

Ducky presents:

The Climate Challenge!

Union of the Baltic cities



Background

- Ducky Started in 2014
- Research based web app (climate data and climate psychology)
- Built to engage people to take sustainable action!
- Advanced web technology to spread the knowledge and engagement
- Successful Climate Challenges with IKEA, Ruter AS, Trøndelag and Telemark counties and many more!



Why Climate Challenge?

Inspire people to take action

Show we can make a difference

Internal collaboration for creating sustainable innovation together

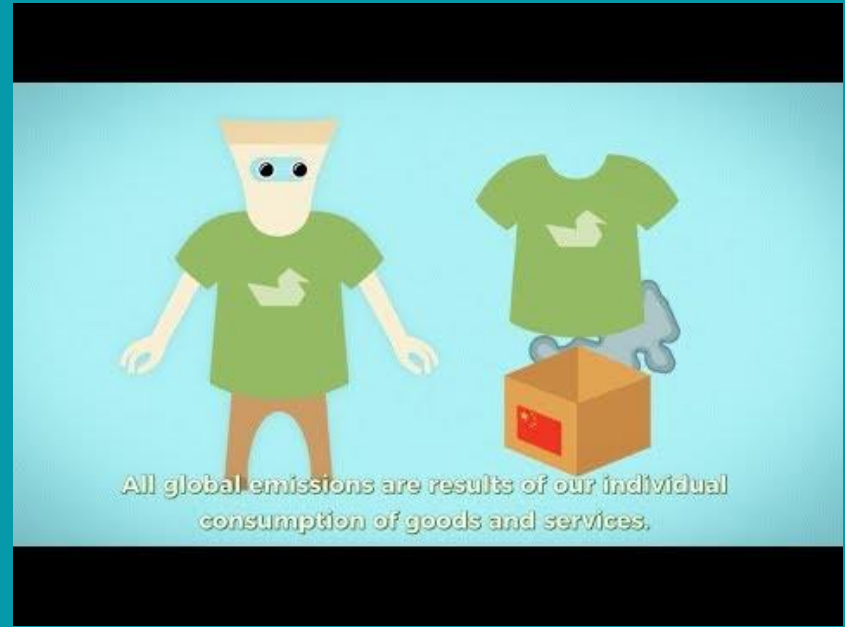
Take care of our planet!

Sustainability in focus!

Create an impact and win!



The story of our personal impact



Get your personal climate footprint

Go to footprint.ducky.eco, and click on MY FOOTPRINT

As the Challenge moves forward, your footprint goes down!



So, what should I do?



Join your team and be the one who saves the most CO2 in the Challenge!

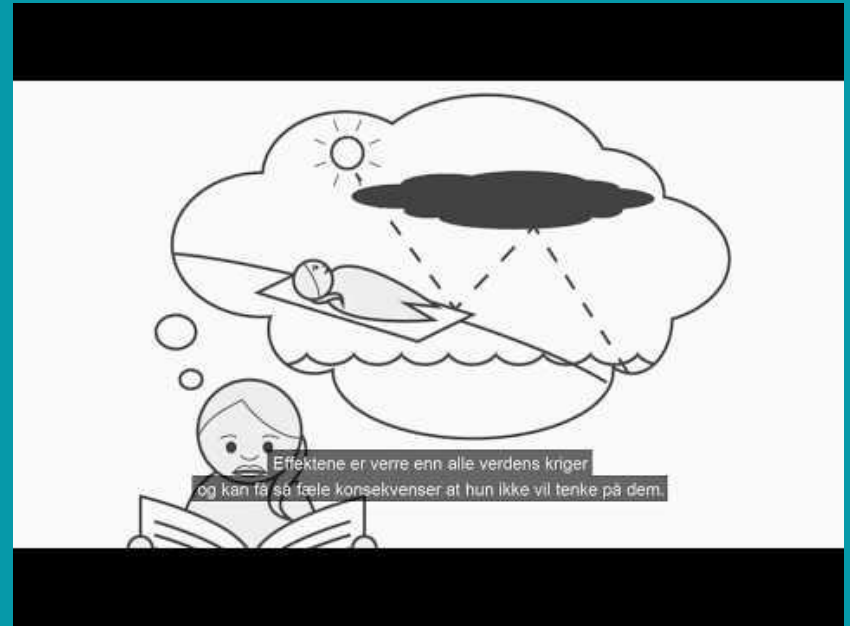


Log simple everyday actions you do at home and work!



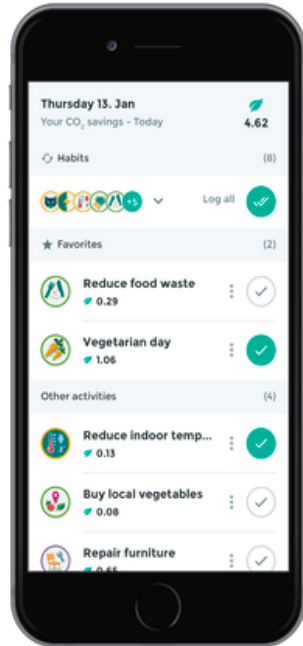
Use a simple web app directly from the browser on your mobile or PC/Mac

Perhaps Kari can explain this
even better!



Demo

ducky.no Visualizing climate actions

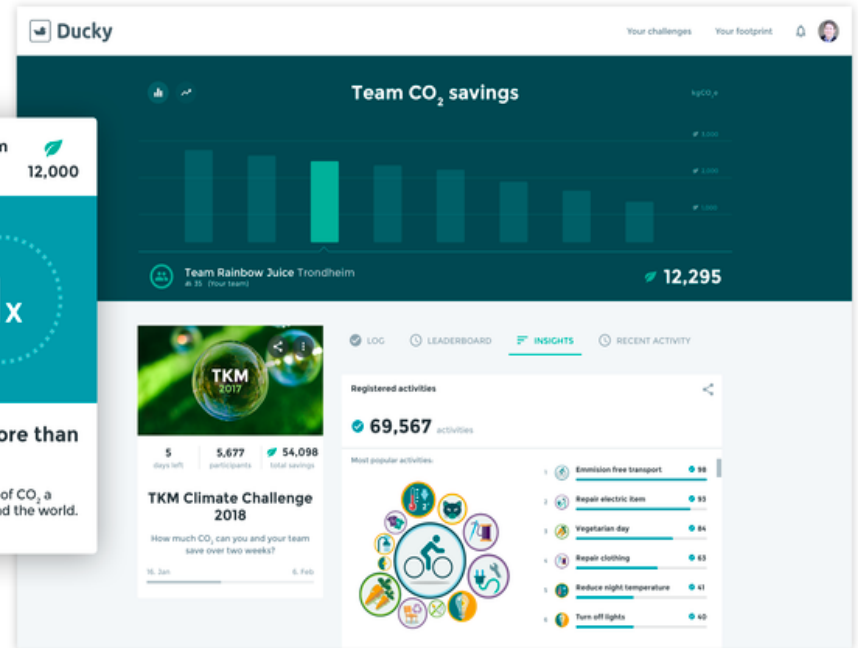


✓ New level for your team 12,000
3 h

1x

Your team has saved more than 12,000 kgCO₂

This corresponds to the amount of CO₂ a passenger plane uses by flying around the world.



How to enter the Climate Challenge?

- Make a profile at www.ducky.eco
- Enter your entry code
- Join your team
- Start your Climate Challenge!

Invited to a challenge?

Enter your invitation code to participate:

57766756

Ducky Employee Challenge



Design
Ducky



PARTICIPATE

Reward!

Think of something creative and sustainable!

Donation to noble cause?

Bike?

Planting trees?



Good luck!

