

# Participation Day

involving local actors, public and civil society in Baltic Sea cooperation

## Programme

**Tuesday, 13 June 2017**

**Venue:** Representation of Mecklenburg-Vorpommern, In den Ministergärten 1 - 3,  
10117 Berlin

**08:30**      **Registration**

**09:00**      **Opening statements**

Welcome

*Ms Dr Pirko Kristin, State Secretary and Representative of Mecklenburg-Vorpommern to the Federal Government, Mecklenburg-Vorpommern*

*Ms Anne Quart, State Secretary for Europe and Consumer Protection, Brandenburg*

EU Strategy for the Baltic Sea Region in brief / Participation Day (PD) -  
introducing the concept

*Mr Anders Bergström, Horizontal Action Coordinator, HA Capacity*

*Mr Stefan August Lütgenau, Director, Foster Europe*

**09:30**      **Introducing the three themes**

Overview of existing development processes in EUSBSR in each theme focusing  
on possibilities for the target groups to join thematic working groups or other  
processes.

1. Sustainable tourism development

*Dr Anja Gelzer, Policy Area Coordinator, PA Tourism*

2. Education, research, employability and integration of refugees

*Ms Solveg Schmidt, Policy Area Coordinator, PA Education*

3. Involvement and cooperation - new approaches?

*Mr Mikko Lohikoski, Horizontal Action Coordinator, HA Capacity*

**10:00**      **Workshops (incl. coffee break)**

**1. Sustainable tourism development**

Moderator; *Dr Anja Gelzer*

Rapporteur; *Mr Johannes Volkmar*

Against the background of the Global Agenda 2030 and the Sustainable  
Development Goals (SDG), we are looking for initiatives or best practices  
which

- at destination level seek to directly contribute to the SDGs,
- at destination level seek to (otherwise) systematically, and comprehensively promote a sustainable tourism development
- can report from their experience with implementation processes broken down from the national to the regional / local level (vertical integration processes).

## 2. Education, research, employability and integration of refugees

Moderator: *Ms Solveg Schmidt*

Rapporteur: *Mr Nino Simic*

These four policy areas are parts of Policy Area Education where we at present welcome initiatives with these four-thematic focus;

- reducing the rates of early school leaving and smoothening transition from school to work,
- improving the quality of VET and Higher Education through work based learning and fostering entrepreneurial mind sets,
- a labour market for all and using resources of longer lives,
- recognising potential - easing the way for newly arrived refugees.

## 3. Involvement and cooperation - new approaches?

Moderator: *Mr Mikko Lohikoski*

Rapporteur: *Ms Åsa Lundmark*

Successful implementation of EUSBSR depends essentially on the vibrant bottom-up participation of all potential stakeholders such as cities, regions, academia, business, civil society and media professionals. We are looking for proposals, initiatives and best practices which;

- increase knowledge of, and support for, the goals and activities of the EUSBSR among multi-level stakeholders,
- increase participation of stakeholders in the EUSBSR projects,
- increase participation of stakeholders in the governance of the EUSBSR at all levels,
- promote effective dissemination of the results achieved.

<b>11:30</b>	<p><b>Closing Session</b>          Reports from the three workshops          Evaluation of the Participation Day - inputs for next year´s PD          Closing remarks</p>
<b>12:30</b>	<p><b>Closure</b></p>

