



**Cultural Heritage in Promotion and
Development of the Baltic Sea Region**

Poland, Gdańsk, 28-30 November 2018

Gdańsk, 18.09.2018

We are pleased to invite you to take part in the international forum, organized by the Ministry of Culture and National Heritage and National Maritime Museum in Gdansk, entitled *Cultural Heritage in Promotion and Development of the Baltic Sea Region*, to be held on 28 – 30 November 2018 in Gdańsk.

The event is designed to be a platform of exchange of experiences and best practices of Baltic Sea Region experts in the domain of promotion, protection and safeguarding its rich and diversified cultural and technological maritime resources. They are constantly endangered by natural and civilization disasters, terrorism or deliberate destruction. The potential damage and loss of cultural heritage should be an incentive for sustaining a multi-holder and supranational dialogue among Baltic States aiming at capacity building and knowledge sharing of professionals in the sphere of cultural heritage security.

Special attention would be drawn to the increase of Baltic Sea Region potential through sustainable use of its tangible and intangible cultural assets. The presentation and discussions during the sessions will be focused on such topics as enhancement of regional attractiveness, fostering tourism and branding, development of cultural and educational projects. The Forum's ambition will be a review of international research initiatives in the framework of the process of building knowledge on BSR and an occasion for problems identification, peer learning, exchange of opinions.

The Forum languages will be Polish and English.

Please, find enclosed a framework programme of the event and a synopsis of the main themes of the sessions. The registration form, final programme and other details of the Forum will be available on www.en.nmm.pl/forum in due time. You are requested to respond to the invitation by September 28th 2018 to the following e-mail addresses: forum@nmm.pl

on behalf of Director
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