

Invitation - Reminder

Dear colleagues and friends,

The Union of the Baltic Cities Smart and Prospering Cities Commission and The Bay Areas e.V. kindly invite you to our event

Digital Mindset in the Baltic Sea Region

Thursday, 13 September 2018, 14:30-17:30

Lillebräu Brauerei, Eichkamp 9, 24116 Kiel

Digital transformation challenges both: Public sector and companies. Still, it seems like there are some regions and countries which know better how to deal efficiently with the potentials arising from digitalization than others do. One of their main success factors: Successful digitalization can't be reduced to the implementation of applications - it starts in the minds.

Kiel Mayor Dr. Ulf Kämpfer, Lene Hartig Danielsen, Head of Citizens' Services City of Aarhus, Toomas Sepp, Head of Tallinn City Office and Christian Winther, German-Danish entrepreneur will share their experiences and perspectives on digitalization with you.

In an interactive discussion we will explore the importance of the "digital mindset" for the future of companies, communities and society and how it can be sustainably promoted.

A warm welcome by the organizers: Union of the Baltic Cities (UBC), a cooperation of 100 cities of the Baltic Sea Region and the largest city network of Northern Europe. The Bay Areas, founded to connect people and organizations in the geographical areas of San Francisco, Kiel and Schleswig-Holstein.

The event is in English. Please register before 11th September 2018 via email to Cathrin Truckenbrodt cathrin.truckenbrodt@kiel.de.

Best regards

Wolfgang Schmidt
Chairman UBC Smart and Prospering Cities Commission

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Successful digitalization can't be reduced to the implementation of applications - it starts in the minds. Get the State of the Digital Baltic Sea Region: Find out how cities like Aarhus, Tallinn and Kiel handle digitalization and discuss the importance of a Digital Mindset with international experts.

14:30

Opening

Dr. Ulf Kämpfer, Mayor City of Kiel

Wolfgang Schmidt, Chairman UBC Smart and Prospering Cities Commission

State of digitalization in Baltic Sea cities

NN, Capgemini

Aarhus: smart city

Lene Hartig Danielsen, Head of Citizens' Services Århus

Kiel:

Dr. Ulf Kämpfer, Mayor City of Kiel

Tallinn: smart solutions

Toomas Sepp, Head of Tallinn City Office

View of a Danish-German entrepreneur

Christian Winther, Dicide

16:15

Coffee

16:30

Interactive exchange with speakers and audience

Inspiration by Axel Schulz, Chairman The Bay Areas e.V.

Moderation NN

17:00

Talk, drink, eat