



Programme outline (version 12.10.2017)

XIV UBC General Conference
Växjö, Sweden, 24th October to 27th October 2017

**“LEADERSHIP FOR THE FUTURE –
 CITIES AS LEADERS FOR GLOCAL SUSTAINABLE DEVELOPMENT”**

Venue:

Växjö konserthus / Växjö concert hall
 Västra Esplanaden 10-14
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Tuesday 24 October

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|-------------|---|
| | Arrival of (most) participants |
| 12.00–17.00 | Registration open |
| 13:00–15:00 | Meetings of UBC Commissions and Task Forces |
| | <ul style="list-style-type: none"> • UBC Cultural Cities Commission • UBC Inclusive and Healthy Cities Commission • UBC Safe Cities Commission |



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- UBC Smart and Prospering Cities Commission
- UBC Sustainable Cities Commission
- UBC Youthful Cities Commission
- UBC Working Group on Gender Equality

15:00–15:30 **Coffee and mingle**

15:30–18:00 **Interactive parallel thematic meetings**

- State of the Youth Guarantee in the Baltic Sea Region: Current Situation and a Road Map for the Future. TF on Youth Employment and Well-Being; *Room: Karl Birger Blomdahl salen*
- Interreg funding for glocal development in the maritime economy; *Room: Ofelia*
- Interactive meetings with technical experts and specialized civil servants of the city of Växjö; *Room: Aniara*
- Baltic Water Excellence Forum; *Room: Ateljén (level 1)*
- City Branding in the Baltic Sea Region. UBC Communications Network; *Room: Spegelarnas sal*

17:00 Meeting of the UBC Executive Board; *Room: Lövhult*

19:00 **Welcome reception, restaurant PM & Vänner, Västergatan 10.**
Dress code: smart casual

Wednesday 25 October

08:30–13:30 **Registration open**

08:30–09.30 **Briefing for youth project;** *Room: Skattkammaren*

09:30–12.30 **Interactive parallel thematic meetings**

- Sustainable Development Goals in local & regional setting. Euroregion Baltic, CPMR BSC, Karlstad, Växjö. Followed by: Climate Change Adaptation and Mitigation. CDP. Sustainable Cities Commission; *Room: Karl Birger Blomdahl salen*
- “How can cities work with digital start-ups and digitalization?” BDF & UBC; *Room: Ateljén*



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- Baltic Sea cities as leaders of comprehensive cooperation between the EU and the Black Sea region. WiseEuropa Institute; *Room: Aniara*
- Data collection principles for civil protection prevention activities. Together we can. Safe Cities Commission; *Room: Speglarnas sal*

12:00–13:30	<p>Mayor´s lunch, chaired by the host City Växjö, with a keynote on importance of participation of Mayors and political representatives in regional Baltic Sea cooperation and UBC activities. Personal invitations will be issued to participating Mayors, deputy Mayors and political representatives as well as other guests. <i>Restaurang Teaterparken</i></p>
12:30–13:30	<p>Lunch for participants <i>in the foyer of the concert hall</i></p>
13:30–15:00	<p>UBC 25th Anniversary session (plenary session) <i>Room: Christina Nilsson Salen</i></p> <p>A festive session devoted to the achievements of UBC in the service of its cities and the region, as well as to the central role of cities in promoting European values and cooperation. Per Bødker Andersen, President of UBC Bo Frank, Lord Mayor, Växjö Karl-Heinz Lambertz, President of the Committee of the Regions Piotr Grzelak, Deputy Mayor of Gdańsk Jaana Simula, Chair of the UBC Cultural Cities Commission Jørgen Kristiansen, Deputy Mayor of Kristiansand Krista Kampus, Senior Adviser and Head of the Sustainable Development Unit – Baltic 2030, CBSS Moderator: Alan Atkisson</p> <p>Adoption of a pledge/appeal</p>
15:00–15:30	<p>Coffee and mingle</p>
15:30–17:30	<p>Leadership for the future – cities as leaders for glocal sustainable development (plenary session) <i>Room: Christina Nilsson Salen</i></p> <p>Key note statements on leadership by cities in various fields of life by invited experts and mayors/city representatives. Interaction with the participants.</p> <p>Panel 1 - Development of Cities and Region Peter Schenk, Directorate-General for Regional and Urban Policy, EC Coordinator for the EU Strategy for the Baltic Sea region "EUSBSR as driver for BSR development" (presentation)</p>

Panelists - statement/ message 5 min each
 Gunars Ansins, Deputy Mayor of Liepaja
 Alessandro Cenderello, Managing Partner for EU Institutions, Ernst & Young
 Peter Schenk, Directorate-General for Regional and Urban Policy, EC
 Coordinator for the EU Strategy for the Baltic Sea region "EUSBSR as driver for BSR development"
 Anne Stenros, Design Director, City of Helsinki
 Wolfgang Röttgers, Councillor, Kiel
 Rasa Šnapštienė, Deputy Mayor, Kaunas

Panel discussion and questions (20 min)

Panel 2 - Environment and reuse of resources

Panelists - statement/ message 5 min each
 Carina Svensson, Chair of Environmental Board, Malmö
 Per Schöldberg, Deputy Mayor, Växjö
 Jyrki Myllyvirta, Mayor of Lahti
 Shirin Reuvers, Cities Manager, CDP

Panel discussion and questions (20 min)

18:30

Departure by buses to Kosta for "Hyttstill", buses outside Växjö konserthus / Växjö concert hall. Dress code: casual

Thursday 26 October

08:15

Drafting committee/Executive Board meeting (if needed)
Room: Lövhult

09:00–10:30

Listening to the voices of tomorrow (plenary)
Room: Christina Nilsson Salen

Dialogue with the youth participants, based on their proposals and views. Especially participation of Mayors/political representatives of special importance.

Lena Ek, Senior Advisor, Sustainable Seas Foundation, Former Minister of Environment, Sweden
 Edgar Nazarenius & Vincent Weseloh, Capufaktur
 Presentation by youth representatives

10:30–11:00

Coffee and mingle

11:00–13:00 **Statutory General Conference of the UBC** (open to all but interventions/voting only by authorized Member City participants)
Room: Christina Nilsson Salen

13:00–14:00 **Lunch** *in the foyer of the concert hall*

First constituent **meeting of the new UBC Executive Board** for the period of 2017–2019
(during lunch at Restaurang Teaterparken)

14:00–16:00 **Interactive parallel thematic meetings**

- Baltic Sea organisations (UBC, BSSSC, ERB, CBSS etc) working together on youth issues in the Baltic Sea Region; *Room: Karl Birger Blomdahl salen*
- Gender mainstreaming and the European Charter for Equality of Women and Men at the Local Level. WG on Gender Equality; *Room: Spegelarnas sal*
- Culture – key to sustainable leadership. Culturability - cultural planning meets sustainability. Cultural Cities Commission; *Room: Atején*
- Euro Velo No 10 cycling route as an opportunity to strengthen the Baltic Sea Region tourism brand, through the cities cooperation. Marshall Office of Pomorskie Voivodship; *Room: Ofelia*
- Urbanization, Mobilities and Immigration as a driver of urbanization in the Baltic Sea Cities. URMI project; *Room: Anlara*

16:00–17:15 **Concluding plenary session**, including short reports from the thematic meetings. *Room: Christina Nilsson Salen*
Concluding words by the UBC President

19:00–23:30 **Dinner Party, Växjö konserthus / Växjö concert hall** (*Västra Esplanaden 10–14*) Dress code: smart casual.

19.00 **Youth Party**, Bergendahlska gården, *Liedbergsgatan 14*

Friday 27 October

09:00–12:00 **Study visits, arranged by Växjö Municipality**
Meeting point outside Concert hall (*Teaterparken*)

Departure of participants