



**UBC
Commission on Culture**

Chairperson Lone Leth
Larsen

Committee on Culture so far

- Organization of the committee
- Difficult start up - hired an assistant
- Board meetings mostly on Skype
- Board meetings ends with an open seminar with a relevant topic e.g. *“Social and cultural inclusion – culture as a tool for social inclusion” (Gdansk) using volunteers in Culture (Kolding) Ensuring sustainability in old touristic towncentres (Tallin)*

The new vision for CoC

1. A network based cultural cooperation
2. Professionalization of the cultural field
3. Strategic partnerships
4. Research

The strategy for CoC

1.) Network based cultural cooperation:

- To develop the exchange program even further, as this program has 3 aims, namely to stimulate professionalization, to create, and develop the UBC cultural network, and to stimulate project making between the UBC cities
- To promote a more intensive cooperation between the UBC cities on cultural level, both by a small fund and by the cultural prize, which has as criteria the cooperation aspect
- To promote the cities to invite cultural project from the other UBC cities for local events like festivals, celebrations or part of the daily programs

The strategy for CoC

2.) Professionalization of the cultural field:

- The exchange program
- Sharing experiences at meetings and conferences
- Sharing new knowledge in newsletters, facebook and the like

The strategy for CoC

3.) Strategic partnerships. Partners we want to develop contact to in order to promote the interests of the local level

- Nordic council
- Pack and the European Union,
- Ars Baltica
- Others

The strategy for CoC

4.) Research:

The need for evidence based knowlegde in the culture is big, and we would like to create partnerships to promote research on cultural matters

- Nordic council
- national or regional universities
- City authorities
- Professional research institutes

Preliminary results from the vision

- Exchange programme
- Cultural Prize and fund to develop the corporation between two cities
- Inclusion of UBC in local festivals
- Meetings with potential partners – and a planned meeting with Pack

Agenda of 2013

- Boardmeeting Tallin plus local seminar on how to enhance sustainability of touristic areas
- Exchange program
- Lobbying
- Annual meeting together with the committee of Urban planning
- Cultural prize
- Involving UBC cities culture in UBC festivals

Planned budget 2013

Planned spendings	
15 th annual working session Kolding together with Committee on urban Planning	5.500
The Cultural Prize	1.500
Contribution for the travels costs to the winner of the cultural prize	500
Board meetings	1.500
Project 1. Exchange programme for our professional staff	3.000
Project 2. Promotion of initiating cultural projects across borders between UBC network	4.000
Administration (a staff member employed 4 hours a week to help chairman)	5.000
Total	<u>21.000</u>
Request form UBC	