

Action plan & budget 2024

Kiel/Aarhus, 5/23/2024

Intention

The Action Plan for 2024 by the Smart and Prospering Cities Commission (SPC) is grounded in the UBC Strategy 2022-2030 and insights gathered during the commission's event series in 2023. In the upcoming year, our focus will be on the Smart Region, with at least one virtual and one in-person event. We can announce the collaboration with the Smarte KielRegion project, funded by the KielRegion and the German Federal Ministry of Housing, Urban Development, and Construction.

Smart Region

A Smart Region seeks to intelligently and futuristically develop cities and their surrounding areas. The vision encompasses effortless, rapid, and carbon-neutral transportation without private cars, aiming to minimize traffic issues and promote sustainable energy applications.

The overarching objectives include:

1. **Livable Region:** Utilizing digital solutions to enhance well-being in the region.
2. **Sustainable Region:** Protecting coastal landscapes, nature, and conserving resources through the implementation of digital measures.
3. **Connected Region:** Networking people, resources, and data to enable optimal solutions that extend beyond the region.

The active involvement of citizens and stakeholders is pivotal throughout the entire project.

Event series 2024

#1 Smart Region online event

This virtual event offers participants a deep dive into intelligent and sustainable urban development. Stakeholders, experts, and interested parties can explore the project's core objectives. The agenda includes an initiative overview, discussions on sustainable transportation solutions, insights into digital solutions for regional well-being, a focus on nature and resource conservation, and an exploration of networking for optimal solutions. The event will feature an interactive Q&A session, allowing attendees to pose questions and engage in discussions with project representatives. Additionally, insights into the crucial role citizens and stakeholders play in the success of the Smart Region project will be provided, along with opportunities for active participation.

#2 Smart Region in person event

This immersive seminar on Smart Region development encourages in-person participation. Participants will explore core principles, analyze real-world projects, and engage in workshops focused on sustainable solutions. The agenda includes deep dives into community engagement, innovative mobility, and ecological construction. This interactive seminar promotes knowledge exchange and practical workshops, allowing attendees to actively contribute to shaping intelligent and livable regions.

Budget application 2024

Activity	Budget in €
Smart Region online event	
Production	1.000
Experts	1.000
Documentation	500
	2.500
Smart Region in person event	
Production	3.000
Experts	1.000
Documentation	500
	4.500
Other costs	2.500
Total 2024	9.500

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