



## **Action plan for the UBC Gender Equality Commission 2014**

The overall goal of the Commission is to create action for gender equality by promoting and supporting work on gender equality around the Baltic Sea and in the UBC with a specific focus on:

- Gender budgeting
- Labour market issues
- Social planning, urban planning and planning work
- Combating prostitution, trafficking and domestic violence

### **Meetings of the Gender Equality Commission**

- One aim is to strengthen the cooperation with cities and organisations in the region working with gender equality when the meetings of the commissions are taking place. The first annual meeting of the UBC GC will be in Panevezsys in April 2014. In connection to the meeting we are planning to arrange a seminar and make study visits to different organisations working with gender equality such as for example the European Institute for Gender Equality (EIGE) and the family centre Nendre that focuses on strengthening single mother families in Vilnius.
- It is also a priority to continue to strengthen the cooperation with other commissions. The goal for this period is therefore to take part in at least one other Commission meeting and present the issues of gender equality and gender mainstreaming in relation to that commissions specific field. In 2014 Umeå will be the European capital of and therefore we are planning to arrange a joint meeting with the UBC commission on culture in Umeå in November 2014. The meeting aims to exchange experience on culture and gender equality and to increase knowledge in both commissions. The aim is also that the cities involved participate with both someone working with gender equality and someone working with culture in order to strengthen the gender perspective in the cultural work within your own city.

### **Spread the report “Women and men in the UBC”**

- The UBC GC will spread the updated gender equality report “Women and men in the UBC 2013” with new statistics, good examples etc. The report aims to work as a tool for other commissions in their work with gender equality and also a knowledge base for cities around the Baltic sea and as a comparison between cities as well as between the state of gender equality in 2009 and in 2013.

### **EUSBSR**

- The UBC GC will continue its work for promoting the integration of a gender perspective in the initiatives supported through the EUSBSR and its financing territorial programs. Together with the “BSR – local platform on social development” (a project run by the municipality of Umeå that aims to strengthen local level participation in the EU BSR strategy) draft a project proposal. A first proposal has been sent in to the EUSBSR Seed Money Facility Secretariat to be looked at. This is also a long term work that aims at strengthening the work within the UBC GC and aiming at a joint project for the next EU program period.

### **Strengthening the work with other organizations**

- Cooperation will continue with the Winnet network. The UBC GC also has the ambition to strengthen the work with other organizations working with gender equality in the region to further strengthen the cooperation and create wider networks.

### **Disseminate knowledge on gender equality**

- The UBC GC will further the awareness-raising within the field of gender equality and the strategy of gender mainstreaming. The commission will disseminate knowledge about the work which is being done in the UBC-area by spreading examples of good practices. The main tool for this work is the updated report on gender equality and new campaign material that will be distributed through the secretariat.
- To spread campaign material and find ways to inspire the cities to promote gender equality as an important parameter for a city's growth and the well-being of its inhabitants.
- The UBC GC will continue to collect examples of good practices. Experience-based knowledge accumulated through exchanges within the UBC-network can inspire member-cities to move forward and apply knowledge in practice.

### **Recruit more active member cities to the Gender Equality Commission**

- The commission will promote and spread information about the work of the commission to cities in the UBC-region and other commissions with the ambition to involve more cities as active members of the commission.



## **Budget for the Gender Equality Commission 2014**

### **1. Annual meetings for Commission**

#### **Meetings 2014 for the Gender equality commission**

##### **4000 euro**

Specification:

Estimated budget 2000 Euro for support part of travel costs and part of accommodation costs for members from Lithuania and Poland.

Estimated budget 2000 Euro for costs to have the meetings i.e. costs for experts, conference venue/meeting/transport for the meeting in Panevezys and the joint meeting in Umeå together with the UBC Culture Commission.

### **2. Commission secretariat**

##### **3000 euro**

Secretarial function for the Gender Commission, such as preparing meetings, contacts, information etc. as well as travel costs for coordinator of the commission to commission meetings. Estimated budget 3000 Euro for secretariat, travel, meetings etc.

### **3. Campaign and spreading information on gender equality in UBC area**

##### **1000 euro**

The campaign shall run over a couple of years and involves spreading the report “Women and men in the UBC”. Estimated budget 1000 euro for campaigns and promotion of the report etc.

### **4. Strengthening the work with other UBC Commissions and organizations**

##### **2000 euro**

Cooperation will continue with other UBC Commissions and the Winnet network. The gender commission also has the ambition to strengthen the work with other organizations working with gender equality to create networks and develop cooperation for gender equality in the UBC-region. Estimated budget: 2000 euro for support of travel costs, study visits etc.

**Total estimated budget: 10 000 euro**