



COMMISSION ON TRANSPORTATION

ACTION PLAN 2011

In 2011 Commission on Transportation will deal with transport-related issues connected with public transport, cycling, mobility management as well as with road safety. The planned activities include:

- presenting articles on road safety in the Baltic Cities Bulletin,
- including the presentation of the European Road Safety Charter as well as traffic safety issues at the annual meeting of the Commission on Transportation,
- awarding the best projects on road safety implemented by NGOs or other institutions of UBC member cities by organising a grant competition: 'Bike to School',
- establishing cooperation with the European Transport Safety Council and the European Network Cities for Children – Working Group on Traffic and Safety,
- organisation of the Annual Meeting of the Commission on Transportation,
- support for the project: *SEGMENT – Segmented Marketing for Energy Efficient Transport*. SEGMENT is a 3 year IEE STEER funded project which will test the use of consumer market segmentation techniques in persuading people to change their travel behaviour and adopt more energy efficient forms of transport. SEGMENT will help build capacity in local authorities across Europe to implement resource-efficient and effective behaviour change campaigns increasing the uptake of sustainable transport methods. The Commission on Transportation will assist in dissemination of project activities on UBC TransCom website as well as will provide its content-related assistance in organisation of a workshop,
- sending out a questionnaire on best practices regarding the sustainable transport development in the UBC member cities; elaboration of a database of best practices on sustainable transport development in the UBC member cities,
- assistance with preparation and realisation of projects on sustainable transport, which will ask for support in the year 2011,
- updating the website of the TransCom as an information source for the Commission members,
- co-operation with UBC Commissions on Environment and Energy,

Zygmunt Zmuda-Trzebiatowski
Chairman
UBC Commission on Transportation

Monika Pawlińska
Secretariat
UBC Commission on Transportation