



Report of the UBC Commission on Education

2012 - 2013

Number of Member Cities participating in the meetings, projects and other work of the Commission.

In year 2012 participated in commission work **34 Member Cities**: Tallinn (Kerli Peetsalu, young entrepreneur, teacher of day of business), Aalesund, Bergen, Berliin, Elva (Merike Järv, coordinator of international work), Gdynia, Visby (Arne Grau-Amnér, B7, lector of youth conference), Haapsalu, Sillamäe (Elvira Sidorova, head of libraby, participant of youth conference), Jõgeva (Erki Teder, coordinator of international work), Kaunas, Klaipeda, Kuressaare (Lindia Lallo, coordinator of research of young entrepreneurs), Kärđla (Hergo Tasuja, coordinator of Youth week of entrepreneurship and research) , Liepaja, Tartu, Paldiski (Regina Rass, coordinator of international work), Riia (Valters Levins, participant of reseacrh school), Valga, Viljandi, Vilnius, Võru, Adazhi, Ludza, Narva, Pärnu (Elina Hunt, participant of research school) , Valmiera (Kristaps Skrastins, participant of research school) , Ruijena (Liga Lace, participant of research school), Nummela, Siauliai (, Gdansk (Melanie Wielicka, participant), Norrtälje (Karin Beronius, teacher of research shool), Uppsala (Uppsala University, organizer of research school), Rakvere (Marju Altmäe, participant of day of business and youth conference).

According to the UBC Strategy, the Commission for Education is working, through active networking, and based on the principle of sustainable urban development, mainly on: Strengthening member city participation in UBC activities and promoting expert exchanges between member cities. UBC Commission on Education has during the years organized many events against youth unemployment and promote entrepreneurship. For this, Commission has in 2012 organised and participated on several activities and published articles:

1. Youth week of entrepreneurship „How an active youngster becomes a young entrepreneur“

UBC Commission on Education was one of organisators in Youth week of entrepreneurship on 26th -30th of March 2012 in Kärđla, Estonia. This event was organized with NGO Hiiumaa Ankur, Kärđla Town Government, Information and Counselling Centre „HUPS“, B7 Baltic Islands Network and Hiiumaa Cooperation Network.

The topic of the week was „How an active youngster becomes a young entrepreneur“. During the week went youngsters visit schools to initiate young people to be active; youngsters collected scrap paper and recycle that; there was information fair „I Have an Idea!“: meeting point of youth and entrepreneurs; workshops for entrepreneurship learning (handycraft, woodwork, organisation of events etc) and youth forum „Youth and entrepreneurship“.

During the week went youngsters visit schools to initiate young people to be active; youngsters collected scrap paper and recycle that; there was information fair „I Have an Idea!“: meeting point of youth and entrepreneurs; workshops for entrepreneurship learning (handycraft, woodwork, organisation of events etc) and youth forum „Youth and entrepreneurship“.

Total 4760 EUR (Hasartmängumaksu Nõukogu, NGO Hiiumaa Ankur, UBC ComEd part 1000 EUR)

2. Research „Youngsters – Young Entrepreneurs?“

Union of the Baltic Cities Commission on Education in association with Kärđla Town Government, NGO Hiiumaa Ankur, Information and Counselling Centre „HUPS“, B7 Baltic Islands Network organized research „Youngsters – Young Entrepreneurs.“ It was Internet-based research, which mapped young entrepreneurship activities in target locations and gathers information about potential youngsters who want to start with entrepreneurship. We were searched answer to question: What will hinder young people to start with entrepreneurship: Are they not ready? Do they lack knowledge, experience, skills? Weak economical environment? Insufficient support or information? Research took part until June 30, 2012 in English, Estonian and Russian.

Total 1043 EUR (UBC ComEd)

3. “Youth Democracy project Life, Media and Participation- Youth in Baltic Sea Region!”

Project is held by UBC Commission on Youth Issues, UBC Commission on Education participates as a partner. It is about Youth democracy education in youth council.

162 young people from 4 different countries with diverse backgrounds are encouraged and enabled to set up their own promotion campaign on youth participation in society. They address their peers on local and European level motivating them to use their full potential as active citizen in the society they live in. “What is it like to be young and live in the Baltic Sea Region? How does democracy work practically in the EU? How can I participate and contribute to shaping the region as attractive place to live and work?” – these and other questions have discussed and creatively answered by the young participants. They plan and perform their own promotion campaign by using photography, film, posters, the web and other media, supported by media experts.

Total 23 100 EUR (Riga, Karlstad, Gävle, Nykøbing, Kolding, Pärnu, Kärđla with ComEd 1491,64 EUR)

4. Erken Laboratory Research School 2012

Every summer come to Norrtälje, Erken Laboratory science students (around 15-20), who want participate in pre-university *Research School*. The main objective of the Research School is to let the students work with scientific research. This has been done in the projects. There are students themselves responsible for asking and answering the scientific questions that appear. They plan and design field- and laboratory work, they work independently in the

laboratories, and they report their results. Erken Laboratory Research School 2012 is between 11.06.2012 – 06.12.2012.

Total 7755 EUR (Nummela, Pärnu, Valmiera, Ruijena, Siauliai, Gdanks, Norrtälje, Kärddla, Riga. UBC ComEd part 2500 EUR). Donor – Swedish Institute

Business Day and Youth Conference in Kärddla

UBC Commission on Education works together with different organisations and UBC commissions, in order to create different possibilities of education for Youth, including education on entrepreneurship and managing. On October 3 to 5, 2012 was held in Kärddla business day and youth conference, which was organized in association with Kärddla Town Government, Foundation Tuuru, Counselling Centre „HUPS“, B7 Baltic Islands Network and Hiiumaa Cooperation Network.

Participating member cities – Tallinn, Rakvere, Sillamäe, Tartu, Kärddla, Visby, Pöltsamaa, Kuressaare. Donor(s) - Kärddla Town Government, Counselling Centre „HUPS“, B7 Baltic Islands Network, Hiiumaa Cooperation Network, Foundation Tuuru. Total budget 6169,65 eur (ComEd 201,97 eur).

5. Business Day

On 3rd of October on Business Day were presented business situation in Estonia and Europe, young potential entrepreneurs were encouraged to start own business and shared practical knowledge for starting a company. For youngsters were organised visits into different companies of Hiiumaa. In the end of business day were hold Forum between local politicians and representatives of youth. During the Forum there was presented the UBC youth entrepreneurship survey, that was carried out on 2012, also presented the results of the Estonian startup competition for young entrepreneurs Brainhunt (Ajujaht), which helps to create innovative and science oriented businesses.

Commission organized the event with cooperation Kärddla Town Government, Hiiumaa Cooperation Network and Foundation Tuuru. Tuur paid for lectors/teachers/students from Tallinn and Tartu. Participants from Rakvere paid for their tarvel costs and used workhours like all people. Total budget 2900 EUR.

6. Conference “Notice Youth Work”.

On 4th of October was the conference targeted to civil servants, working with youth, Youth workers etc. Conference has focused to youth work on Hiiumaa, Estonia and Europe. About the cooperation with youth organisations in Europe there were presentations from the representatives of B7 Baltic Islands Network. There could be a presentation from UBC Commission on Youth Issues too, but unfortunately the representative of the commission became ill.

On 5th of October the conference was more for youngsters, where were speeches about practical possibilities of youth work, on how to start a successful project, presentations on democracy education in Youth Councils etc. One of presentations was about cooperation

between UBC Commission on Education and UBC Youth Commission in project *Youth Democracy project Life, Media and Participation- Youth in Baltic Sea Region!*

Total budget 3471,62 EUR (Kärdla Town Government, Counselling Centre „HUPS“, B7 Baltic Islands Network, Hiiumaa Cooperation Network. UBC ComEd part 571,62 EUR).

Publicity, articles

“Cooperation between Estonian UBC member cities has increased” – 16.04.2012

“Youth week of entrepreneurship” – 17.04.2012

“Youngsters are interested in” – 28.09.2012 (Hergo Tasuja)

“Business Day and Youth Conference in Kärdla” – 28.09.2012

“Local Culinary” – 20.11.2012

Joint activities with other UBC Commissions and other organizations

Commission on Business

Chairman and Head of secretariat of Commission on Education participated in the meeting organized by Commission on Business on 18 of June in Copenhagen during the Baltic Development Forum Summit.. There were talking about activities of Copenhagen organisations and Commission on Business, and we had a talk with Wolfgang Schmidt about cooperation between two commissions. We had a plan organize together a seminar in Autumn in Nice but it canceled.

Commission on Health and Social Affairs

Head of secretariat of Commission on Education met Chairman of Commission on Health and Social Affairs on 7th June in Turku and talked about cooperation between two commissions. Both sides agreed they must meet for longer time and make brainstorming for joint ideas.

Commission on Youth Issues

On 12 December met chairpersons of Commission on Education and Commission on Youth Issues in Tallinn. Topics of the meeting were possible joint actions of 2013.

B7 Baltic Islands Network

Commission on Education makes cooperation with B7 Baltic Islands Network. Through B7 we send out our information, Arne Grau-Amnéer participated in youth conference and made a presentation etc.

Counselling Centre „HUPS“

This organisation counselling young people and makes contact between youngsters and vocational schools or universities. We made cooperation during the youth week in spring.

Hiiumaa Cooperation Network

It is developing organisation in Hiiumaa, who supports activities over island, including Kärdla. They have been partners during the preparation period of activities this year.

Foundation Tuuru

The organisation belongs to Hiiu County Government and makes developing in Hiiumaa and has international projects. We have made cooperation in the field young entrepreneurs.

As a director of the Foundation Tuuru (Kärdla, Hiiumaa) I am glad, that in organising the The Week of Young Entrepreneur from 26-30th of March 2012 we enjoyed the active support and participation of the UBC Education Commission. We hope, that in future this good cooperation will go on.

*Yours,
Kristjan Arunurm*

.....

The Entrepreneurship day was an event targeted people interested in entrepreneurship and entrepreneurs and supported the development of entrepreneurial spirit. As a part of the event students were visiting companies on Hiiumaa. The first half of the event was aimed to support business idea generation and understanding of the economy of Hiiumaa. Second part involved students and gave insight from the perspective of municipalities and entrepreneurs as well students.

Support from UBC and co-operation with UBC was invaluable for event in means of organisational and financial support. Availability of additional support made the event more flexible in terms of content and organization.

*Best regards,
Matti Lüsi*

NGO Hiiumaa Ankur

Hiiumaa Ankur has been a good partner last year for Commission on Education. It is youth council who has good connection to youngsters everywhere. We want to continue that cooperation.

Hello!

I am glad to sum up that cooperation between Hiiumaa youth council and UBC Commission on Education and the City of Kärdla has been successful this year. It started in the beginning of the year, when we were organizing the Youth Week of Hiiumaa. UBC Commission on Education and the City of Kärdla had a remarkable role to make it happen. We had a week that was covered with activities for youngsters. Each day had its own specific theme and actions took place around the island. This week had a stunning finish, when one of the coolest youth bands in Estonia- Tenfold Rabbit- was on Hiiumaa.

We organized an Internet-based research, that gathered information about potential youngsters who want to start with entrepreneurship. Respondents were from Lithuania, Poland, Estonia, Latvia, Germany, Finland, Sweden and Norway. We gathered a lot of useful information that can- and already have- be used if we talk about entrepreneurship and youngsters around Baltic Sea.

I think that cooperation between us should continue next year.

*Hergo Tasuja,
Chairman of the board,
Hiiuma youth council*

Actions in 2013

First of all, UBC Board decided on board meeting in Umea give to Commission on Education half of the budget, what meant commission musted reduce its activities.

1. “Smart Youth 2013” and electronical handbook for creative industry of young people

UBC Commission on Education planned a youth entrepreneurship project “Smart Youth 2013”. The project aims were to initiate youth entrepreneurship, enterprise and initiative; the aim was to develop product that is usable daily. Project started on 1st February but there were less interest in member cities. Commission cancelled the competition and replaced it with electronical handbook for creative industry of young people. Commission created handbook with good practice of creative industry and information how to create and develop own company.

2. International Youth Forum on Creative Industries

UBC Commission on Education planned International Youth Forum on Creative Industries in Kärđla, in cooperation with UBC members, NGO Hiiumaa Ankur, B7 Baltic Islands Network and Europe Direct On 9-10. May 2013 but because of half budget from UBC, we could not took part of the Forum. It was pity.

3. Youth project between different schools

Commission was applied money for a new project between different schools, called Nature Network. The project was approved, but we need UBC money for the project next year. This year we started with few activities and can continue better next year if commission will get full budget again.

4. “Youth Democracy project Life, Media and Participation- Youth in Baltic Sea Region!”

This project is held by UBC Commission on Youth Issues, UBC Commission on Education participates as a partner. It is about Youth democracy education in youth council and by youngsters. In year 2013 every group organized a campaign for people, politicians and enterprisers with topics important for local youngsters. Youngsters from Kärđla made it on two level: local and international. On local level were youngsters focused on next questions: 1)

How to make young people interested in politics? - Young people said policy is not interesting and they really can not understand it. Politicians explained that policy is important and provides an opportunity to make a difference. In conclusion it can be said that young people understood how important it is to take part in decisions and say out what they really think. 2) How to make young people inspired at entrepreneurship?/encourage young people dealing with entrepreneurship? - Young people can realise their own ideas. You can not be afraid to fail, because you can learn from your own mistakes. It also provides a good experience.; 3)How to change Kärddla Cinema more attractive? - Young people said that there should be more advertisements about films: posters, facebook. In Youngsters opinion there should be new cinema technique in Kärddla cinema. Cinema should definitely be opened at Fridays and Saturdays. On international level organized youngsters another campaign. First they organized flyers „Did you know ...?“ There were a short description about a) local elections: who can be elected, how to be a candidate, who can elect etc; b) youth council: what is youth council, how to be elected to youth council, why is important that young people participate on local level etc; c) Union of the Baltic Cities for youth: what is UBC, do young people know it, what does UBC for young people, what kind of opportunities youth have on UBC etc. Youngsters shared flyers on the street and asked other youngsters what they know about elections, youth council and UBC. This campaign were organized in UBC Estonian cities like Haapsalu, Pärnu, Jõgeva, Keila, Jõhvi, Rakvere, Kärddla, Paide and Elva.

5. Workshop "How to prevent & fight unemployment among youth" and commission on education meeting in Mariehamn

On 1-4 October will be held a joint workshop with UBC Commission on Business "How to prevent & fight unemployment among youth". Two youngsters of commission education, Susanna Veevo and Adele Vaks, will present electronical handbook for creative industry of young people.

On the commission meeting in Mariehamn will be talked about commission work: what has done during the years and what will be in next two years.