

04.02.2025

**XVIII UBC General Conference**  
**Słupsk/Dolina Charlotty, Poland, 4-7 November 2025**

**Invitation to participate and to co-create the programme**

Dear UBC friends,

Union of the Baltic Cities is an organization that has always supported the values of democracy, peace, freedom, respect for law, equality, cooperation, and friendship between neighbours. The role of UBC members as trend-setters in sharing knowledge and best practices is clear in the Baltic Sea region, but we need to upkeep the bold goals and ambitious agendas to address future challenges.

We will meet again in Słupsk/Dolina Charlotty, Poland, at the XVIII UBC General Conference to be held on 4-7 November 2025.

As the European Union embarks on a new financial programming period, cities are uniquely positioned to influence and benefit from EU policies. This conference will focus on strengthening the role of cities in the EU, ensuring their priorities influence policy and funding decisions. The agenda will address navigating new EU financial frameworks, enhancing advocacy, maximizing funding opportunities, building policy engagement capacities, fostering inter-city cooperation, and maintaining urban issues on the EU agenda.

Topics to be addressed:

- EU Financial Frameworks: Challenges and opportunities of the new EU budgetary period
- Urban Priorities in EU Policies: Strategies to keep city-centric challenges and solutions at the forefront of policy discussions
- Advocacy and Lobby: Workshops to boost advocacy skills and/or efforts in influencing EU policies that concerns cities
- EU Funding Strategies: Sessions on tapping into EU funds, showcasing successful projects
- Advancing climate action through regional collaboration in the context of the European Green Deal
- Supporting Ukraine's reconstruction and fostering regional stability

As usual, the conference will be a forum for your ideas. You are welcome to submit proposals for workshops. While the topics are yours to choose, we suggest proposals which allow interactive discussion instead of being filled with (too) many speakers.

Please note also, that UBC Executive Board wants to emphasize the role of youth – we want to listen to the voices of tomorrow. We appreciate if proposals for workshops/round tables include possibility to include youth representatives as speakers/panelists.

We would appreciate if you could send your preliminary proposals by **15 March 2025**.

Looking forward to hearing from you.

With kind regards,



Paweł Żaboklicki  
UBC Secretary General