



13.09.2018 - 14:30 to 17:00

The UBC Smart and Prospering Cities Commission invites to the seminar *Digital Mindset in the Baltic Sea Region* on 13 September 2018.

Successful digitalization can't be reduced to the implementation of applications - it starts in the minds. Get the State of the Digital Baltic Sea Region: Find out how cities like Aarhus, Tallinn and Kiel handle digitalization and share the thoughts of a Scandinavian-German entrepreneur on the essential mindset for digitalization. How can city networks help cope with the rapid change?

Find detailed information attached.

The seminar takes place within the framework of "[Digital Week Kiel 2018 \[1\]](#)": On 8–15 September 2018, citizens, companies & talents will have the opportunity to discuss, learn and experience new digital trends and the potential of digitalization for the future of society, academia, public sector and economy in more than 250 events.

Presentations

All seminar presentations are available at: <http://ubc.net/document/smart-and-prospering-cities/digital-mindset-balt...> [2]

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Documents:

 [Programme](#) [5]

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Links

[1] <http://www.digitalewochekiel.de/>

[2] <http://ubc.net/document/smart-and-prospering-cities/digital-mindset-baltic-sea-region-seminar-13-september-2018>

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[5] https://ubc.net/sites/default/files/ubc_spcc-_kiel_digital_mindset_bsr_invitation.pdf