

## Summer Workouts and an Online Workshop for activists and NGOs

Dear friends,

Clean Games and Coalition Clean Baltic jointly invite activists and NGOs around the Baltic Sea to take part in a free online-workshop on how to host, arrange and prepare environmental competitions and engage people in a playful and inspiring way to clean up nature.

The workshop will consist of a series of webinars during 14-28 June 2021. Workshop participants in teams will learn about Clean Games\* approach with experienced leaders and will be invited to take part in the Clean Games Summer Workouts. See further details about the workshop below.

First time ever Clean Games Summer Workouts, the international contest for Clean Games organizers, will take place on 26-27 June. The winner will be chosen for attracting the maximum number of participants. Organizers will compete in teams led by experienced coordinators and the April 2021 Workshop alumni.

*\*Clean Games are team-based competitions in cleaning green and coastal territories from litter and waste sorting. The participants use a mobile app, like a Pokemon Go, for picking up litter. Since 2014 more than 1000 game events have been held in 20 countries across the globe. Up to 1500 participants can participate in an event and collect up to 20 tons of garbage in 1 hour. On average, a participant collects 10 times more than on an ordinary cleanup.*

**Check out more about the Clean Games at this introductory video:**

<https://www.youtube.com/watch?v=Cdfiy2K0ZmU>

### ***Details about the online workshop:***

The online workshop will enable you to learn how to hold Clean Games events. Attendees will get to know the gamified cleanups format, will learn how to work with the Clean Games mobile app and website, run negotiations, and attract a wider audience, media, brands, and local administration.

Clean Games held its first workshop in April 2021 for more than 50 participants. After a series of webinars they have organized 9 test games and now prepare for the international competition Summer Workouts, which will take place on the 26th-27th of June. The workshop participants will hold their test games within the tournament and the best city will be chosen.

Attendees from the Baltic Sea Region will get access to the Clean Games knowledge base, and will be invited to become one of the organizers within the annual Clean Games Baltic Cup with reimbursement for this event's expenses. The tournament will be held for the third time on World Cleanup Day, on 18 September 2021.

Schedule and registration form are available under the link: <http://balticcleanup.com/#2021>