

The Bay Areas e.V.

DIGITAL MINDSET IN THE BALTIC SEA REGION

Board

Axel Schulz



Frank Bösenkötter

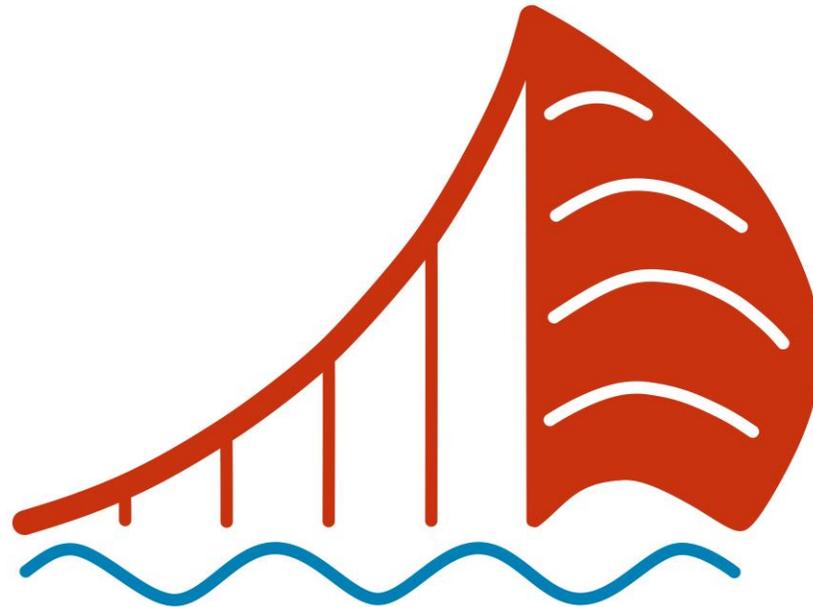


Gerrit Müller-Rüster



Our partner in San Francisco

SAN FRANCISCO - KIEL
SISTER CITY COMMITTEE



Network of over 150 members in SH



Going digital is about mindset



Working and thinking in networks



Open geography

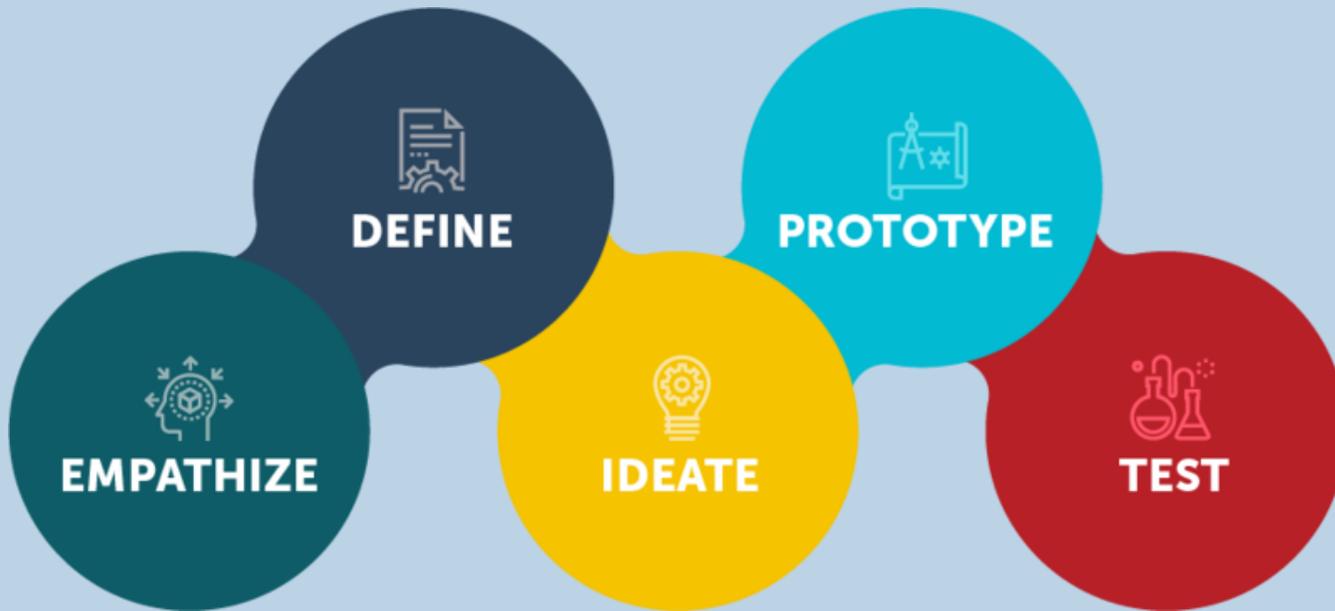


Speed

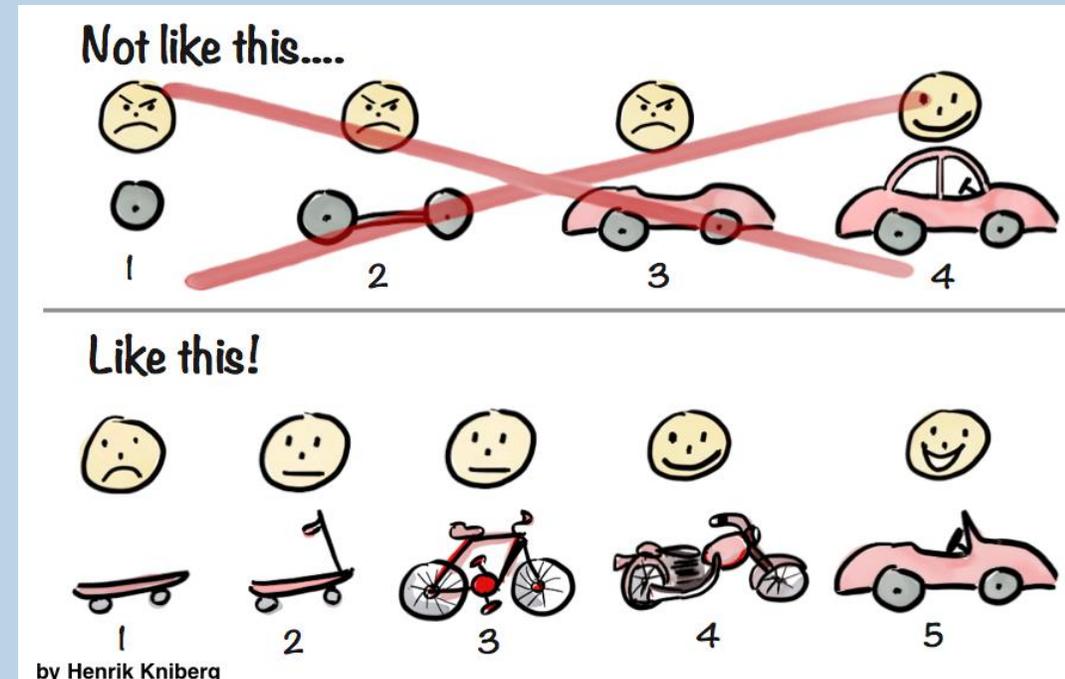


Methods as driver of change and innovation

Design thinking



MVP



Culture and organization

