

Action plan / budget 2021

Kiel/Aarhus, 4/7/2021

Virtual seminars

Resilient City (March)

Whether natural or man-made, cities around the world are confronted with major challenges – at increasing frequency and severity. Covid-19 or climate change and its consequences are just recent prime examples. The resilient city, capable of coping with these challenges, is discussed as a goal and way out. How do cities absorb and recover from past shocks and how do they prepare for future ones? We summarize the current discussion and ask in how far sustainable growth, innovation and digitalization contribute in making a city more resilient.

Digital City (June)

Presentation of successful urban digitization strategies. Framework conditions, goals, implementation.

In a world where one's car drives partially autonomous and one's fridge can quasi-automatically restock itself, cities are not only faced with new challenges but also opportunities. Using those opportunities to increase our quality of living, we focus on best-practice examples of urban digitization strategies. What are the framework conditions, how can they be implemented and what are the ultimate goals?

Future of tourism 2 (September)

We have asked three questions about the future of tourism in June 2020. One year later we discuss again about ways out of the lockdown, the future marketing of the region and changes in the tourism industry.

Revisiting the results of our meeting on the future of tourism in June 2020 in retrospect, we want to discuss the three questions again under today's circumstances. What are the supposed changes for the tourism industry and its future, how does this affect the future marketing of the region and what are possible ways out of the lockdown?

Digital Delegation Visit (November)

The 100% digital delegation journey as a safe, environmental friendly and cost-effective alternative to traditional visits with physical presence. Drawing from the first-hand experience of Aarhus and Kiel, the digital delegation visit will be presented in its entirety: From the preparation and implementation to possible hamstrings. Afterwards, a summary of Aarhus's visit to Kiel will be presented.

Budget application 2020

Activity	Budget in €
Requirements for virtual seminars	
Concept	700
Organization	300
Technology	1.500
	2.500
Resilient City	
Experts	500
Conference costs	500
Documentation	250
	1.250
Digital City	
Experts	500
Conference costs	500
Documentation	250
	1.250
Future of tourism 2	
Experts	500
Conference costs	500
Documentation	250
	1.250
Digital Delegation Visit	
Experts	500
Conference costs	500
Documentation	250
	1.250
Other costs	2.000
Total 2021	9.500

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