



## **Commission on Gender Equality - Action plan 2011**

The UBC Commission on gender equality shall according to the UBC Executive Board at the 48th meeting in Gävle, 9 March 2007, focus on three main areas promoting gender Equality.

- Combating prostitution and trafficking
- Issues of the labour market
- Social planning, urban planning and planning work

These three focus areas are of great importance for the development of our region and for the well-being of the citizens of the UBC cities and regions. An equal labour market, social planning including all citizens, and securing the future for our youngsters and children, to eradicate prostitution and trafficking, will give our citizens a better quality of life, and our towns and regions can become hopeful and growing centres in our Baltic area.

### **UBC Commission on gender equality – work of promoting gender equality.**

We hope that the Commission will be able to increase activity and interest around the cities. We are working on a campaign on awareness-raising based on the UBC Report that the Commission presented at the Congress of 2009. Due to our delayed meeting this year which will be in October, we would like to be able to adjust the Action Plan according to this meetings outcome.

The idea for next year is to carry out campaign throughout the year getting more cities involved. The campaign will start already in the autumn of 2010. We will finalise campaign at the meeting this autumn. There will therefore be more details regarding the activities for next year after our meeting in October in 2010.

### **Theme: Awareness-raising**

Promote **awareness-raising** within the field of gender equality; for instance within the field of **gender mainstreaming** as strategy, combating trafficking and prostitution, gender issues on social planning, urban planning and planning work, labour market and social inclusion/exclusion.

We will continue with a campaign launched in autumn 2010 since this was delayed (due to cancelled meeting of ash-cloud in April).

The campaign focuses on gender stereotypes and how we can work towards creating more possibilities for women and men on the labour market.

### **Theme: Cooperation**

Developing **cooperation** promoting gender equality - network, benchmarking, good practice, collaboration with other organisations, projects, local community development projects etc.

#### **Activities**

Cooperation: We will try a new approach and when we have the commission meetings, we will also arrange seminar for local staff. This will be a combined sharing of good practise and spreading knowledge on gender equality issues in the member cities.

Benchmarking: Invite experts from other cities within the EU, from universities and research institutions and from the private sector to hold lectures and participate in workshops.

Meetings:

Meeting for Commission of gender equality, spring 2011. Town will be decided at October meeting, and also the theme for this meeting.

Annual meeting at UBC Congress

### **Theme: Trafficking and prostitution**

Possible **transnational project concerning trafficking and prostitution** – we will try and create possibility for a project on these issues. More details after the meeting in October.

On behalf of the Commission on gender equality,  
Helene Brewer  
Coordinator of the Commission