



Umeå, September 24, 2012

**REF: Invitation to the Union of the Baltic cities to co-organise the 5<sup>th</sup> Nordic council of Ministers conference for sustainable development in Umeå, September 17-19, 2013.**

**To: UBC Executive Board**

### **Background**

The Nordic council of Ministers organise a biennial conference on sustainable development. On September 17-19, 2013 the conference will be held in Umeå during the Swedish presidency of the Nordic council of Ministers. Co-organisers are the city of Umeå, the Swedish Association of Local Authorities and Regions (SALAR) and the Swedish Government office.

The conference focuses on sustainable development from local, Nordic and international perspectives. The conference will reinforce and develop local and regional efforts towards sustainable development in the Nordic countries and Baltic Sea Region. The programme will include plenary sessions and workshops. Previous conferences have been organised in Göteborg (2004), Oslo (2006), Odense (2008) and Turku (2011). At the Turku conference in 2011, the UBC Environment and Sustainable Development Secretariat were in charge of coordinating the conference, on behalf of the Finnish Presidency of the Nordic Council of Ministers.

The English name of the conference will be “The art of co-creation”, alluding to the theme of Umeå as European Capital of Culture in 2014, and the importance and challenge of involving society as a whole to develop a more sustainable Baltic Sea Region. One thematic starting point for the conference is the Aalborg Commitments for sustainable urban development.

We hereby invite the Union of Baltic cities as co-organisers of the conference, enabling the Union of Baltic cities to highlight its member cities contribution to a smart, inclusive and sustainable Baltic Sea region for a wider audience in the Baltic Sea Region, across Europe and elsewhere. To facilitate broad participation from the region and elsewhere the conference proceedings will be simultaneously interpreted into English, Scandinavian and Finnish.

The city of Umeå, as chairs of the UBC Gender Commission, and the UBC Environment and Sustainable Development Secretariat in Turku would be happy to co-ordinate the contribution of the Union of Baltic cities and Commissions at the conference. This work can be partly based on an existing cooperation between the cities of Turku and Umeå in the EU Life plus project “Green citizens of Europe”. The total conference budget in Umeå is similar to the previous conference at approximately €450 000, with 600+ participants from the Baltic Sea Region and outside expected to take part.

To enable a strong participation in the conference steering group and relevant thematic working groups and visibility from UBC Member cities at the conference and active involvement of Union of Baltic cities, we ask for a financial contribution from the Union of Baltic Cities to the overall conference budget of €10 000.



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## Budget The Art of co-creation 2013

### Budget for conference in 2013

INCOME	euro	TOTAL
Participation fee (600 x 350)	175000	
NCM	83700	
NCM / HKP	23400	
Ministry of Environment	66500	
City of Umeå	29000	
SKL	14000	
UBC	10000	
Sponsorships	20000	
		<b>421600</b>
<b>EXPENDITURE</b>		
<b>Conference</b>		
Folkets Hus	58000	
Catering	88600	
Techniques + interpretation	34000	
Fees; travels for speakers	36000	
Webbsite, materials, presents	40000	
Student compensations	5000	
Salary projectmanager	95000	
Conference service	13000	369600
<b>Preparation</b>		
Travels	8000	
Preconference 2012	11000	
Marketing, media expenses	15000	34000
<b>Side events</b>		10000
<b>Diverse</b>		8000
		<b>421600</b>

2012-09-25 /br



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Umeå 24.9.2012

Mrs. Marie-Louise Rönmark  
City of Umeå Political representative in the 5<sup>th</sup> Nordic Council of Ministers Conference on Sustainable  
Development Steering Group

Mr. Björn Grönholm  
UBC Commission on Environment

Mrs. Aurora Lindberg  
UBC Commission on Gender Equality