

# UBC TASK FORCE ON YOUTH EMPLOYMENT AND WELL-BEING 2<sup>nd</sup> Meeting, Turku, 2-3 June 2014

#### **MINUTES**

#### Participants:

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- 8. Maria Virtanen, Tampere, maria.kr.virtanen@tampere.fi
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- 12. Robert Lang, Tallinn, robertlang28@gmail.com
- 13. Annely Veevo, Commission on Education, Hiiu, annely.veevo@kardla.ee

#### Not present:

- 1. Kerstin Rejmstad, Linköping, kerstin.rejmstad@linkoping.se
- 2. Tuija Öberg, Porvoo, tuija.oberg@porvoo.fi
- 3. Ilona-Evelyn Rannala, Tallinn, <u>Ilona-Evelyn.Rannala@tallinnlv.ee</u>
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#### MONDAY, 2 June 2014

Radisson Blu Marina Palace Hotel (Linnankatu 32) Meeting Room: Kirjasto-kabinetti (Library Cabinet)

# 10:00 Meeting of the UBC Executive Board at the *Dining Room* (optional for the members of the Task Force)

Chairman of the Task Force presented the work that was done between Tampere and Turku meetings, and the tasks and objectives of the TF meeting in Turku

UBC executive board discussed about the results and objectives of the Task Force. Overall evaluation was that the work has started as planned and TF should disseminate the results and good practices to all UBC member cities, not only to the members of the TF.

# 13:00 Presentation of the overviews (challenges, good practices and innovations/new ideas)

Nine cities (Gdynia, Hiiu, Karlskrona, Naestved, Riga, Tallinn, Tampere, Trelleborg and Turku) presented their overviews in the meeting. Four other cities (Jyväskylä, Kaunas, Kemi and Malmö) had put their overviews into the One Drive platform but were not able to participate into the meeting.

TF discussed about the challenges, good practices and new ideas, which were presented in the overviews (See: Appendix)

#### 15:00 Common goals and possible joint development projects

Based on the overviews TF defined – after discussions in three smaller groups – the following key words, which all, or at least most of the cities, seem to have in common:

- prevention of early school leaving
- networks
- entrepreneurship
- empowerment
- attractiveness of vocational education
- resources
- co-operation
- attitudes among youngsters/society
- involvement of the companies
- education system
- youth opinions
- youngsters with special needs
- dropouts
- motivation and entrepreneurial spirit
- reality check

Moreover, TF defined the following good practices / themes that participants would want to learn more:

- mentoring (model country: Denmark)
- co-operation with NGOs, working life and companies (model countries Sweden and Poland)
- regional guidance models (model country: Finland)
- Baltic picture through statistics (all countries)
- youth opinions and real stories (all countries)

### 17:00 End of the meeting (first day)

### 20.00 Turku Get-together Party at Spa Hotel Caribia, Kongressikuja 1

Members of the TF took part in the Turku Get-together Party at Spa Hotel Caribia.

#### TUESDAY, 3 June 2014

Ravintola Koulu (Eerikinkatu 18)

**Meeting Room: Wecksell** 

## 9:00 Workshops: Proposals and initiatives for the UBC Executive Board and UBC cities

After workshop work in three smaller groups TF decided that it will produce report/publication for the UBC Executive Board's next meeting in late October (29<sup>th</sup> and 30<sup>th</sup> of October). Report/publication will consist the following three parts:

#### PART I: General overview

- starting with a story of a young person
- o explanation of the background (what's UBC, who we are, why we're doing this etc.) (Responsible partner: Turku)
- o facts, common concern, relation to other publications/reports etc. (Responsible partner: all partners)

### EU statistics + statistics from each city

- o percentages of unemployment/neets on country level and city level, youth under 25 years old (Responsible partner: all partners; one partner from each country is responsible for national data)
- below: an example of the table (final version in OneDrive)

Country/City		Youth	% of Neets	% of young
		unemployment rate	(3-4/2014)	entrepreneurs
		(3-4/2014)		(latest)
Finland	(EU			
statistics)				
Tampere				
Turku	•			
etc.				

#### Calculations and savings

- calculations of economical impacts of the best practices in city/regional and national level
- impact to individual person's life and to society
- o Responsible partner: Finland

#### PART II: Where are we now? Where will we be tomorrow?

Descriptions of what we have done, what challenges we have and possible solutions (incl. next steps, actions, good practices)

- o descriptions are based on the overviews presented in Turku meeting
- Estonia (Hiiu) will be responsible partner for editing the first version (DL end of August)
- all partners comment on that version 'til the end of September

#### PART III: Where the magic happens

Real stories about supporting employment and well-being of youngsters

- o "good stories", success stories, "how we beat the odds"
- o stories can be about individual youngster's path, cooperation with enterprises, innovative teachers and coaches, cooperation with parents etc.
- o every city makes their own choice of the stories they want to present
- o 1500 marks/story (maximum)
- photos (printable)
- o stories can include a short information box (what, why and how we did it, contact information, link etc.)

#### 13:00 Further steps and practical issues

Deadline for all the texts and other materials for the report/publication is September 30<sup>th</sup>. Only exception is the first edited version of the overview (DL in the end of August, see: above)

Chairman of the TF will create an OneDrive platform to support further work. Link will be send to all partners.

Next meeting will be held in Karlskrona October 6<sup>th</sup> and 7<sup>th</sup>.

UBC Executive Board's next meeting will be held in 29<sup>th</sup> and 30<sup>th</sup> of Ocotber. Report/publication will be published there.

### 14:30 End of the meeting