

# Welcome to Turku





### Turku since 1229

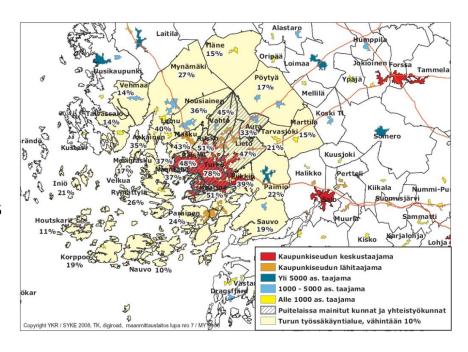
- Turku is the oldest city of Finland and one of the oldest cities in the Northern Europe
- The construction of the Turku Castle began in 1280s
- The Turku Cathedral was inaugurated in the year 1300
- The first university in Finland, the Royal Academy of Turku, was established 1640





## Population

- Population in the Turku region is over 310.000
- The official population of the city on 31 December 2013 was 180.072
- 5.3 % of the citizens speak Swedish as their mother tongue
- Institutions operating in Swedish:
  - The Swedish theatre (the oldest one in Finland)
  - The newspaper Åbo Underrettelser (the oldest one in Finland)
  - The University Åbo Academi
- Section of speakers of languages other than Finnish or Swedish: 7 %





### Out to the World from Turku



## **Employment and Livelihoods**

- The sixth largest city in Finland.
- Turku is the economic centre of the subregion.
- The harbours of Turku and Naantali form the number one harbour complex of parcelled goods in Finland.
- The Turku Airport can be reached form the city centre in 10 minutes.
- Connections without traffic jams
- The Turku region has 20.000 businesses, 130.000 work posts and 47.000 students.



A European City of Culture



#### In 2011 Turku was the European Capital of Culture together with Tallinn

#### A City of Music

- Ruisrock, the 2nd oldest festival in Europe
- Turku Music Festival
- Turku Philharmonic Orchestra

#### A City of Literature

- Authors, poets and comic artists
- New, award-winning Main Library

#### A City of Theatre

- Turku City Theatre
- Åbo Svenska Teater (the oldest theatre in Finland)
- Two dance theatres

#### A City of Sports

 Ice hockey, football, athletics (Turku is the home city of Paavo Nurmi)

#### The legacy of the year as the Capital of Culture

 Lively restaurant life (pop-up restaurants), circus, art in the river, event venue Logomo

#### A City of Travel

 Turku Cathedral, Turku Castle, Aura River, medieval events, ships, archipelago





# City of Higher Education

Over 35.000 higher education students Turku University is a high class research university, world ranking 211

At present Turku University includes the Turku School of Economics and

Åbo Akademi is the only exclusively Swedish language University in Finland.

It is also one of the most international universities in Finland.

Turku University of Applied Sciences is the largest polytechnic institution in Finland.





### International Turku

- The city of Turku co-operates actively with other cities in different city networks, in Finland as well as internationally. The key objectives of city co-operation are:
  - mutual supervision of interests in the development of European city policy
  - co-operation on different themes
  - comparison of good practices and operation models, and exchange of experiences
- The most significant international networks for Turku are:
  - Union of the Baltic Cities (UBC), Eurocities, New Hanseatic League, Baltic Region Healthy Cities Association, Network of the European Capitals of Culture, Kuutoskaupungit (the six biggest cities of Finland), Loura cooperation (central cities of the southwestern coast of Finland) and twin cities.
- Turku has bureaus in St Petersburg and Brussels together with the Regional Council of Southwest Finland

# Research and Development





#### Blue Growth - New Growth form the Sea

- Blue Growth is a wide and comprehensive whole of marine functions, which creates a breeding ground for business and technological solutions.
- New innovations for the field are being sought from the sphere of marine environmental and energy technologies, Blue Cleantech. An example of Turku Blue Cleantech know-how is M/S Viking Grace, finished in 2013
- modern design, future concepts, high level services and consistent consideration of the environment
- Located in Turku is also Meridiem, the number one network providing services for maritime industry. It involves Aalto University, University of Turku, Turku University of Applied Sciences, Lappeenranta University of Technology, Novia University of Applied Sciences and Åbo Akademi University.



## BioHealth – Targeting Health

- Employs approximately 2.500 people in the Turku region.
- Up to 1.000 students from Turku higher education institutions graduate yearly in the BioHealth sector.
- More than 1.000 international researchers in over 100 research groups.
- Nearly 3.000 posts in over 100 businesses, and the turnover is altogether approximately 800 million euros.

Operating in the Turku region are for example: Bayer, Orion Pharma, Perkin Elmer Wallac, Biotie Therapies, Hytest, Lundbeck, Biovian, Abacus, Arctic Diagnostics, Raisio, DHR Innotrac, and PCAS Finland.



### Creative Know-How as a Success Factor

- Creative industries in the Turku region employ approximately 8.000 people in 2.500 businesses. The turnover is in total approximately 1.3 billion Euros
- ICT employs approximately 3.800 people in the Turku region. The diverse ICT expertise of the Turku region is utilised e.g. in social affairs and health sectors and in maritime and metal industries.
- About 15 businesses work in the game industry sector in the Turku region.
- Logomo is one of Finland's most prominent venue houses: in 2013 over 700 events were held in Logomo, with 260.000 participants.
- Turku functions as a set for many Finnish and international AV productions and films.

# Fun on the Shore





## Turku Has That 'Something'

- The classic destinations from Turku Castle to Turku Cathedral are the city's most famous attractions.
- From the point of view of tourism, one of the region's most important destinations – apart from Turku and the archipelago – is Naantali.
- Due to its location Turku is a centre of maritime events. The big sailing vessels event Tall Ships Races will be organized again in 2017 in Turku. Numerous events are organized annually in Turku, such as the Turku Music Festical, Ruisrock, Aura Fest, Turku Modern and DBTL.
- Turku is one of Finland's top conference cities. There were 68 international conferences in the city in 2013 with 6922 delegates.
- Region's tourism is promoted by Turku Touring. The region includes 28 municipalities and cities and over 300.000 citizens.
- In addition to Finland, The Turku region is marketed mainly to Scandinavia, Russia and the Baltic countries.

