

Creating network of co-operation for tourism and science services (with help of local government) in Baltic Sea Region, to promote “Stress – Out” health tourism brand in the world market.

Main aim of the presentation:

Creating model of building common brand of “ Stress – Out” health tourism in Baltic Sea Region as an innovative idea for Europe and the World.

The project will be mainly directed to residents of the Baltic Sea countries because of the unique tourism and seaside qualities as well as common for Baltic Sea area health problems to solve. Also in the presentation there will be possibilities shown of how to create tourism cluster for the Baltic Sea region.

Project: in Charlotta Valley there will be exemplary resort created that offers “Stress – Out” tourism as well as XXI century energetics and ICT solutions. Charlotta Valley’s partners for project will be well known Polish universities, including medical university.

We are implementing investment project which outline is determined by model solutions for tourism services of the “Stress – Out” offer, created by scientists (and German apprentices). We are interested in co-operation with entities from the Baltic Sea region to promote the project.