Marie-Lonise Rönnmark

Mayor of Umea

President of Umea2014 ECOC Committee

1st vice president of UBC







Best practice Umea

Youth jobs

Nearly 600 youth jobs in city of Umea – 6-8 month Target group; unemployed > 6 month Result: 110 stay out of unemployment after "youth job"-period

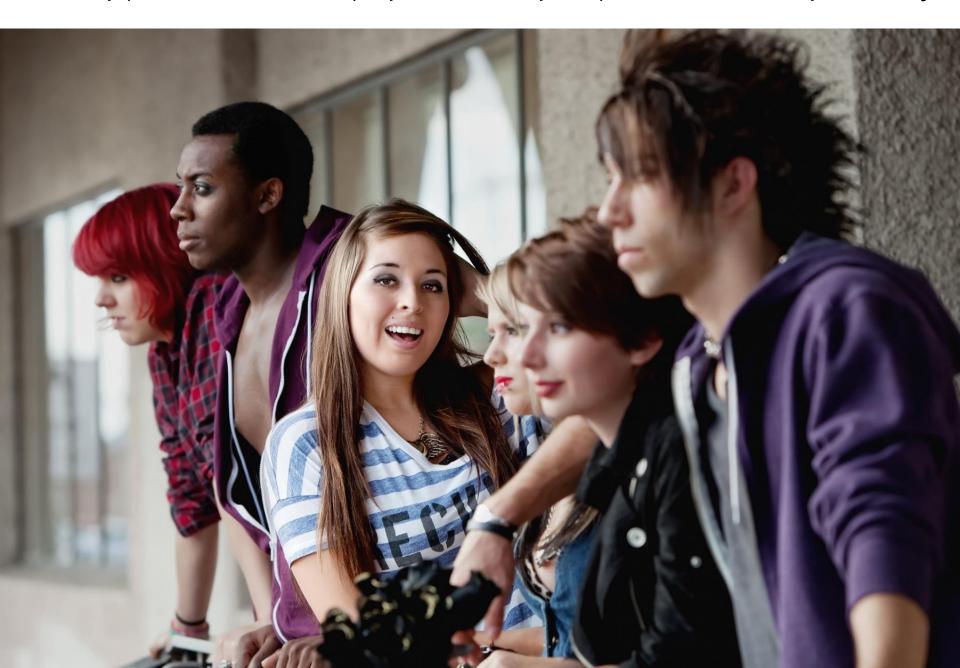
The Youth Square

- Close cocreation between all the stakeholders
- Coordinated actions to promote youth employment

Social investment budget

- City council allocates special funds for social investments
- Preventing alienation, promoting self-suffiency among young people
- <u>Examples</u>: "Back-to school" improve school-attendance
 - Improve ealy learning no children left behind

Curiosity, passion, education, employment, creativity, competence, sustainability, wellbeing





the past Shaping the future