



UNION OF THE BALTIC CITIES GENERAL CONFERENCE - WORKSHOP ON GREEN GROWTH FOR UBC CITIES

WORKSHOP AGENDA Thursday October 3 2013, 10.00 – 12.30

Co-arranged by UBC Commission on Environment and Commission on Urban Planning

Background: The workshop would focus on the challenges and possibilities with the EU 2020 targets and focus on Green Growth. The Green and Clean Tech Business is one of the fastest growing business sectors globally. The “Green sector” is already a big employer within several sub sectors like, waste and water management, air emission monitoring and, energy efficiency, port management and maritime industry. The local sector, municipalities and cities have an important role in fulfilling the EU 2020 targets and are natural target group for Green Growth. The workshop would bring in different type of expertise such as EU policy expertise, Green Growth funding source expertise and local authority good practice. Focusing on Green Growth is also directly connected to Youth employment possibilities. The workshop would also bring up local expertise from Mariehamn and Åland Islands with specific focus on the maritime industry and successful development steps the host city of the UBC General Conference 2013 has been involved in together with other UBC cities.

Opening of workshop by **Jan Westerberg, Head of Environmental, City of Mariehamn**

Introduction to the topic: by **Björn Grönholm, UBC Commission on the Environment**

“Sustainable Urban Transport”

Roland Zinkernagel EU Coordinator and Sustainability Strategist, City of Malmö

“Green growth through comprehensive planning”

Niels-Peter Mohr, Architect, Chairman of the UBC Commission on Urban Planning, City of Aarhus
Jyri Arponen, Senior Lead, Business Development, Finnish Innovation Fund

“Sustainable Growth by Industrial Symbiosis”

Short city cases

Free Public transport, promoting Green Growth”

Tonu Karu, International Coordinator, City of Tallinn

Smart Competence Centre, promoting Green growth

Andres Jaadla, Director, Smart House Competence Centre

EU Strategy of the BSR Coordinator, Council of Baltic Sea States

Comment on cities role in Green Growth the EUSBSR

Krista Kampus, Senior Adviser & Head Baltic 21 Unit Council of the Baltic Sea States Secretariat.
EUSBSR HAL Sustainable Development

Youth representants will also be present in the workshop

Discussion