



XIII UBC GENERAL CONFERENCE

GDYNIA, POLAND 27-30.10.2015



List of Speakers on 28 October 2015

(in order of appearance)

Opening session 9.30 - 10.30

Per Bødker Andersen, President of UBC
Wojciech Szczurek, Mayor of the City of Gdynia
Mieczysław Struk, Marshal of the Pomorskie Voivodeship
Dr Iwona Woicka-Żuławska, Deputy Director, Ministry of Foreign Affairs, Poland

Plenary session 1 10.50 - 12.30

Pauliina Haijanen, Member of the Committee of the Regions, Head of Interregional group 'Baltic Sea Region'
Judit Törökné Rózsa, Directorate-General for Regional and Urban Policy
Michael Berz, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Jean Peyrony, Mission Opérationnelle Transfrontalière (MOT), Conference of Europe and Cross-border and Interregional City Networks (CECICN)
Baltic Sea Youth, UBC Youthful Cities Commission

Plenary session 2 14.00 - 15.20

Jyrki Myllyvirta, Mayor of the City of Lahti
Raimond Tamm, Member of Tartu City Council, Board Member of Tartu Science Park
Dr. Andreas Schubert, Senior Expert, City of Rostock
Simonas Kairys, Deputy Mayor, the City of Kaunas

Plenary Session 3 15.40 - 17.00

Georges Kayanakis, Sophia Antipolis Foundation
Inge Schröder, Wissenschaftszentrum Science Park, Kiel
Aleksandra Dębska-Cenian, Pomeranian Science and Technology Park, Gdynia
Stefan Uppman, Videum Science Park, Växjö

Plenary Session 4 17.00 - 17.45

Matti Mäkela, City of Turku, Education Division

Moderator: Piotr Wołkowiński



Per Bødker Andersen | President of UBC

Per Bødker Andersen, Deputy Mayor of Kolding, has been the UBC President since 2001. Also, Mr Andersen is a very active politician on European level. He has been a Member of the Committee of the Regions since 2006. Within the Congress of the Council of Europe, Mr Andersen is a Representative of the Chamber of Local Authorities and 1st full member (Current Affairs Committee). Since 2012 Mr Andersen has been the President of the Conference of European Cross-Border and Interregional Cities Network (CECICN).



Wojciech Szczurek | Mayor of Gdynia

Wojciech Szczurek has been Mayor of Gdynia since 1998. In the local government elections 2014 he obtained over 79% of votes in the first ballot. Over the period 1991-1998, he was the City Council President and at the same time he represented Gdynia in the Gdańsk Voivodeship Local Government Assembly. Since 2003, Wojciech Szczurek has been the President of the Amber Road Cities Association - an organisation whose activities helped the construction of the A1 motorway to take off. He was also an initiator in the setting up in 2011 of the NORDA Metropolitan Forum of Commune Heads, Mayors, Presidents and Starostes aiming at cooperation of local governments for the development of Pomerania region.



Mieczysław Struk | Marshal of the Pomorskie Voivodeship

Mieczysław Struk is responsible mainly for economic issues, infrastructure and EU programmes. In October 2005 – February 2010 he was Deputy Marshal of Pomorskie Voivodeship. Since 2002 he has been a councilor – member of the Pomorskie Voivodeship Sejmik (regional parliament) where he has held posts of the head of Supervisory Commission and Commission for Regional and Spatial Development.

He has been a member of the Committee of the Regions and the President of the Pomorskie in the European Union Association since 2010.

In years 1990 – 2002 he was the Mayor of the town of Jastarnia.



Dr Iwona Woicka-Żuławska | Deputy Director of the Economic Cooperation Department, Ministry of Foreign Affairs, Poland

Between 1997-2009 Dr Iwona Woicka-Żuławska worked at the Office of the Committee for European Integration, dealing with the negotiation and accession process of Poland to the European Union in the field of provision of services and information society issues. She was also working in the Integration Policy Department and was directly involved in the EU decision making process as regard the freedom to provide services, information society and scientific policy topics.

In 2010, she used her expertise in the EU field in the Strategy and Planning Department at the Ministry of Foreign Affairs, working as the Internal Market expert. From September 2010 until August 2014 she was posted to the Embassy of the Republic of Poland in London, as the Head of the Economic Section. She is responsible for energy issues, international organisations and for projects/trade missions to Africa and Latin America.

Pauliina Haijanen | Member of the Committee of the Regions, Head of Interregional group 'Baltic Sea Region'

Pauliina Haijanen has been a Member of the Committee of the Regions of the European Union since 1995. She has been a Member of the Bureau, Member of the Commission for Citizenship, Governance, Institutional and External Affairs (CIVEX), Member and Second Vice-Chair of the Commission for Territorial Cohesion Policy (COTER).

She is a member of Interregional Group - Future of the automotive industry in the regions, WG Turkey and WG Western Balkans.

Pauliina Haijanen is a President of the Interregional Group Baltic Sea Regions.



Judit Törökné Rózsa | Directorate-General for Regional and Urban Policy

Michael Berz | Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Michael Berz works as policy officer for the European Commission in the field of EU policy development on digital entrepreneurship and the digital transformation of industry and enterprises, with the objective to foster the European industrial base and boost competitiveness, growth and employment.

Michael Berz holds a Master in Business Administration from the Europa-Institut of Saarland University and a degree in International Cultural and Business Studies from Passau University, Germany.



Jean Peyrony | Director General of Mission Opérationnelle Transfrontalière

Jean Peyrony worked in the European Commission, DG REGIO, in the Unit „Urban development, Territorial cohesion“. Also, he was employed in DATAR (French national agency for spatial planning and regional development) where he was in charge of European territorial development and cooperation (ESPON, North West Europe and Alpine Space INTERREG programmes), and of policy design of the EU cohesion policy. In the regional agency for spatial planning in Paris region, where he was head of the Observation Unit, he took part in the writing of the regional plan. He was project manager in public/private partnerships for urban development in Paris agglomeration and in La Reunion island (French outermost region).

Jean Peyrony is also Executive Director of CECICN (Conference of European Cross-border and Interregional City networks)."





Jyrki Myllyvirta | the Mayor of the City of Lahti

Jyrki Myllyvirta worked for the Ministry of Trade and Industry and for the Confederation of Finnish Industries and in 1990-1991, as the Special Assistant to the Prime Minister of Finland on Economic Policy. He was the Mayor of the City of Mikkeli from 1991 to 2007. Since then he has been the Mayor of the City of Lahti.

Myllyvirta has been member of the EU Committee of the Regions (CoR) in 2002 – 2010 and President of the CoR Commission on Culture, Education and Research in 2006 - 2010. In 2008 – 2010 he was a member of the Selection Panel for the European Capital of Culture.

His special interests have been urban policy, environmental questions and innovation policy.



Raimond Tamm | Member of Tartu City Council, Board Member of Tartu Science Park

Raimond Tamm is currently a Board Member at Tartu Science Park and Board Member at Tartu Regional Energy Agency. He is responsible for realization of smart specialization strategy for South-Estonia.

He is a former Deputy Mayor of the City of Tartu, whose main fields of responsibility were urban planning, architecture, communal services and strategic development. His fields of expertise are spatial planning, smart city projects, energy policy, economic policy and environmental policy. Raimond Tamm has been the spokesman for energy and smart city related issues in the City of Tartu.

He is also a Member of Tartu City Council. He holds a MSc degree in Economics.



Dr. Andreas Schubert | Senior Expert, City of Rostock

Dr. Andreas Schubert has been a member of Germanys Association of Cities' expert commission for strategic integrated urban development since 1991. He has also been an active member of the UBC Planning Cities Commission since 1997. He has been accompanying the Interreg South-Baltic programmes IV and V, as member of the monitoring- and steering committees, and as a successful project manager.

Andreas Schubert likes to design development programmes and to implement them via e.g. EU, national or regional projects. He represents a long list of international project partnerships of different ERDF and ESF programs.

For three years Andreas Schubert has been working under framework of German AID, partly for Batumi. The Georgian Black Seas city's development strategy "Batumi 2025" will reflect his input and European city development approach.



Simonas Kairys | Deputy Mayor, the City of Kaunas

Simonas Kairys has been the Vice Mayor since April 2015. His responsibility fields cover: culture, cultural heritage, tourism, entrepreneurship, youth issues, e-government, international cooperation.

He was Kaunas Council member in 2011 – 2015. Earlier he worked in the Municipality as an assistant to Vice-Mayors, Council members.

He is a member of Lithuanian Liberal Movement.

Georges Kayanakis | Sophia Antipolis Foundation

Georges Kayanakis is an electronic engineer. He started his career and worked at Texas Instruments France for 11 years.

In 1980 he joined Matra (now Eads), high tech company involved in electronic automatic control (such as automatic pilots). He was the General Manager of Automatic control System Department that invented, industrialized and successfully marketed, automatic pilots for metros and shuttles.

He, then, joined Schlumberger, well known oil company. Kayanakis was employed to build a new significant and innovative business line: smart cards, which he created from scratch.

Georges Kayanakis retired in 2008. He is now involved in various missions like helping/coaching persons to become a successful entrepreneur, especially in the high-tech area. Kayanakis has been a member of the board of the Sophia Antipolis Foundation since 2008.



Dr. Inge Schröder | Wissenschaftszentrum Kiel GmbH

Dr. Inge Schröder has a PhD in anthropology and human biology. She had worked in the pharmaceutical industry for seven years and then returned to Christian-Albrechts-University in Kiel and stayed there until 2003. Her major research topics were human evolution, human behavior and ergonomics. She was responsible for the coordination of development in a young company in the field of medical technology. Since 2007 Dr. Inge Schröder has been Managing Director of Wissenschaftszentrum Kiel GmbH, the heart of Science Park Kiel. She has experience both in academic and business. Her aim is to strengthen regional transfer between universities and regional companies (and vice versa!). Dr. Schröder is engaged in different projects with a special focus on open innovation, knowledge management and entrepreneurship.



Aleksandra Dębska-Cecian | Pomeranian Science and Technology Park, Gdynia

Aleksandra Dębska-Cecian is responsible for co-creation and implementation of the concept and activities of the Laboratory for Social Innovation (place cross-linking activity of business, universities, municipal units and non-governmental organizations), Wymiennikownia (Youth Centre for Social Innovation and Design for young people), activities in the field of organizing local communities and revitalization, the implementation of participatory budgeting, participatory projects aimed at creating a dialogue with residents and shaping of the city offer together with the recipients (first in Poland citizens' panel study involving senior citizens from Gdynia).



Stefan Uppman | Business Development Manager at Videum Science Park, Växjö, Sweden

Stefan Uppman has 14 years of experience in business development in innovative environment. He has also been involved in close cooperation with the Linnaeus University in the process of knowledge transfer. He is a member of the board in the regional ICT network (Information Engineering Center).

Stefan Uppman is a member of the board in the regional investment network (Investera Sydost). He is also a project leader in Innovation & Business Collaboration (International Soft landing Project).





Matti Mäkelä | Head of the Project Management Office,
City of Turku, Education Division

Matti Mäkelä has a lot of experience in leading broad development projects, which have frequently dealt with the Youth Guarantee and the development and transfer of innovations. He has also been a speaker in various Youth Guarantee and innovation transfer seminars in Finland and elsewhere in the EU.

Since 2014 Matti Mäkelä has been a Chair of the UBC Task Force on Youth Employment and Well-Being.