



The daily practice – gender equality as a potential

Attractive cities 2016

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Toril Hogstad

Smart and Prospering Cities Commission

Equality, inclusion and diversity in Kristiansand

«A City for Everyone»

<https://www.youtube.com/watch?v=niAeTTHUrbo>

Challenges

- Women have lower affiliation than men in working life
- Women tend to have lower wage levels
- Few female leaders
- Gendered educational and working life

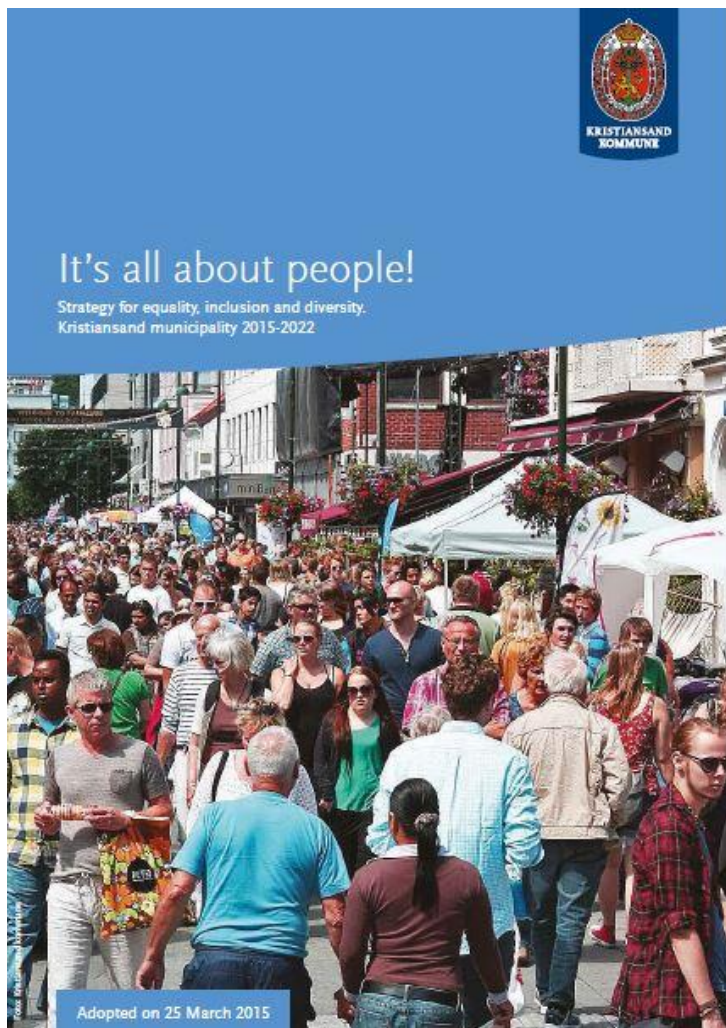
Challenges

- Women are underrepresented in media
 - as sources and as interviewees
- Women are underrepresented in elected bodies.
- Few female political and NGO leaders - especially when it comes to «male» subjects as military, economy etc.

Why Gender Equality?

- Fair for the individual
 - Fundamental to the further development of every modern, democratic city
 - Attract talents
 - Make use of talents, regardless of gender etc
 - Good for the bottom line! Diversity pays
- Attractive, modern cities

It's all about people!



Strategy for equality,
inclusion and diversity
Kristiansand 2015-2022

<https://www.kristiansand.kommune.no/globalassets/politikk-og-administrasjon/samfunnsutvikling/planer/strategy-for-equality-inclusion-and-diversity-2015-2022.pdf>

Which are the most important challenges regarding gender equality in the Smart and Prospering Cities' Commission, and in the UBC member cities?

What measures/ efforts can be done?

How should gender equality be promoted?



A City for Everyone!