

18th November 2022

Kaunas, Lithuania

Invitation to the Conference “Biržiška Readings ’22: Knowing is Freedom”

Dear Sir/Madam,

On behalf of the Cultural Cities Commission, I would like to invite you to the conference “Biržiška Readings’22: Knowing is Freedom”, organized by UBC CCC and Lithuanian Librarians’ Association that will take place in Kaunas, Lithuania, on 2nd December 2022.

This year’s conference “Knowing is Freedom” addresses the topics of media literacy, propaganda and the role of libraries and librarians in strengthening people’s critical thinking and information literacy.

The conference will also be broadcasted online.

Please register until 28th November by email inga.zinkeviciute@kaunas.mvb.lt

Please contact us for any further questions regarding the conference: inga.zinkeviciute@kaunas.mvb.lt

Yours sincerely,

Nomeda Domeikienė,

Chairman of UBC Cultural Cities Commission

Director of Kaunas Municipal Vincas Kudirka Public Library

Lithuanian Librarians' Association

Conference

Biržiška Readings '22: Knowing is Freedom

2nd of December, 2022

Kaunas Cultural Center, Vytautas pr. 79, Kaunas, Lithuania

Live on: LLLA Facebook and Library for Everyone Youtube channel

AGENDA

10:00–10:30 Arrival, registration, coffee.

10:30–11:00 Welcome Speech.

11:00–11:30 Prof. dr. Auksė Balčytienė, Vytautas Magnus University, professor of the Department of Public Communication, researcher, media critic: *Is All Knowledge a Common Good? Developing Resistance to Disinformation through Co-Creation.*

11:30–12:00 Coffee break.

12:00–12:30 Oksana Boiarynova, member of Ukrainian Library Association's Council, City Library of Ukraine for Youth: *Resistance of the Ukrainian Library Community to Russian Aggression (Eng.).*

12:30–13:00 Aidas Puklevičius, writer, journalist, communication specialist: *From Oases of Knowledge to Content Consultants: The Evolution of the Role of Libraries.*

13:00–14:30 Lunch break.

14:30–15:00 Doc. dr. Viktor Denisenko, General Jonas Žemaitis Military Academy of Lithuania: *Knowledge and the Problem of Information Chaos in the Context of Modern Propaganda.*

15:00–15:30 Dr. Rasa Januševičienė, dr. Laura Juchnevič, members of Lithuanian Librarians' Association's Council: *They, Us and I: a Study of the Visual Identity of the Lithuanian Library Association.*

15:30–18:00 acquaintance with Kaunas – European Capital of Culture.