



**UNION OF THE BALTIC CITIES**  
**72<sup>ND</sup> MEETING OF THE EXECUTIVE BOARD**  
**Kemi, Finland, 25-27 February 2015**

**AGENDA as of 16.02.2015**

**26 February 2015, Kemi City Hall, Valtakatu 26**

1. Opening of the meeting and adoption of the agenda.
2. Election of two persons who, together with the President, will check the minutes.
3. Welcome and presentation of the City of Kemi, Mayor Tero Nissinen.
4. Towards Circular Economy – Industrial Symbiosis in Kemi Region, Kari Poikela, Program Manager, Kemin Digipolis ltd.
5. Winter tourism in Kemi, CEO Susanna Koutonen, Kemi Tourism Company ltd.
6. Report by the Strategy coordinator on implementation of UBC Strategy and developments, including the EU Strategy for the Baltic Sea Region and the Baltic Urban Forum for Smart Cities BUF.
7. UBC Cultural Cities Commission plan of activities for 2015, Jaana Simula, City of Pori.
8. Update on the flagship project of the Priority Area Secure of the European Union Strategy for the Baltic Sea Region “Citizens for Safety”, Miłosz Jurgielewicz, City of Gdańsk.
9. Information from the UBC Task Force on youth employment and well-being on the progress of work, Matti Mäkelä, Task Force chair, City of Turku.
10. Promoting gender equality issues within UBC, proposal of the City of Umeå.
11. New structure of UBC Commissions
  - information on participation in Commissions by Member Cities
  - process to nominate Commission lead cities
  - nomination of Board contact persons to the Commissions
  - allocation of funds for 2015 - process
  - future steps for the consolidation of the new Commissions
12. Implementation of Communication & marketing strategy, UBC Communications manager Irene Pendolin.
13. XIII UBC General Conference in Gdynia, 27-30 October 2015.
  - Multimedia presentation of the Conference facilities – City of Gdynia
  - Proposal from the working group on the main Conference theme
  - Preparation of the General Conference issues, including time-table
  - New Strategy of the UBC – preparatory process



14. Financial matters.
15. Any other business.
16. Next meeting of the Executive Board, Charlotta Valley, 10-14 June 2015 and accompanying events: UBC BBQ Championship, Youth Rock Bands, Moto Fest, information from the host.

The meeting documents are available at:

<http://www.ubc.net/documentation,76,3116.html>