

UBC 2016 and 2017 Work Plan to Support Youth Employment and Well-Being (draft)

UBC Task Force on Youth Employment and Well-Being presented its' final report at the UBC Conference in Gdynia, Poland, on October 2016. It suggested certain measures that are listed below:

1. 2-4 thematic workshops per year focusing on questions relating to the youth guarantee and support of youth employment and well-being.
2. The UBC should encourage all member cities to arrange, promote and seek funding for study visits and expert visits to help disseminate and implement the best youth guarantee practices of UBC cities.
3. New projects and other forms of joint development between UBC cities.
4. Follow-up survey on the implementation of the Youth Employment and Well-Being Programme in 2017.
5. Decision about the coordination and funding of these measures.
6. Focus on finding and trying out opportunities and working towards the desired goals.

Work Plan

In order to execute these measures, UBC Board should discuss and decide upon the concrete work plan for the years 2016 and 2017 to implement the suggestions given in UBC Task Force final report *The Good, The bad and The Next Practices*. Draft work plan is as follows:

2016 (January – June):

- making of the draft work plan by the Chair of the Task Force (1/2016)
- evaluation of the draft work plan by experts (2/2016)
- presentation of the draft work plan to the UBC Board in Rostock, Germany (3/2016) followed by discussions and decisions about responsible partners, funding etc.
- implementation starts immediately after the meeting
- Co-operation among UBC Commissions', such as, Youthful Cities Commission
- planning of the joint projects starts (one project planning with young refugees as a target group is already under way as a part of the BSR Flagship projects)
- planning of the UBC Board theme meeting about Youth Employment and Well-Being
- planning of the Youth Employment and Well-Being Seminar, which will be held either in Brussels or in some UBC City; seminar will be arranged during the Fall 2016
- UBC Board theme meeting about Youth Employment and Well-Being (6/2016)
- planning of the dissemination workshops under certain decided themes starts (some options: young immigrants, youth employment, participation of young people) together with other actors (Baltic Sea Labour Forum, projects, networks etc.)

2016 (June – December):

- report for the UBC Board
- Youth Employment and Well-Being Seminar (9/2016)
- Co-operation among UBC Commissions', such as, Youthful Cities Commission
- new projects start
- planning of the new projects
- first dissemination seminar

2017:

- report for the UBC Board (2016 activities, results and plans for the year 2017)
- new projects start and planning of the new projects
- Co-operation among UBC Commissions', such as, Youthful Cities Commission

- second and third dissemination seminar
- follow-up survey on the implementation of the Youth Employment and Well-Being Programme
- evaluation and further steps
- final report

Funding (some possibilities)

- UBC and cities
- EU Commission
- on-going and new projects
- participants
- CECICN Europe for Citizens programme – partner proposal
- other?

Communication activities

- Stakeholder letters (EU, cities etc.)
- Media coverage (press releases, inviting media to meetings, activating national and local media via columns etc.)
- UBC.net (event calendar, news)
- Social Media campaign to activate cities and citizens to combat youth unemployment and spread good examples
- Baltic Sea Bulletin 2/2016 on Youth matters (high level politician to write article, Commissioner etc.)