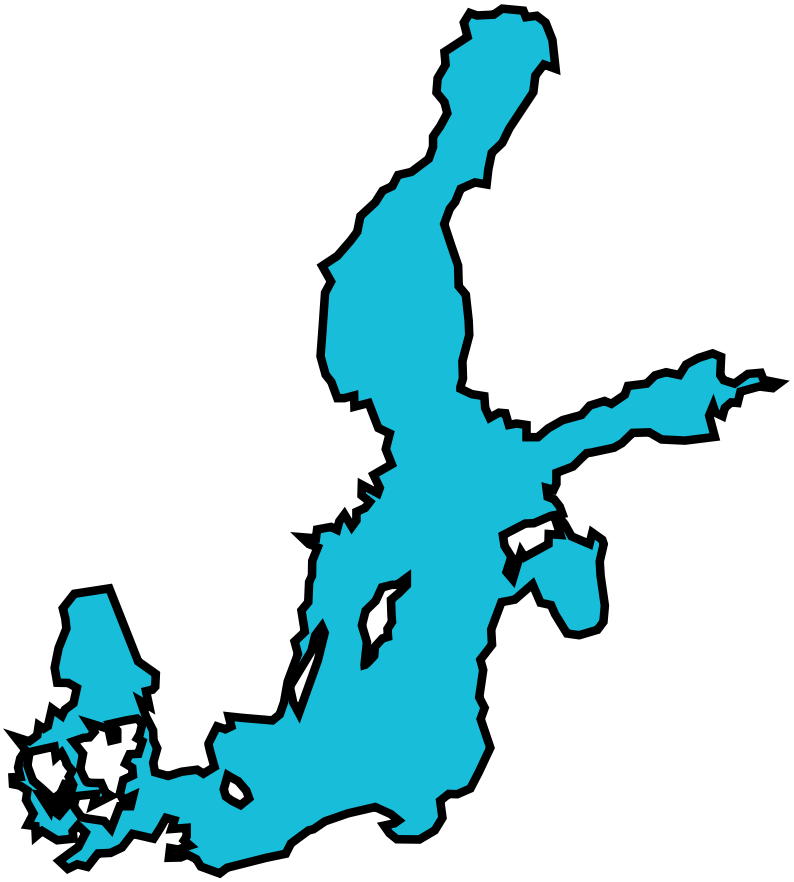
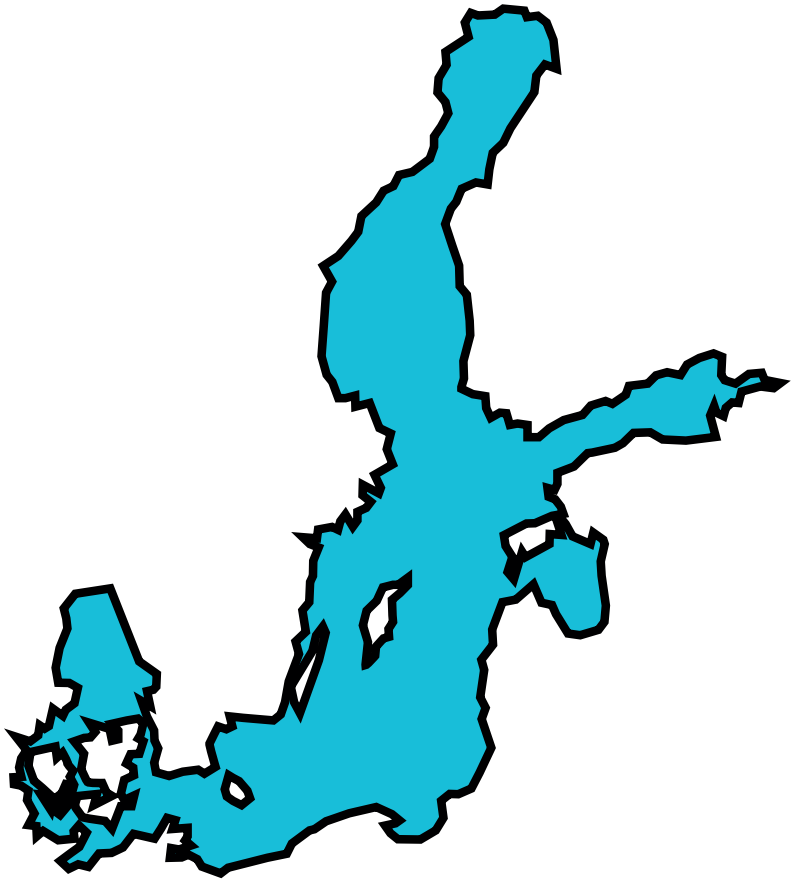
IDENTITY AND CO-CREATION IN THE BALTIC SEA REGION



VISION | UNITE THE REGION

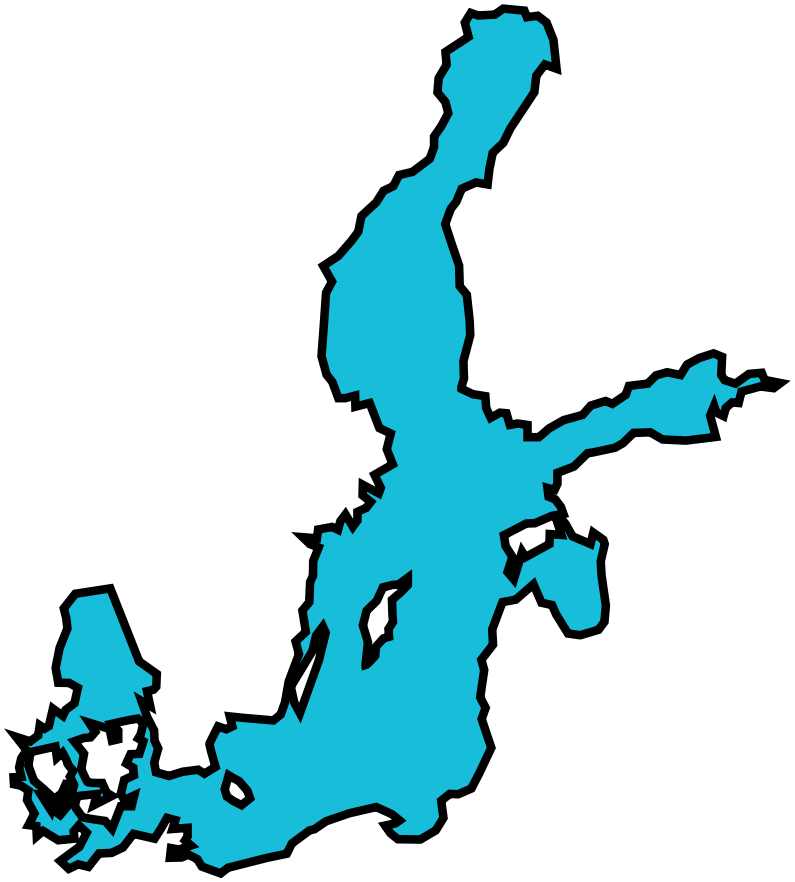
THE BALTIC SEA HOUSE PROJECT IS ABOUT UNDERSTANDING AND UTILISING THE ENDLESS POSSIBILITIES IN THE BALTIC REGION – FOR THE BENEFIT OF ALL.
WE WANT TO UNITE THE BALTIC REGION BASED ON AN UNDERSTANDING OF ITS COMMON HERITAGE, IDENTITY AND TERMS. WE WANT TO EXPLORE OPPORTUNITIES IN THE REGION'S RICH DIVERSITY AND CREATE A JOINT PLATFORM FOR REGIONAL SOLUTIONS AND PROVIDE ANSWERS TO LOCAL AND GLOBAL CHALLENGES.
THE AIM IS TO CREATE A STRONG COMMON REGIONAL IDENTITY THAT WILL FORM THE BASIS FOR DYNAMIC COOPERATION AND SAFEGUARD OUR JOINT FUTURE.
THE OBJECTIVE IS TO GO BEYOND BORDERS AND FIND COMMON REGIONAL RESOURCES, POTENTIALS AND KNOWLEDGE BY CREATING A NEW STRATEGIC NETWORK OF LOCAL MEETING PLACES. THE MEETING PLACES WILL BE POSITIONED ON THE SHORES OF THE BALTIC AND PRESENT THE FUTURE PERSPECTIVES FOR THE BALTIC SEA REGION. THEIR PURPOSE IS TO SERVE A SHARED AGENDA OF SUSTAINABLE DEVELOPMENT FOR CULTURE, BUSINESS, ENERGY AND OUR BUILT ENVIRONMENT.



POTENTIALES | NETWORK

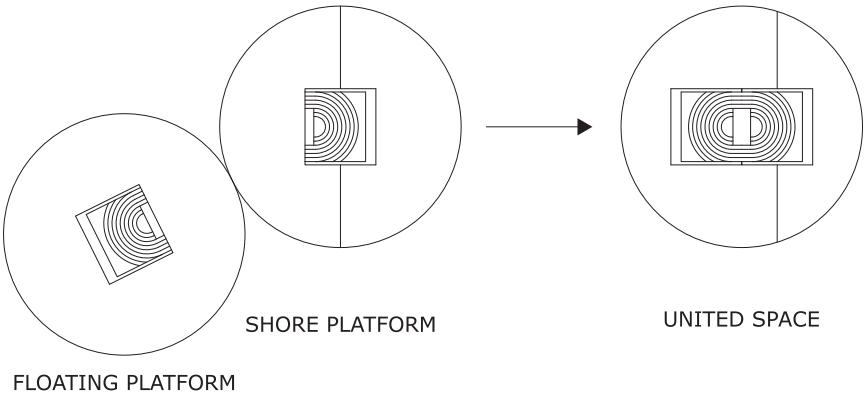
WE BELIEVE THAT BUSINESS AND CULTURE GO HAND IN HAND. WE WISH TO USE INFORMAL CULTURAL PHENOMENA(THEATRE, ART, MUSIC) AND EVENTS AS LEVERS AND PLATFORMS FOR REGIONAL BUSINESS DEVELOPMENT AND COOPERATION. HISTORY TELLS US THAT CULTURAL PHENOMENA SHARE A COMMON LANGUAGE AND HAVE THE POTENTIAL TO CREATE CONNECTIONS BETWEEN PEOPLE THUS FACILITATING UNDERSTANDING AND BONDS.

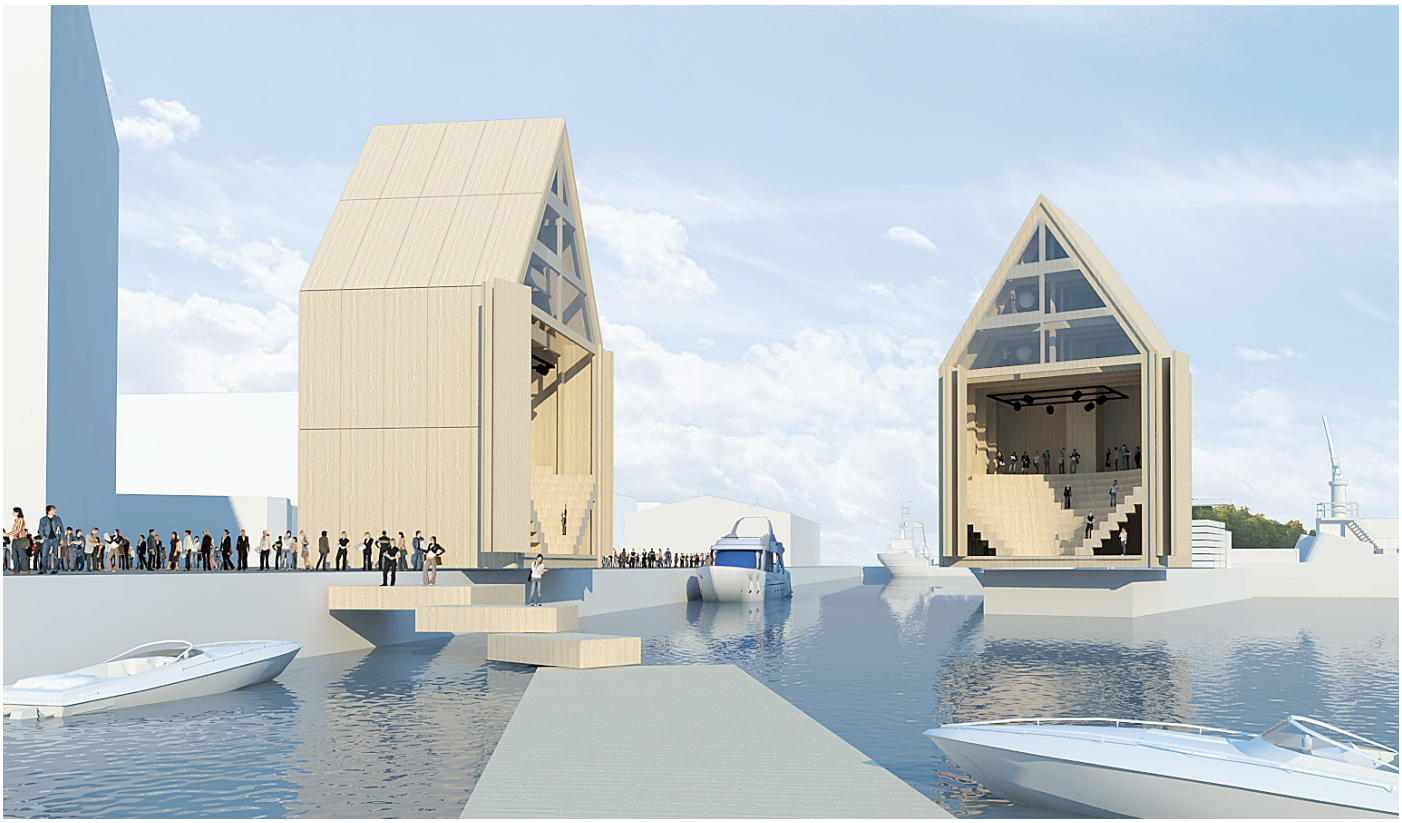
A BALTIC NETWORK WILL WORK TO PROMOTE AND FACILITATE REGIONAL COLLABORATIONS TO REALISE POTENTIALS. IT WILL CONSIST OF KEY STAKEHOLDERS (CONSTRUCTION FIRMS, DEVELOPERS, LOCAL GOVERNMENT AGENCIES, BUSINESS REPRESENTATIVES, EDUCATIONAL INSTITUTIONS) COMMITTED TO SUSTAINABLE REGIONAL DEVELOPMENT. THE NETWORK WILL WORK ACROSS NATIONAL BORDERS AND SUPPORT BUSINESSES TO OVERCOME DIFFICULTIES AND EXCHANGE IDEAS, KNOWLEDGE AND EXPERTISE. THE 'RAISON D'ÊTRE' OF THIS NETWORK WILL BE TO INSPIRE, TO INCLUDE, TO TEST NEW IDEAS AND BUILD NEW PROJECTS TO HELP BUSINESSES AND ORGANISATIONS MEET NEW CHALLENGES. THE ROLE OF THE NETWORK IS TO CONNECT, BRIDGE REALITIES, AND COORDINATE JOINT EFFORTS, TO ADVISE, TO HOST AND TO COMMUNICATE. THE NETWORK'S STRENGTH LIES IN THE DIVERSITY OF ITS MEMBERS, WORKING TOGETHER, ENGAGING NEW PARTNERS, LEARNING FROM EACH OTHER, SHARING EXPERIENCES AND RESOURCES. IT HAS THE POWER TO UNLEASH THE CREATIVE AND COMMERCIAL ABILITIES OF PEOPLE AND SHAPE THE FUTURE OF THE BALTIC.



CONCEPT | THE SEA

WE WANT TO UTILISE OUR STRONG CULTURAL AND GEOGRAPHICAL CONNECTION – THE BALTIC SEA – AS A CHANNEL FOR TRANSPORTING CULTURE, IDEAS AND KNOWLEDGE ON A FLOATING AMPHITHEATRE. THE ICONIC ARCHITECTURAL SPACE FOR COMMUNICATING IDEAS, INSTIGATING DEBATE AND FACILITATING EDUCATION THROUGH A VARIETY OF EVENTS. THE FLOATING AMPHITHEATRE WILL VISIT THE INDIVIDUAL STRATEGICALLY POSITIONED BALTIC SEA HOUSES IN A PLANNED SEQUENCE OF RELATED EVENTS.
WHEN PLACED AND LOCKED IN POSITION, THE TWO TWIN BUILDINGS FORMES A UNITED SPACE FOR DISCUSSION - LECTURES - DEBATE AND PERFORMANCE.



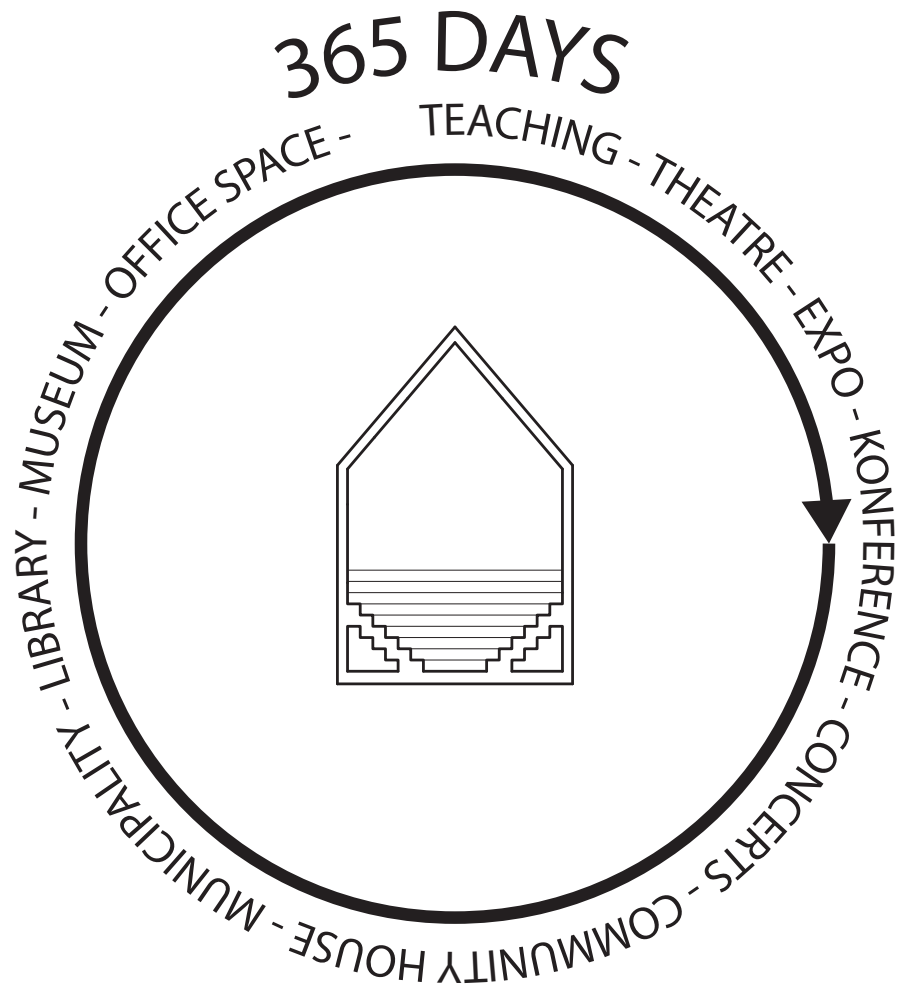


CONCEPT | 365 DAYS

THE BALTIC SEA HOUSE WILL BE OPEN AND ACTIVE 365 DAYS A YEAR. ITS LIVING, PULSATING SPACE WILL OFFER A RANGE OF BUSTLING ACTIVITIES REFLECTING REGIONAL PURSUITS. THE HOUSE WILL SUPPORT THE LOCAL AGENDA AND ITS PRESENCE WILL BE A SHARED, LOCAL SIGNAL FOR THE BALTIC PROJECT AND CREATE AN UNDERSTANDING FOR THE COMMON REGIONAL VALUES.

THE BALTIC SEA HOUSE WILL BE A LOCAL CENTRE FOR SCHOOLS IN THE REGION, WHERE YOUNG PEOPLE CAN DEVELOP NETWORKS ACROSS BORDERS. A CENTRE WHERE REGIONAL INTERESTS AND PROJECTS CAN BE DISCUSSED, CHALLENGED AND KICK STARTED.

IN THE SPACE OF A SEQUENCE OF MEETINGS, EXHIBITIONS AND VISITS BY THE FLOATING AMPHITHEATRE THE 10 BALTIC SEA HOUSES WILL FORM A COMPLETE A FULLY DEVELOPED NETWORK OF KNOWLEDGE AND COOPERATION.

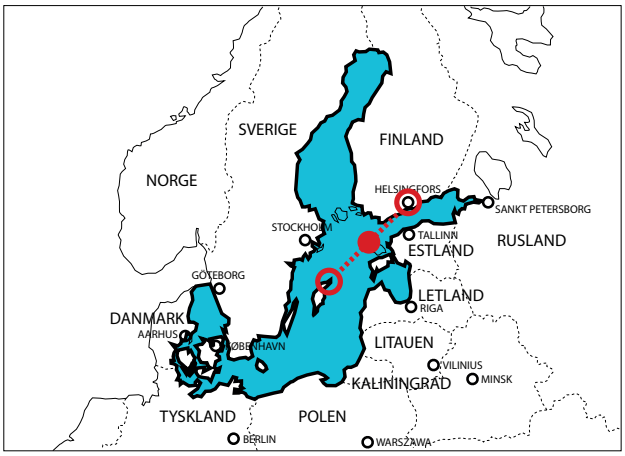


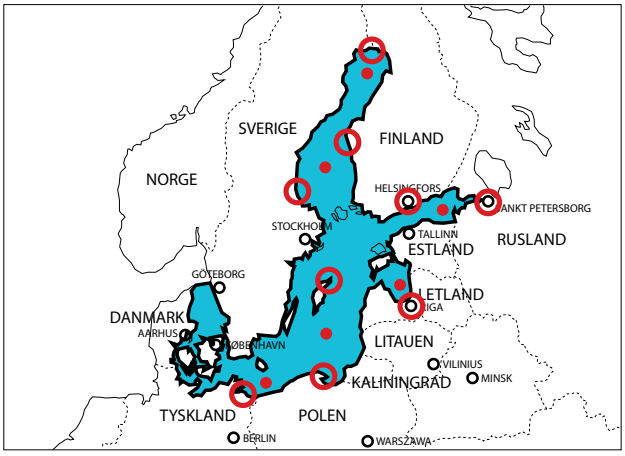
CONCEPT | 10 HOUSES

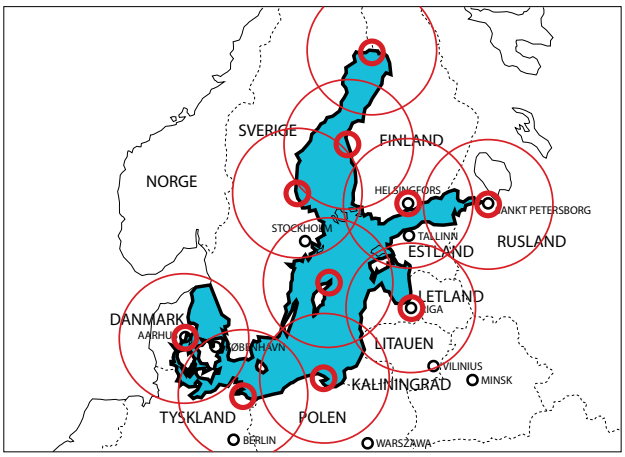
TEN COUNTRIES HAVE COASTLINE TOWARDS THE BALTIC SEA. THE BALTIC SEA HOUSES WILL BE PLACED ON STRATEGIC LOCATIONS WHICH WILL SUPPORT THE MAIN AGENDA.

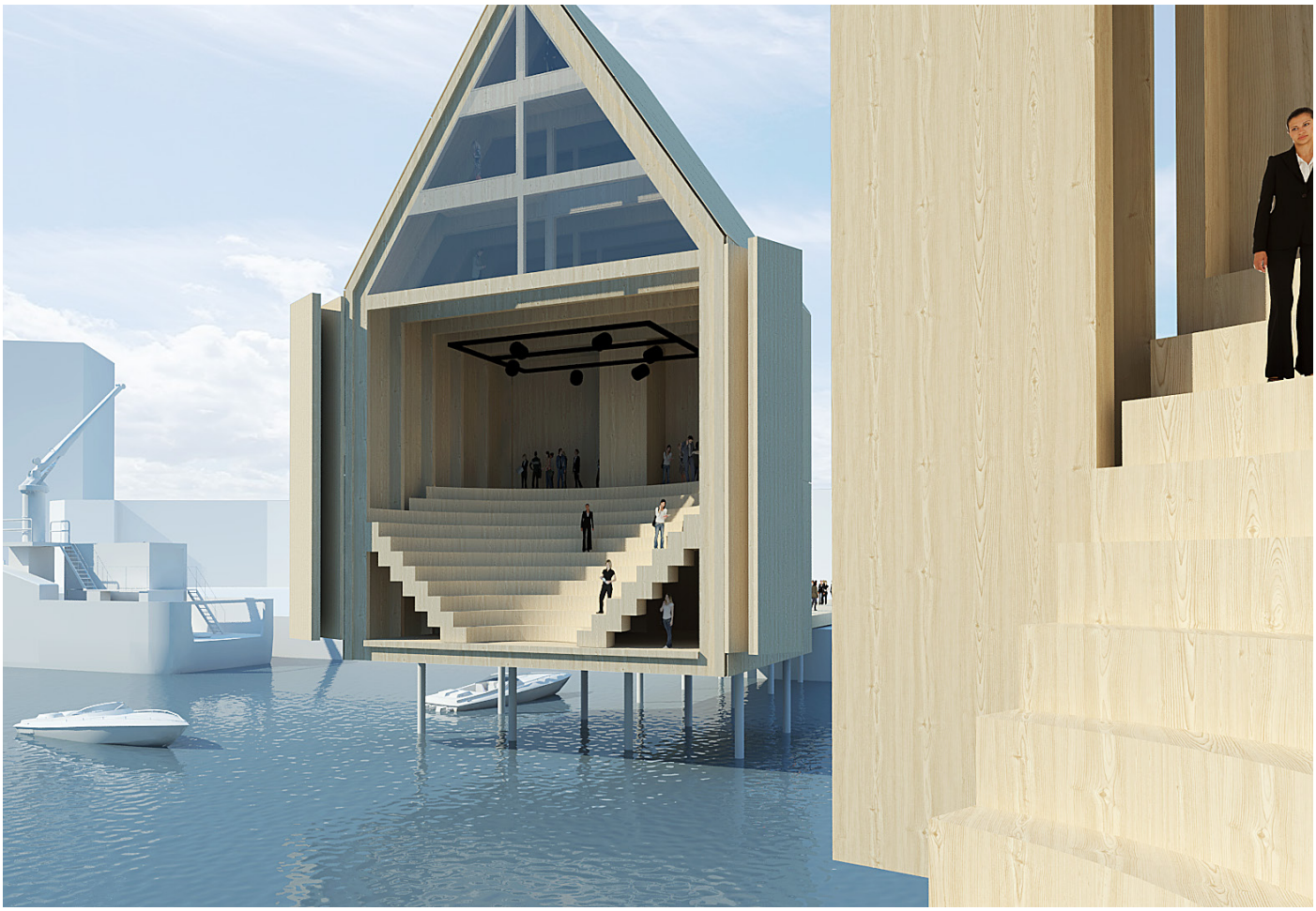
PHASE ONE IN THE REALIZATION OF THE SEA HOUSES WILL BE THE PLACEMENT OF TWO CONNECTING SITES AND THE FLOATING PLATFORM, CREATING A STARTING POINT OF THE EVENT.

FUTURE CONNECTION POINTS WILL BE LOCATED ACCORDING TO THE MAPPING OF POTENTIALS AND WILL, AT ITS FULL SCALE CREATE A NETWORK OF KNOWLEDGE AND INITIATIVE.







CONCEPT | MULTIPURPOSE SPACE

A FOYER OPENS UP UNDERNEATH THE MOBILE AMPHI-CONSTRUCTION TOWARDS THE ENTRANCE AREA AT QUAY LEVEL. SPACES FOR MEETINGS, EXHIBITIONS AND WORK-PLACES ARE PLACED ABOVE THE AMPHI-CONSTRUCTION.
FOR EACH NATIONAL SITE, A LOCAL ORGANISATION WILL SCHEDULE EVENTS AND HAPPENINGS. EACH NATIONAL SITE WILL BE ROOTED IN THE LOCAL COMMUNITY AND TRANSFER AND RECEIVE KNOWLEDGE AND EXPERIENCE FROM THE WHOLE BALTIC SEA REGION.