

# XIV UBC General Conference

## LEADERSHIP FOR THE FUTURE

Cities as Leaders for Glocal Sustainable Development

VÄXJÖ, SWEDEN, 24-27 OCTOBER 2017



Photo: Mats Samuelsson



Photo: Piotr Manasterski



Photo: Lukasz Kosowski

[www.vaxjo.se/ubc](http://www.vaxjo.se/ubc)

wifi: EliteWifi



#UBC\_BSR



UnionoftheBalticCities



ubc\_bsr



[bit.ly/ubc-youtube](http://bit.ly/ubc-youtube)

(Live streaming and videos of the conference)

Photo: Mats Samuelsson



UBC

UNION  
OF THE BALTIC  
CITIES

Växjö  
kommun  
*The Greenest City in Europe*

# WELCOME TO THE XIV UBC GENERAL CONFERENCE

## Leadership Needed – in Cities and in Europe!



The XIV UBC General Conference in Växjö is about leadership: How cities are pioneering in various fields of life, such as promoting digital start-up ecosystems, preventing youth marginalization and fighting climate change.

Or how to solve the rising demand for investment in physical, digital and social infrastructure to support growth and sustainable development. And how to find and nurture the “Jedi knights”, leaders needed to drive the transformation?

But we, as cities and regions, have a wider responsibility: to engage in building Europe of tomorrow. Europe based on trust and democratic values, where the voice of ordinary citizens is taken into account.

We need now international cooperation more than ever! UBC as the leading city network in Northern Europe is the natural platform for cooperation and exchange. Our “hands-on” working style seeks practical solutions, not only beautiful words.

UBC Youth Conference is organised simultaneously with the General Conference. Around 60 young people from the whole Baltic Sea Region – our future leaders – will come together to network, address issues affecting the Region and to present their work and ideas in the General Conference.

Welcome to Växjö!

**Per Bødker Andersen | President, Union of the Baltic Cities**

## Welcome from Lord Mayor of Växjö



I am most happy to welcome you to Växjö and am glad that you have taken the time from your busy schedule to spend a few days with us in Växjö, participating in the XIV UBC General Conference.

We are honored that the conference is being arranged here now. Its theme “Leadership for the Future – Cities as Leaders for Glocal Sustainable Development” is very appropriate, as the faster developing society and a complex world require cities to take an even stronger lead in developing our cities and societies in a sustainable way.

Sustainability is high on the agenda in Växjö and we have a long tradition on working with other actors in our Municipality and the world to develop our city. Ten years ago, our achievements gave us the reputation of being ‘The Greenest City in Europe’ and a few months ago, this reputation was even further strengthened when we were awarded the ‘European Green Leaf Award’ for 2018.

I hope you will have a most enjoyable and successful conference and that you will take the opportunity to both enjoy our city but also take note of some of the good examples and best practices our colleagues will share with you.

I also encourage you to network with colleagues around the Baltic Sea Region to strengthen the ties between our cities and our opportunities to cooperate in the framework of the Union of the Baltic Cities, a cooperation which is more important than ever.

**Bo Frank | Lord Mayor of Växjö**

# CONFERENCE PROGRAMME

## Tuesday 24 October

- |             |   |
|-------------|---|
| 12.00–17.00 | Registration open   |
| 13.00–15.00 | Meetings of UBC Commissions and Task Forces   |
| 15.00–15.30 | Coffee and mingle   |
| 15.30–18.00 | Interactive parallel thematic meetings:<br><br>State of the Youth Guarantee in the Baltic Sea Region: Current Situation and a Road Map for the Future<br><i>Room: Karl Birger Blomdahl salen</i><br><br>Interreg funding for glocal development in the maritime economy<br><i>Room: Ofelia</i><br><br>Interactive meetings with technical experts and specialized civil servants of the City of Växjö<br><i>Room: Anlara</i><br><br>Baltic Water Excellence Forum<br><i>Room: Ateljén (level 1)</i><br><br>City Branding in the Baltic Sea Region<br><i>Room: Spegelarnas sal</i> |
| 17.00       | Meeting of the UBC Executive Board<br><i>Room: Lövhult</i>  |
| 19.00       | Welcome reception at restaurant PM & Vänner (Västergatan 10)  |

## Wednesday 25 October

- |             |  |
|-------------|--|
| 08.30–13.30 | Registration open  |
| 08.30–09.30 | Briefing for youth project<br><i>Room: Skattkammaren</i> |

>>

09.30–12.30 Interactive parallel thematic meetings:

Sustainable Development Goals in local & regional setting  
*Room: Karl Birger Blomdahl salen*

How can cities work with digital start-ups and digitalization?  
*Room: Ateljén*

Baltic Sea cities as leaders of comprehensive cooperation between the EU and the Black Sea region  
*Room: Aniara*

Data collection principles for civil protection prevention activities  
*Room: Spegelarnas sal*

12.00–13.30 Mayors' lunch at Restaurang Teaterparken

12.30–13.30 Lunch for participants in the foyer of the concert hall

13.30–15.00 **Plenary Session 1: UBC 25<sup>th</sup> Anniversary Session**  
*Room: Christina Nilsson Salen*

15.00–15.30 Coffee and mingle

15.30–17.30 **Plenary Session 2: Leadership for the Future – Cities as Leaders for Glocal Sustainable Development**  
*Room: Christina Nilsson Salen*

18.30 Departure by buses to Kosta for "Hyttstill". Buses outside Växjö concert hall.

## Thursday 26 October

08.15 Drafting committee / Executive Board meeting  
*Room: Lövhult*

09.00–10.30 **Plenary Session 3: Listening to the Voices of Tomorrow**  
*Room: Christina Nilsson Salen*

10.30–11.00 Coffee and mingle

11.00–13.00 **Statutory General Conference of the UBC**  
 Open to all but interventions/voting only by authorized Member City participants  
*Room: Christina Nilsson Salen*

13.00–14.00 Lunch for participants in the foyer of the concert hall

First constituent meeting of the new UBC Executive Board for the period of 2017–2019 (during lunch at Restaurang Teaterparken)



14.00–16.00 Interactive parallel thematic meetings:

Baltic Sea organisations working together on youth issues in the Baltic Sea Region  
*Room: Karl Birger Blomdahl salen*

Gender mainstreaming and the European Charter for Equality of Women and Men at the Local Level  
*Room: Spegelarnas sal*

Culture – key to sustainable leadership  
*Room: Ateljén*

Euro Velo No 10 cycling route as an opportunity to strengthen the Baltic Sea Region tourism brand  
*Room: Ofelia*

Urbanization, Mobilities and Immigration as a driver of urbanization in the Baltic Sea Cities  
*Room: Aniara*

16.00–17.15 **Leadership for the Future – Concluding Plenary Session**  
 Including short reports from the thematic meetings, concluding words by the UBC President.  
*Room: Christina Nilsson Salen*

19.00–23.30 Dinner Party at Växjö concert hall (Västra Esplanaden 10–14)

19.00– Youth Party, Bergendahlska gården (Liedbergsgatan 14)

## Friday 27 October

09.00–12.00 Study visits arranged by Växjö Municipality.  
 Meeting point outside main entrance of Växjö concert hall.

Art, lake, energy – walking excursion

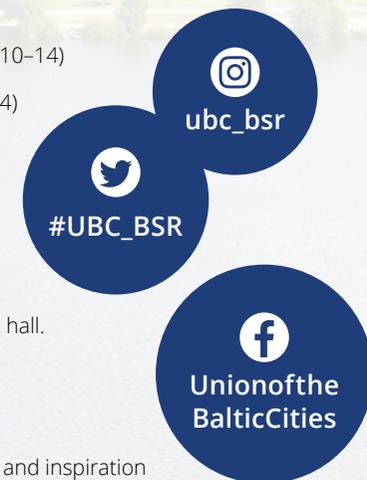
The modern wooden city – bus tour

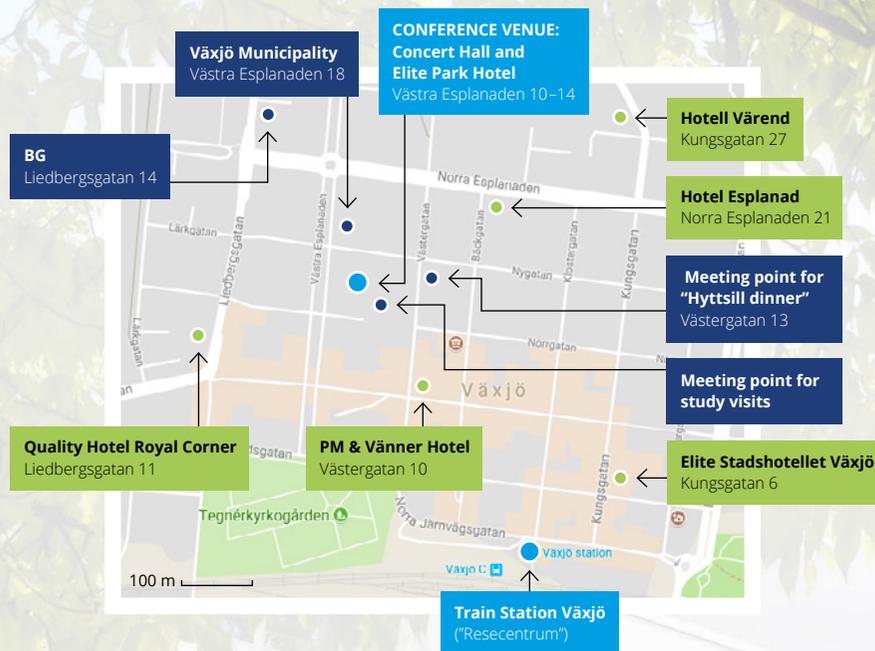
Sustainable development in education – presentation and inspiration

District heating by biofuel – study visit at Växjö Energy

Migration, integration, challenges and opportunities

**Thank you for participating in the XIV UBC General Conference – see you again in 2019!**





## CONTACT INFORMATION

### Conference venue

Växjö konserthus / Växjö concert hall  
Västra Esplanaden 10-14  
SE-352 31 VÄXJÖ

Phone: +46 (0)470 70 22 00  
E-mail: [vaxjokonserthus@elite.se](mailto:vaxjokonserthus@elite.se)  
Website: [www.vaxjokonserthus.se](http://www.vaxjokonserthus.se)

### Host city

Växjö Municipality Website (UBC General Conference): [www.vaxjo.se/ubc](http://www.vaxjo.se/ubc)  
Västra Esplanaden 18 Phone: +46 (0)470 411 37  
P.O. Box 1222 E-mail: [bo.hjalmejfjord@vaxjo.se](mailto:bo.hjalmejfjord@vaxjo.se)  
SE-351 12 VÄXJÖ Website: [www.vaxjo.se](http://www.vaxjo.se)

### wifi: EliteWifi

To login, open a browser, enter an address, choose Guest User and enter your email address.

#UBC\_BSR UnionoftheBalticCities ubc\_bsr

[bit.ly/ubc-youtube](http://bit.ly/ubc-youtube)  
(Live streaming and videos of the conference)



## YOUTH CONFERENCE

The UBC Youth Conference will be organized simultaneously with the UBC General Conference, which features a strong involvement of the Baltic Sea Region youth representatives.



Photo: Växjö Municipality



## WELCOME TO THE GREENEST CITY IN EUROPE & winner of the European Green Leaf Award 2018

Welcome to Växjö – a green expansive city with a renowned environmental policy and a growth rate comparable to Sweden's major cities.

Växjö is an exciting combination of idyllic small town, university town and centre of entertainment – a strong regional centre in the middle of the south of Sweden.

You could say that Växjö is in bloom at the moment. Businesses, the arenas, the university, our environmental work and above all the city's energy and ambitious spirit are all growing fast.

We hope you will enjoy your stay!

[www.vaxjo.se/sustainable](http://www.vaxjo.se/sustainable)



## UNION OF THE BALTIC CITIES SECRETARIAT

Wały Jagiellońskie 1  
80-853 Gdańsk, Poland

Phone: +48 58 301 09 17 OR +48 58 301 91 23  
Fax: +48 58 301 76 37  
E-mail: [info@ubc.net](mailto:info@ubc.net)  
Website: [www.ubc.net](http://www.ubc.net)

**UBC** UNION OF THE BALTIC CITIES

Photo: Mats Samuelsson