

XIV UBC General Conference in Växjö

Workshops descriptions

As of 5.06.2017

TUESDAY, 24.10.17

13.00-15.00

Commission meetings

- 1. UBC Cultural Cities Commission**
- 2. UBC Safe Cities Commission**
- 3. UBC Smart and Prospering Cities Commission**
- 4. UBC Sustainable Cities Commission**
- 5. UBC Youthful Cities Commission**
- 6. UBC Working Group on Gender Equality**

7. UBC Communication workshop

The aim of the workshop is to develop the UBC Communications Network further, according to the participants needs, and plan activities for the next 1–2 year period. The workshop includes also “City Branding in the Baltic Sea Region” seminar. Confirmed speaker in the seminar is Pärtel-Peeter Pere, CEO and partner of Future Place Leadership.

The workshop will be interactive, with plenty of room for questions and brainstorming together. We especially invite communications-orientated youth from the UBC Youth Conference and the General Conference delegations to participate in the workshop, share their ideas and take part in the discussions. The workshop is open to all.

15.30-18.00

1. State of the Youth Guarantee in the Baltic Sea Region: Current Situation and a Road Map for the Future. TF on Youth Employment and Well-Being.

Examples of the best practices from different BSR countries (3-5 best practices, two possible ways of presenting them; either we have a panel discussion or we have 3-5 tables participants can pick and learn more, rotation in every 20 minutes; latter way would offer more interesting working model and also an opportunity to have there more practices presented although participants can only pick three of them)

2. HA Capacity (including training).

3. Glocal developments in the maritime economy: cross-border cooperation. Interreg funding for glocal development in the maritime economy. Interreg South Baltic

What can Interreg do for the Baltic communities that rely on the maritime economy? The sense of collective responsibility has never been stronger in the Baltic Sea Region. Citizens across the shores of the Baltic Sea are increasingly concerned about chemical pollution of surface water, overfishing, oil spills, energy scarcity and peak oil. Interreg turns these concerns into actions. Interreg projects seek solutions in new technologies, aquaculture and the circular economy. Interreg's mission today is the Baltic Sea Region's tomorrow. Ready to join our responsible community? We still have funding available for what you see as a challenge for the maritime economy and environment. The workshop is led by the Interreg South Baltic Programme, introducing case studies and funding opportunities from several Interreg sources.

4. Interactive meetings with technical experts and specialized civil servants of the city of Växjö.

A number of technical experts and specialized civil servants of the city of Växjö will be available to meet with the conference participants for interactive discussions. The expert will give a short verbal introduction which will be followed by a discussion. The meeting will be organized in an open-space format, which means that participants to the workshop can move between different tables and contribute to different discussions.

5. Baltic Water Excellence Forum

We all know the challenges with our Baltic Sea and other water bodies like eutrophication, and hazardous substances. Do we know how to solve these challenges, do we know what investments we need to do in our cities to improve the situation? Water is at the core of life and all our activities and is critical for the socio-economic growth of our cities. This Forum will bring together existing knowledge and concrete tools for water resource management and promote good practices in water sustainability from UBC member cities (storm water measures, pilot investments in wastewater, energy efficiency and sludge audits). Participants will also be introduced to the newly launched Baltic Smart Water Hub which will further support their capacity development efforts.

WEDNESDAY, 25.10.17

9.30 – 12.30

1. Sustainable Development Goals in local & regional setting. Euroregion Baltic, CPMR BSC, Karlstad, Växjö. Followed by:

Climate Change Adaptation and Mitigation. CDP. Sustainable Cities Commission.

The workshop would like to enhance the awareness of local actors on the importance of SDGs, focusing on goal 11 placed cities and regions on the international radar as places of opportunity for people, planet, prosperity and partnership, but also all other SDG goals that are relevant for local and regional actors. The workshop will try to develop an interplay between the local and regional contexts in SDG implementation, also taking into account the concept of multi-level governance that is of special importance in the BSR environment.

Also, results of UBC – CDP survey will be discussed.

2. UBC-BDF Digital Top of Europe.

The session will introduce, explore and discuss cases (best practice) as to how medium sized cities in the BSR can interact with each other and help their start-up communities to connect and grow, thereby promoting an integrated digital labor market. The session should inspire cities in their work with start-up communities, business development agencies etc. and inspire new cross-border collaborations between UBC member cities in this area. The session could be organized by BDF.

3. Baltic Sea cities as leaders of comprehensive cooperation between the EU and the Black Sea region. WiseEuropa Institute.

The workshop will be composed of two parts:

- a) presentation of the report dedicated to the cooperation between the Baltic Sea and the Black Sea.
- b) Q&A part

The Q&A part will be divide into two sections:

- debate among the mayors or deputy mayors of the three cities which supported the report moderated by its author (shorter part)
- discussion with the audience about the report (longer part)

4. Data collection principles for civil protection prevention activities. Together we can. Safe Cities Commission.

During the work groups general data collection principles for civil protection prevention activities will be developed. According to work groups developed outcomes a project initiative is planned to organize common data collection principles regarding civil protection and safety in cities around Baltic Sea Region.

Aims:

- to develop data collection principles for civil protection prevention activities
- to organize in future common data collection principles

THURSDAY, 26.10.17

14:00 – 16:00

1. Baltic Sea organisations (UBC, BSSSC, ERB, CBSS etc) working together on youth issues in the Baltic Sea Region.

"Nothing about us without us". Continuation of the work carried out at the seminars held during EUSBSR Forums in Stockholm (November 2016) and Berlin (June 2017).

2. Gender mainstreaming and the European Charter for Equality of Women and Men at the Local Level. WG on Gender Equality.

How the European Charter for Equality of Women and Men at the Local Level can be used for the promotion of Equality in the work of the Working Group on Gender of the UBC?

3. Culture – key to sustainable leadership. Culturability - cultural planning meets sustainability. Cultural Cities Commission.

European Capitals of Culture in BSR – the learnings about leading a city with culture. With culture, you can regenerate city, raise the international profile of a city, enhance the image of city in the eyes of their own inhabitants, breathe new life into a city's culture and boost tourism. How did it go with the BSR cities that became Capitals of Culture and those whose bidding did not succeed?

Cases from cities using cultural planning as a tool to more sustainable city. (Jūrmala, Latvia; Pori or Sipoo, Finland; Nakskov, Denmark or Gdańsk, Poland) and also presenting Agenda 21 Culture as a tool. <http://www.agenda21culture.net>

**4. Euro Velo No 10 cycling route as an opportunity to strengthen the Baltic Sea Region tourism brand, through the cities cooperation.
Marshall Office of Pomorskie Voivodship.**

The discussion will concern e.g. how to work on cross-border strategies in order to minimize existing conflicts between tourism, marine and the coastal protection, how to support transnational strategies which promote development of tourism of the Baltic Sea Region. Also, the question on how to establish the Baltic Sea Region as a common and coherent tourism destination will be faced.

5. Urbanization, Mobilities and Immigration as a driver of urbanization in the Baltic Sea Cities. URMI project.

The URMI project (Urbanisation, mobilities and immigration, <http://www.urmi.fi>) has been running for over a year and would be ready to connect with the international stakeholder community. The workshop provides the opportunity to present some findings and to discuss their implications in terms of policy options.

The Workshop presentations will concern e.g. immigration as a driver of urbanisation in the Baltic Sea Cities, and cities in the era of complex mobilities: findings from the URMI project.