

***Marie-Louise  
Rönmark***

***Mayor of Umea***

***President of  
Umea2014 ECOC-  
Committee***

***1st vice president of  
UBC***



e  
h  
i  
e  
d  
r  
e  
n

f  
u  
t  
u  
r  
e





*Local*  
*Global*   *Strategies*  
*Glocal*

# Best practice Umea

## Youth jobs

Nearly 600 youth jobs in city of Umea – 6-8 month

Target group; unemployed > 6 month

Result: 110 stay out of unemployment after "youth job"-period

## The Youth Square

- Close cocreation between all the stakeholders
- Coordinated actions to promote youth employment

## Social investment budget

- City council allocates special funds for social investments
- Preventing alienation, promoting self-sufficiency among young people
- Examples: - "Back-to school" – improve school-attendance
  - Improve ealy learning – no children left behind

*Curiosity, passion, education, employment, creativity, competence, sustainability, wellbeing*





Building on  
the past  
Shaping the  
future