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XII UBC General Conference "Investing in young people. Combating youth unemployment and marginalization - from words into action", Mariehamn, Åland, 1-4 October 2013

### **Marie-Louise Rönmark, Mayor of Umeå, to speak at the XII UBC General Conference in Mariehamn**



The participants will hear about the city initiatives and projects directed to the youth.

Marie-Louise Rönmark is the Mayor of Umeå and 1<sup>st</sup> UBC Vice President. Being a Chairman of the Capital of Culture Committee she has been successfully working on the city's application. As a result Umeå was designated the European Capital of Culture 2014. The city's ambition is to make the city and the northern Sweden more visible in Europe and to use culture as a driving force in regional development. Ms Rönmark has been also working as a Chairman of the Board of Globalization and Research Executive Committee, Trade and Industry Committee, Municipality Company Group, and Chairman of the Local Theatre Association.

The UBC General Conference in Mariehamn will focus on difficult situation regarding the high level of youth unemployment in the Baltic Sea Region. The youth representatives, as well as the cities, will both prepare their plan of action to combat youth unemployment and marginalization. The guiding principle in all proceedings is "combating youth unemployment and marginalization - from words into action".

The bi-annual General Conference is the highest organ and central event of the UBC, the main organisation and representative of the local authorities in the BSR. UBC has – especially during the past two years – devoted much attention to the shaping and implementation of the EUSBSR and its Action Plan and thus became a major partner of the European Commission/DG REGIO.

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**More information and registration to the conference at:**

[www.mariehamn.ax/ubc/](http://www.mariehamn.ax/ubc/)

[www.ubc.net](http://www.ubc.net)