



**REGIONAL PROGRAMME**  
NATIONAL COHESION STRATEGY



EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



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# A Special Economic Zone – not just a land.

## Opportunities for business and growth in Slupsk Region.

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*Dolina Charlotty, June 11th 2015*

THE HONORARY PATRONAGE:



**MIECZYSLAW STRUK**  
MARSHAL  
OF THE POMORSKIE VOIVODESHIP



# Slupsk as growing subregion



# Slupsk – basic data

## Slupsk City

- Number of inhabitants: 95.000
- Total area: 43 sq. km
- Unemployment rate: 11 %\*

## Slupsk Powiat

- Number of inhabitants in: 97 500
- Total area: 2304 sq. Km
- Unemployment rate: 21 %\*



# Who we are ?



- Pomeranian Regional Development Agency Joint Stock Company **was set up in 1994**
- **Main stakeholders:** Marshal Office of Pomerania Region (53%), City of Słupsk (24%), National Treasury (14%), City of Koszalin (5%), Commune of Słupsk (2%), others private ones (2%).

## **3 main fields of activity:**

- administration of Słupsk Special Economic Zone
- administration of Słupsk Technology Incubator
- Regional development, including EU projects

# Regional development



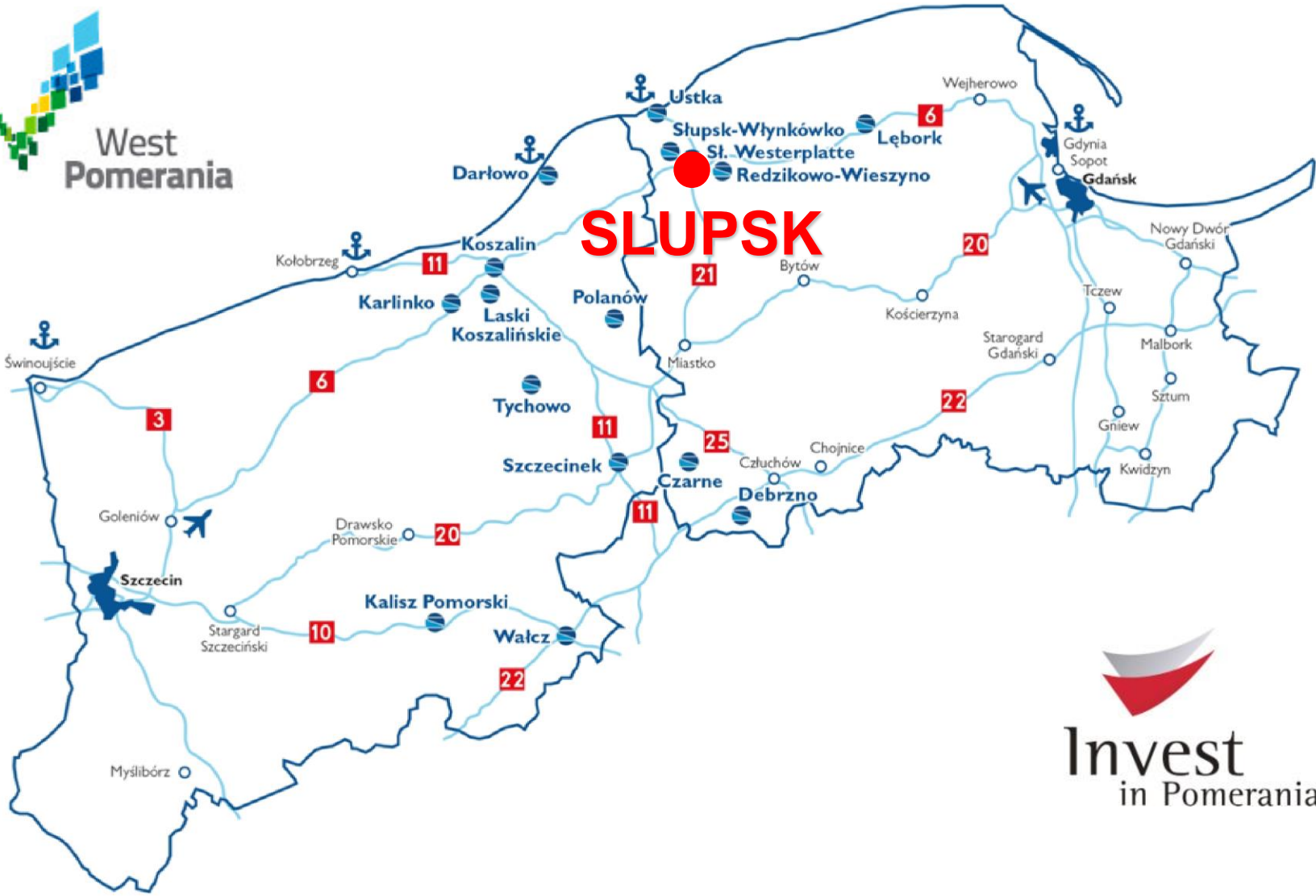
- Implementation and running EU projects for regional development  
**24 projects of amount over 20 mln EUR**
- Supporting entrepreneurship and labor market  
**250 SME's created, 3000 people joined in trainings**
- Strengthening the social economy sector – **11 social cooperatives**
- Strengthening the vocational education
- Promotion of investment attractiveness, cluster initiatives
- Economic missions for entrepreneurs

# Slupsk Special Economic Zone



- The richest offer of investment lands for industrial and service activities in the Middle Pomerania! 900 ha.
- Large, compact investment areas, near the main communication routes
- 17 locations in the Regions of Pomerania and West Pomerania (member of Invest in Pomerania Initiative)
- Favourable tax exemptions (income tax exemptions up to 55% of eligible investment costs)
- Support in the development of cooperative relations
- Friendly investment climate

# SSEZ locations



# What is special economic zone for?



- speeding up development of the Polish regions,
- developing and utilizing new technical and technological solutions in the national economy,
- increasing the competitiveness of goods and services,
- developing the potential of industry and the infrastructure,
- **creating new work places.**



# Incentives



Companies active within the SSEZ can take advantage of public assistance in the form of **income tax exemption (up to 55%)** allowed for new investment or new employment (public aid can be utilized by 31st December 2026).

There are also other forms of public aid:

- **Real estate tax exemptions**  
(the level depends on each municipality's regulation)
- **EU Grants**
- **Government Grants**

Each of the aid is subjected to be sum up together.

# Incentives



## EU Grants – new EU perspective for the years 2014-2020

The national level: amount for Poland is **EUR 82,5 billion**

including Intelligent Development Programme – **EUR 8,6 billion**

The regional level:

amount for Pomerania Region is **EUR 1,86 billion**

# Slupsk Special Economic Zone

- Total area: **900 ha**
- Number of subzones: 17
- Permits: 125
- Employment: **4000 people**
- Investment expenditures:  
**PLN 1,3 billion (approx. EURO 315 mln):**  
PLN 560 mln (EUR 135 mln) – foreign investments, from which  
**PLN 60 mln (EUR 14,6 mln) Scandinavian investments.**

## Main lines of business:

- wood processing, plastic processing, food processing,
- metal branch, automotive,
- transport services, logistics services, warehousing services

**Slupsk Technology Incubator**  
**– a place for fostering innovation**

# Slupsk - economy

Main businesses: trade, production of plastic packaging, shoes production, bus production, production of doors and windows, metal industry.

## The leading companies located in Słupsk region:

- Curver Poland, Plast Team Poland, Plast-Box, Faser-Plast, Laminopol, Markos - **plastic processing**
- AJ Furniture Factory, Qualitum, IMS – **furniture industry**
- Scania Production Słupsk, Kapena – **bus production**
- M&S, Bajcar – **production of doors and windows**
- Stako / Worthington Industry – CNG, LPG - **tanks production**
- Gino Rossi, Nord – **shoes production**
- Łosoś, Morpol (Marine Harvest), Paula-Trans, Mirko, Mors - **fish processing**
- Hydro-Naval, Leann, Tritec – **metal industry**
- Plasmet, Lauber - **production of automotive parts**
- Nordglass – production of windscreens and glass panes for **automotive industry**

# Industrial Park Słupsk



PAULA TRANS

**kapena**

**ŁOSOS**  
TEN ZNAK MA SMAK

**DOMBET**  
SPÓŁKA JAWNA

**RAMM**

**PoldanNet**

**NordGlass**  
Szyby odporne na użycie

# Industrial Park Slupsk



faserplast

PAULA TRANS

HYDRO  
NAVAL

OPAL

STAKO

m  
S  
Więcej niż OKNA



Monastic Ponds

plast team



# Industrial Park Slupsk



Water Treatment Plant





# Industrial Park Slupsk - Redzikowo



# Our companies



# Foreign investments from Nordic countries

- AJ Furniture Production – Sweden
- Alteams Group – Finland
- Elfa Manufacturing – Sweden
- Espan / Espersen – Denmark
- Danfoss LPM – Denmark / Finland
- Fiskars – Finland
- Jacob Hatteland Computer – Norway
- Morpol (Marine Harvest)– Norway
- NFM - Norway
- Poldan-Net – Denmark
- Royal Greenland - Denmark
- Sondex – Denmark
- Tritec Polska & Tritec Engineering – Norway



# Slupsk Technology Incubator



# Slupsk Technology Incubator



- Office space
  - 116 offices
  - avg. 25 sq. m.
  - separate meeting rooms
- Production space
  - 4 boxes
  - 940 sq. m.
  - 4 m high

# Slupsk Technology Incubator



- ICT,
- Renewable Energies,
- Robotics & Automatic,
- Metallurgy and welding,
- Plastics

# Slupsk Technology Incubator companies



# Automatics, Robotics and Vision Systems Laboratory

- DELTA Robot
- SCARA Robots
- Vision systems
- Most advanced safety systems
- Separate stands and integrated system
- Implementation of solutions
- Trainings
- Videolerning

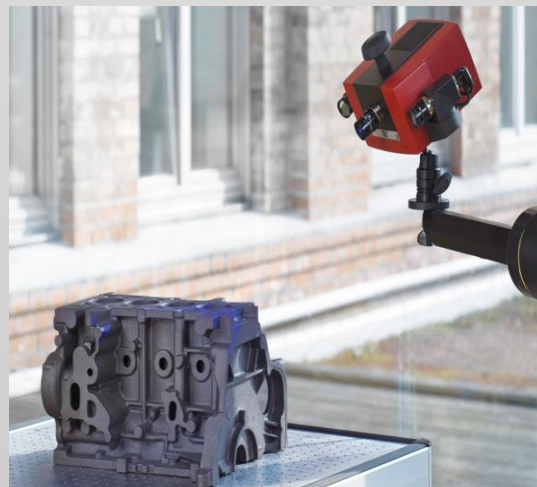




# Slupsk Technology Incubator



- Quickness
- Precise
- Mobility



# Renewable Energy Laboratory



- The photovoltaic system on the southern wall (4 kW)
- The photovoltaic system on the roof (about 200 KW) (under construction)
- sensors and monitoring system

# Renewable Energy Laboratory – second stage



- Microinstation of total power to 40kW
- Photovoltaic systems on the basis with different types of panels
  - Photovoltaic systems for automotive walls

# Pomerania closer to Scandinavia & Germany

International conference – 10 June 2015 „*From an idea to a successful international cooperation – Pomerania meets Scandinavia and Germany*”,  
*Slupsk Technology Incubator*

Summing up b2b economic missions to **Denmark, Finland, Norway, Sweden and Germany** – **27 regional companies** from ICT, Renewables, Eco-Tech sectors took part in business trips.

Partners from abroad arrived to Słupsk to share with their experiences and to present **opportunities for an international cooperation**. STI became a platform for discussion and best practice exchange, useful in contacts with foreign partners.

**Investment attractiveness** of the region was also a topic for discussion. During the event the Municipality of Słupsk officially signed a cooperation agreement with Polish Information and Foreign Investment Agency (Invest in Poland).

# Pomerania closer to Scandinavia & Germany



# Pomerania closer to Scandinavia & Germany



Study visit to Tritec Production



Study visit to Scania Production Słupsk



Study visit to Apator Telemetria, STI



Study visit to Automation, Robotics, Visual System Lab

# Slupsk subregion



Slupsk's Town hall



Sport events



Charlotte's Valley

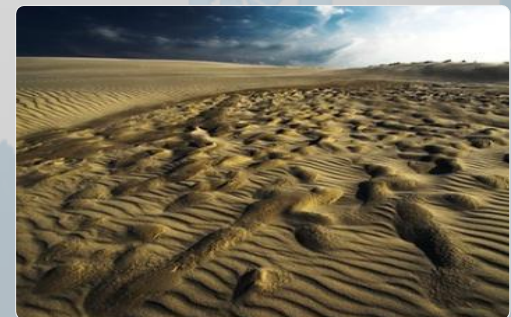
## Business mixed with pleasure



Famous Music Festivals



Beautiful Coast



Sand Dunes – Slowinsky National Park

# Summing up

- pre-investment support + aftercare
- support in HR and recruitment
- real estate brokerage
- member of Invest in Pomerania, Slupsk Chamber of Commerce, Invest in West Pomerania
- **Possibilities of cooperation:**
  - best practice exchange in innovative fields
  - seeking for international cooperation with foreign partners
  - support in entering the Polish market by foreign companies and regional companies heading abroad (b2b activities)
  - linking with the regional companies
  - business friendly atmosphere



# Thank you for your attention !

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