

Sl.

ha capacity @ swedish institute what's in it for local and regional government?

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- 1. Swedish Institute**
- 2. HA Capacity**
- 3. Training programmes**

a (great) little institute in a big world

- est. in 1945
- gov't agency (MFA)
- public diplomacy (toolbox)
- t/o 500 MSEK p.a. (app. €50 mn)
- < 150 employees
- ops. w. three main orientations:
 - Image of Sweden
 - Sweden communication
 - **Relationship-building activities**



1990

+ university cooperation & stipends (Visby Programme)

2005

+ management programme; seed funding, advice (Sida)

2012

+ leadership & training programmes (BLP/BEP); formal role in EUSBSR structures



Activities in Baltic Sea Region & Eastern Partnership Countries; 100 MSEK p.a. (€10M p.a.); 20 staff; Visby & Stockholm

three target groups for horizontal action capacity



ha capacity working programme 2016-2018

- three building blocks (A, B, C) (target group; institutional support; communication)
- inclusion of activities developed by Swedish Institute with same aim as HA Capacity
- strong expansion of portfolio (budget 10x)
- other external financing than only Swedish Institute...



”member activities” [A]

- needs analysis & development of training programmes (2015/2016)
- annual meetings of PAC/HAC (informal format); start 2016
- information & exchange on what’s going on (conferences/meetings)
- educational programmes for PAC/HAC (2016) (workshops w. all PAC/HAC)
- baltic leadership programmes (BLP)



for "members" and "implementors" [A]

- Baltic Leadership Programmes; co-created by SI & other party [region/council, gov't agency, PAC, university]
- 3 programmes per year; 2-4 modules per programme; app. 20-30 participants per programme; t/o app. €600,000 p.a.
- strong adaptation to target groups; practitioners within the framework of EUSBSR Action Plan
- Slawomir Demkowicz-Dobrzanski [programme manager]



for "non-member" implementors [block B]

- dialogue forum w. NGO's; cities/regions; business & academia
- workshops for actors wishing to leave seed-funding behind; all countries; co-created w relevant actors [Camilla Wristel]
- Baltic Executive Programmes; non-technical education- & training programmes; actors from cities/regions, business, academia & NGO's



baltic executive programme: unboxing the sandbox [pilot programme]

- three-module programme [3 + 3 + 2 days; WAW, RIX, TLL]
- local & regional level [EUSBSR-8]
- senior politicians & heads of administration [handpicked]
- 35 participants [2+2/country; observers]
- fully funded by SI; in association w. Norden; co-operation BSC & UBC



the problem [baltic executive programme]

- many projects; few long-lived results [report & WP's delivered; website shut; new project]
- parallel universes; projects as satellites to their owners [25.000]
- narrow and traditional use of existing financial instruments [high degree of 2nd time + applicants]



causes for the satellite phenomenon?

- limited insight among owners [principal-agent]
- incompatible utility functions; risk-minimisation vs freedom-maximisation [sandboxing]
- time-horizon of project managers [happy in the box]



aims of the programme

- give owners [municipalities & regions] insight, overview and empowerment
- raise hope and enthusiasm for potential of transnational cooperation among owners
- start a process of renegotiated mandates and organizational adjustment [unboxing]
- political impact [closing module]



discussion [we need you!]

- outreach (BLP & BEP)?
- programme themes?
- organisational alignment?
- strategy forum 2016?





Thank you!

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