



UBC Business Commission Report 2012-2013



Agenda

- 1. Framework**
- 2. Priorities 2012 - 2013**
- 3. Report 2012**
- 4. Outlook 2013**
- 5. Conclusions**

Framework

- **Globalization and competition**
- **Challenges and opportunities**
- **Cooperation and positioning**

Priorities 2012 - 2013

- **Platform for policy development**
 - **Economic recovery**
 - **Long term economic development**
 - **Employment**

Priorities 2012 - 2013

- **Complementary strands of activities**
 - **Knowledge Society**
 - **Marketing**
 - **International Cooperation**

Report 2012

- **Meetings: Kolding, Copenhagen, Kiel**
- **UBC participants: 70**
- **Funding: 73.000 €**
 - **Lead cities: 6.000 €**
 - **Human resources: 44.000 €**
 - **External: 13.000 €**
 - **UBC: 10.000 €**

Report 2012

- **Cooperation 2012**
 - **Commission on Education**
 - **Commission on Youth Issues**
 - **Baltic Development Forum**
 - **Baltic Business Arena**

Outlook 2013

- **Meetings**
- **Communication and Marketing**
- **Expand services**
- **Additional funding**

Outlook 2013

- **Meetings 2013**
 - **Berlin May**
 - **Mariehamn October**
 - **Workshop Mariehamn October**
 - **Malmö November**

Outlook 2013

- **Cooperation 2013**
 - **UBC Commissions**
 - **Baltic Development Forum**
 - **International Association of Science Parks**
 - **Sophia Antipolis Science Park**

Conclusions

- **Opportunities > challenges**
- **Cooperation competence counts**
- **Visibility needed**
- **Less burocracy**



Thank you for your attention

Wolfgang Schmidt
Chairman UBC Business Commission

Phone + 49-431 / 901-2473
wolfgang.schmidt@kiel.de

