## Dear Pawel,

with mail from 29 February 2012 Mikko asked in his capacity as UBC Strategy Coordinator for a feedback on the Criteria for evaluating the UBC Commissions.

Please take into consideration that Kolding, Kristiansand and Kiel have started to reactivate the Business Commission in the end of 2009, after there were no meetings between 2006 and 2009. In 2010 we have merged with the former IT Commission. Since that time, all of us work hard to reactivate the Commission and as the last meeting in April in Kolding and the strategy for 2012 shows, we are on the right way. Nevertheless, if the proposed criteria should be used for 2010/2011, you would have to cut our financial support. That would obstruct the positive development of the last years and make the future of the Commission very uncertain.

In principle the criteria adopted by the Board are appropriate. In addition, I suggest the following:

- 1. The Board decides annually three strategic themes for the UBC
- 2. The Commissions will be asked to submit annual project plans for these issues and provide them with financial applications
- 3. The Board discusses the individual plans with the Commissions
- 4. The Board decides about the plans/financial applications
- 5. Evaluation and report by Strategy Coordinator in coop with Commissions

I hope that this feedback is of help.

Best regards Wolfgang

## Wolfgang Schmidt

Landeshauptstadt Kiel / City of Kiel
Amt für Kommunikation,
Standortmarketing und
Wirtschaftsfragen
Communication, Marketing
and Economic Affairs
Rathaus, Zimmer 433 / City Hall, Room 433
Fleethörn 9
D-24103 Kiel
Phone + 49-431/901-2473
Fax + 49-431/901-742473
Mobile + 49-15127751024
wolfgang.schmidt@kiel.de
www.kiel.de