

Number of Member Cities participating in the meetings, projects and other work of the Commission.

There are 50 cities working in the Commission on Tourism. CoT organizes meetings and participation of cities depends on geographic location. It can be said, that all the cities participate in the project. In the catalogue prepared by the Commission (Baltic Sea – Perfect Tourism Zone) most of the cities presented their attractions.

Names of their key representatives:

1. Mr. Jesper Blomberg, Ms Annette Tenberg - Stege, Denmark
2. Ms Merike Järv, Elva, Estonia
3. Mrs Maire Uusen – Haapsalu, Estonia
4. Mr Erki Teder – Jõgeva, Estonia
5. Ms Karmen Paju – Kuressaare, Estonia
6. Mrs Olga Tcheryomushkina, Narva, Estonia
7. Mrs Külli Moutsinga – Paldiski, Estonia
8. Mr Toiv Joul – Pärnu, Estonia
9. Ms Evelin Tsirk – Tallinn, Estonia
10. Ms Karmen Viikmaa – Tartu, Estonia
11. Mrs Krista Kull - Viljandi, Estonia
12. Mrs Tiina Hallimäe -Võru, Estonia
13. Ms Katrilenä Eklöf –Helsinki, Finland
14. Mrs Jaana Ruponen – Jyväskylä, Finland
15. Ms Susanna Koutonen – Kemi, Finland
16. Ms Sanna Nikki – Kotka, Finland
17. Ms Kirsti-Liisa Lintula - Tampere, Finland
18. Ms Lotta Bäck – Turku, Finland
19. Mrs Margit Sellberg - Vaasa, Finland



20. Mrs Barbara Schwartz - Lübeck, Germany
21. Mrs Andra Magone – Cēsis, Latvia
22. Ms Gunta Uspele - Jūrmala, Latvia
23. Ms Monta Krafte – Liepāja, Latvia
24. Mrs Ingrida Smuskova – Tukums, Latvia
25. Mrs Irena Popieriene – Kaunas, Lithuania
26. Mr Liutauras Kraniauskas – Klaipėda, Lithuania
27. Ms Irena Satkauskiene – Palanga, Lithuania
28. Ms. Vilma Kučytė – Panevežys, Lithuania
29. Mrs Indre Ziediene – Šiauliai, Lithuania
30. Mrs Nijole Beliukevičienė – Vilnius, Lithuania
31. Sverre Høy – Bergen, Norway
32. Mr Roman Guzelak – Chojnice, Poland
33. Ms Agnieszka Krasińska – Gdynia, Poland
34. Mr Ryszard Zdrojewski - Koszalin, Poland
35. Ms Magdalena Marszałkowska – Malbork, Poland
36. Mr Michał Sutyła – Międzyzdroje, Poland
37. Ms Ewa Kurjata – Szczecin, Poland
38. Mr Jan Olech – Ustka, Poland
39. Ms Natalia Sharoshina – Kaliningrad, Russia
40. Mr Andrey A. Berezkin - St Petersburg, Russia
41. Mrs Tove Elvelid – Gävle, Sweden
42. Mrs Wiola Hägglöf – Kalmar, Sweden
43. Mr Michael Fransson – Karlskrona, Sweden
44. Ms Nina Höjdefors - Karlstad, Sweden



45. Ms Eva Berglund - Kristianstad, Sweden
46. Mr Anders Granberg – Luleå, Sweden
47. Mr Ted Lindquist – Oskarshamn, Sweden
48. Mrs Petra Strandberg Trelleborg, Sweden
49. Mrs Maritta Holmberg – Umeå, Sweden
50. Mr Henrik Nilsson – Växjö, Sweden

Number and relevance of meetings, events and other activities organized by the Commission.
Meetings, events and other activities organized by the Commission.

The following meetings were held in previous years:

2006 – Meeting in Koszalin (The aim of the meeting was to discuss Commission’s activity program for the period of 2006-2007 as well as present of two international projects scheduled for accomplishment. Meeting in Jurmala – (The meeting was devoted to a debate on Commission’s work during the last year as well as to presentation of the actions planned for the next year.)

2007 - Meeting in Palanga – (The meeting was dedicated to summing up of the subsequent Commission work period and presentation of the projects scheduled for accomplishment this year.)

2008 – Meeting in Gdańsk –(The theme of the first part of the Meeting was „Challenges & opportunities of tourism in BSR”. The second part was themed as „Towards sustainable tourism in BSR”. The final part was devoted to internal matters of Commission on Tourism like discussions, voting etc.), Meeting in Szczecin (The first part of the meeting main issue was “Cross-border cooperation in the Baltic Sea Region in the field of tourism”. The second part of meeting was named “EU Strategy for the Baltic Sea Region”.)

2009 - Meeting in Liepāja – (The main theme of the meeting was: “How to make the Baltic Sea Region more accessible and attractive”)

2010 - Meeting in Rakvere (The major highlights of the meeting were Arne Ellefors' address (the Swedish Cultural Tourism Institute) on „How could tourism be a part of branding the Baltic Sea Region?" and Dr Tomasz Studzieniecki's lecture (Gdynia Maritime Academy) on place branding.)



2011 – Meeting in Greifswald (During the meeting the Results of the 1st competition and CoT Awards Ceremony were presented as well as the announcement of the new competition was made.), Meeting in Vilnius (Presentation of the catalogue „Baltic Sea Region – Perfect Tourism Zone“, progress of projects implementation – AGORA 2.0 Heritage Tourism for Increased Baltic Sea Region Identity and Enjoy South Baltic! –Joint actions promoting the South Baltic area as a tourist destination)

2012 – Meeting in Koszalin (Presentation of the idea " Baltic Culinary Route - Enjoy Baltic Cuisine!")

Activities:

2 edition of: Baltic Sea Region - Perfect Tourism Zone

2 edition of "Tourist hit of xxx season"

Financial and human resource contributions by Member Cities for the work and activities of the Commission

Only the secretary of the Commission on Tourism is partly paid within the budget of the CoT.

Outside funding for projects and other activities of the commission

Commission on Tourism is involved in two projects:

- AGORA 2.0 - Heritage Tourism for Increased Baltic Sea Region Identity – the total budget for Regional Development Agency of Koszalin/Commission on Tourism was 50 882,35 EUR. The project was part-financed by the European Union – European Regional Development Fund and European Neighborhood and Partnership Instrument. The activities are financed in 85 % - the rest is own contribution by KARR/CoT. The project ends on 16 December 2012

AGORA 2.0 - Heritage Tourism for Increased Baltic Sea Region Identity aims at improving the common identity of the BSR, based on its rich natural and cultural heritage. Heritage assets are not only interesting tourist attractions, but also relevant preconditions to enhance the business environment. The project focuses on finding solutions and looking at using them in a sustainable way.



- **Enjoy South Baltic! –Joint actions promoting the South Baltic area as a tourist destination** the total budget for Regional Development Agency of Koszalin/Commission on Tourism is 88 000 EUR. The project is part-financed by the European Union – European Regional Development Fund. The activities are financed in 85 % - the rest is own contribution by KARR/CoT. Project will be implemented to August 2014.

Enjoy South Baltic! –Joint actions promoting the South Baltic area as a tourist destination is a new and innovatory cross-border project implemented by partners from Poland, Lithuania and Germany. The aim of the project is to strengthen the image and competitiveness of the South Baltic region defined as the "rising star" among other international tourist destinations and to improve the quality of tourist offer and services throughout direct cooperation to private sector.

Future plans for the development of the Commission's work

Commission on Tourism plans to develop a culinary tourist route around the Baltic Sea. This project was initially called the "Baltic Culinary Route - enjoy Baltic Cuisine"

The aims of the project:

- a) preparation of the final tourist product with the involvement of the UBC member cities;
- b) creation and promotion of the concept of "Baltic Cuisine";
- c) promotion of the Baltic Sea Region, its traditions, customs and current tourist offer

The project will be implemented in the period February 2012 - December 2012, and its various stages look like this:

- a) Introductory stage of information - mailing to member cities with information about the project
- b) Gathering information about the culinary traditions of each BSR country - cooperation within CoT and between UBC member cities;
- c) Creating a logo of the Baltic Culinary Route and Marketing Plan for BCR
- d) selection of the food and places where it is served to be included in the project - indications made by member cities of UBC
- e) preliminary delimitation of BCR on the basis of collected information



- f) Experimental verification of BCR by representatives of CoT - visitation of the places included in the project. Mapping directions, GPS navigation measurements and preparation of audio, movie and photo documentation.
- g) development of the final version of BCR with multimedia material
- h) preparing an electronic version of guide on BCR to be used on the Internet (in English)
- i) providing the UBC member cities and structures of UBC with the electronic version of the guide on BCR with the request to place it on their web sites

We assume that the CoT should look at the annual updating of data in the guide on BCR in collaboration with Commission Members and UBC member cities. Guide will be regularly updated with interesting facts and anecdotes about places along the route. The Commission will also collect unique recipes for local dishes and in this way will save them from forgetting.

Futhermore, CoT is planning to be involved in the project Without Borders – Component 1 – Phase 2, Budget line: BG051PO001-7.0.07.

MAIN ACTIVITIES

1. Pres-conference – month 1
2. Concluding of contracts with the project team – month 1
3. Rent of office – month 1
4. Preparation of information and advertising materials and web-site of the project – month 2
5. Preparation and holding of kick-off Conference in Varna, Bulgaria – month 2
6. Experts' Conference on Varna, Bulgaria – month 3
7. Questionnaires, interviews and investigations among the target groups – month 4
8. Summary of results and preparation of analyses and expertise – month 5
9. Preparation and print of handbooks and training materials – month 6
10. Carrying of 2 Training Seminars with representatives of the target groups from the two partners' regions – month 7



11. Preparation of innovation model for social information centers in the partners' cities – month 8
12. Probation of the developed innovative model for social information centers in all project partners – month 9 and 10
13. Preparation and holding of Conference for discussing of the effect achieved from the developed innovative model of social information center in Poland – month 11
14. Holding of Closing Press-Conference for the results achieved from the project realizxation – month 12

Plan of Action and budget for the coming year (2013)

1. 3.500,00 EUR – CoT Secretariat costs;
2. 6.500,00 EUR – CoT activity fund that contains:
 - 3500,00 EUR "Baltic Culinary Route - enjoy Baltic Cuisine"
 - 1100,00 EUR – South Baltic Program project ENJOY South Baltic ;
 - 500,00 EUR – publish “Baltic Notes”;
 - 400,00 EUR – promotion of CoT goals and activity (gadgets)
 - 1.000,00 EUR – UBC-IBSC joint project Draft title “Exchange of good practices for projects’ management”

