Boosting Cooperation in the Baltic Sea Region

UBC | UNION OF THE BALTIC CITIES

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On UBC's communications agenda during spring 2017

- New UBC newsletter – launch after BM
- UBC Twitter & LinkedIn
- UBC General Conference
- UBC Communications Network meeting / workshop in June
- Other focuses:
  - CDP cooperation
  - Baltic Cities Bulletin 1/2017

Welcome to the new Union of the Baltic Cities Newsletter

UBC | UNION OF THE BALTIC CITIES

2/2017

BOOSTING COOPERATION in the Baltic Sea Region

UBC

TWEETS 5 | FOLLOWING 69 | FOLLOWERS 11 | LIKES 10 | MOMENTS 0

Edit profile

UBC
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Union of the Baltic Cities (UBC) is the leading network of cities in the Baltic Sea Region with around 100 Member Cities from all ten Baltic Sea countries.

Gdansk, Poland
ubc.net
Joined January 2017

Photos and videos

Tweets | Tweets & replies | Media

You Retweeted

UBC Sustainable @UBC_Sustainable · Feb 10
What a beautiful video of our #membercity #Tallinn! Worth a peek!

> **Baltic Urban Lab** @BalticUrbanLab
> We will have our first #BalticUrbanLab workshop in #Tallinn. Check the video expressing the beauty of the city: vimeo.com/145847589

1

UBC @UBC_BSR · Feb 9
UBC member city #Vaasa launches 12 #biogas buses #VaasaVasa #sustainability

>
> **Vaasa I Vasa** @VaasaVasa
> #Vaasa makes history: 12 brand-new #biogas #bus'es into #traffic on 13.2. #energy #carbonneutral2035 bit.ly /2kmgu4B

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You Retweeted

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BalticSeaActionGroup @B... Follow
The Baltic Institute @Baltic... Follow
Region Skåne @regionskane Follow

Find friends

Trends · Change

#Leijonat
#kott2016
#NHLfi
#päätepysäkki
#ECForecast
#rimakauhuajarakkautta
#pkbaro
#populismi

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Växjö 24–27 October 2017

UBC XIV General Conference

Further information to UBC member cities

- Date & place
- Programme
- Practicalities
- Elections
- Other important information

Communications

- Division of tasks: UBC Secretariat / Växjö
- Media: press release / draft programme + speakers

Speakers

- When invited, send detailed list of UBC needs (photo, cv, intro text, expert article etc.)

UBC Communications Network meeting / workshop

- EUSBSR Strategy Forum & UBC Executive Board meeting in Berlin 13–14 June 2017
- Organise a meeting/workshop for UBC Communications Network in Conjunction with the EUSBSR Strategy Forum & UBC EBM
- Requires thorough planning and good content to get participants.
- Opportunity to boost UBC's General Conference in Växjö as well as cities participation and benefit of UBC work.

Other focuses in spring 2017

UBC's cooperation with CDP

- World's leading climate reporting organization
- Two-year MoU to involve more cities in the development and reporting of target-oriented climate actions
- Climate change reporting system for UBC cities – full report in Växjö GC

CDP
DRIVING SUSTAINABLE ECONOMIES

Baltic Cities Bulletin

- Issue 1/2017 on sustainability
- Online / digital form only

AROUND
100
MEMBER
CITIES

7
COMMISSIONS

10
BALTIC SEA
COUNTRIES

Join UBC and become a member!

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All aboard for a Sustainable, Smart and Safe Baltic Sea Region!

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THANK YOU!

Irene Pendolin
UBC Communications Manager
irene.pendolin@ubc.net
+ 358 40 848 6242
www.ubc.net

Secretariat of the Union of the Baltic Cities
Wały Jagiellońskie 1, 80-853 Gdańsk, Poland
Tel. + 48 58 3010917, + 48 58 3019123