

Action plan 2022

Kiel/Aarhus, 11/29/2021

Intention

The action plan 2022 of the Smart and Prospering Cities Commission is based on the implementation of the UBC strategy 2022-2030 and the knowledge gained in the event series of the commission in 2021. In 2022 we will hold two virtual and one in person event in cooperation with the Planning Cities Commission. External funds are to be obtained for additional projects.

Event series 2022

#1 Creative Ports (March)

Creative Ports is a flagship project of the EU Strategy for the Baltic Sea Region, funded by the Interreg Baltic Sea Region Programme. Creative Ports aims to improve and encourage collaboration between the Cultural and Creative Industries (CCI) actors of the participating countries and to further develop strategies and processes around internationalisation. The chairman of the commission is a member of the Advisory Board of the Creative Ports project.

The participants of the event get to know the goals, work packages and results of the project and can exchange ideas and network with the project partners.

<https://www.creativeports.eu/creative-ports>

#2 Planning and marketing of a new city district (June)

The intention of the event is to give city experts from urban planning and economic development sectors from across the Baltic sea region the opportunity to contribute to the success of Kiel's planned Holtenau-Ost city district development process, within a forum where they can form closer relationships with one another. Preparation of recommendations for Kiel Holtenau Ost, the masterplan has been already done and there is some architectural competition going on, so the task (particularly for urban planners) would be how to manage the development, first steps - how/where to start it then - wake up next development, what first should be done, what kind of temporary uses could help in the process of transformation of the area into success.

https://www.kiel.de/de/kiel_zukunft/kiel_plant_baut/sanierungsgebiet_holtenau_ost.php

#3 High Potential Region (October)

The Baltic Sea Region offers enormous potential for cooperation between cities, companies and universities. The participants of the event receive the latest facts and figures on the potential of the mega-region, get to know the most important players such as UBC, STRING and others and receive best practice examples from member cities.

Additional Projects

Additional projects such as Rostock Smile City goes Baltic and the organization of a delegation trip to the Helsingborg H22 City Expo will be examined depending on external financing options.

<https://h22.se/en/>

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