

Union of the Baltic Cities Cultural Cities Commission

Action and budget plan 2020

The commission, building on the expertise of its members and partnerships with other networks, is continuing its work in the following areas, developed during the years 2018-2019:

- Regional identity
- Professionalization of the cultural and creative field
- Urban transformation through culture
- Audience development
- Culture accessibility

2020				
Activity	Detailed description	Date	Budget (Eur)	Comments
Promoting UBC cities' identities through mythological and memory dimensions	<p>In May 2020 the UBC CCC cities' representatives are invited to attend an annual Culture Forum in Kaunas and to get acquainted with the Kaunas 2022 Mythical Beast program, its developers and possible directions of partnership in 2022, by representing cities' artists and cultural initiatives from 10 countries of the UBC. Also promoting content from UBC cities for the memory of the Baltic region at the Story Festival 2020.</p> <p>The UBC CCC will coordinate the visit</p>	2020 05 21/22	1500,00	Coordination, communication, representational, printing costs

	programme and prepare the promotional material of the UBC CCC members.			
Design for All Digital Guidebook, UBC Success Stories and practical workshop (transferring know-how) of design objects	<p>In April-October 2020 the UBC CCC, together with partners from Kaunas 2022 Designing Happiness platform are collaborating in the development of the online culture accessibility guide. The UBC CCC is co-developing an English version of the guide, that would feature the best culture accessibility cases from the Baltic Sea Region (UBC cities) and the comprehensive guidebook, that is to be used as a tool for evaluating the current situation, making steps in changing it and applying certain methods/design solutions in the cultural infrastructure.</p> <p>The UBC CCC will announce an open call for the well-known, influencing designers, artists, thinkers from 10 countries of the UBC to be a part of the Design event in Kaunas as keynote speakers of the programme that will be held in October 2020.</p> <p>The presentation of an EN version of the</p>	2020 10	4500,00	Coordination, communication, representational, translation (LT-EN), digital platform creation costs, materials for the workshops, royalty, travel/accommodation costs

	accessibility guidebook to the UBC CCC members is accompanied by the public programme with keynote speakers and the practical workshop, dedicated to creating design objects for the public spaces of the city – that would make the city and its infrastructure more accessible to its audiences on the BSR.			
Collaboration in the project <i>Baltic Sea Cultural City</i> <i>(UBC CCC is a project partner and stakeholder in 2018-2020)</i>	Final year of the project development phase	2020 03-12	1000,00	Communication, travel/accommodation, printing, coordination costs
Collaboration in the project <i>ABCD</i> <i>(UBC CCC is a project partner in 2018-2020)</i>	Engaging the small and mid-scale cities of the UBC CCC into the project and strenghtening the skills of their cultural actors	2020 04-12	1000,00	Communication, travel/accommodation, printing, coordination costs
Collaboration with Northern Dimension Partnership on Culture (NDPC)	Developing mutual activities in between the networks	2020 02-12	1500,00	Communication, travel/accommodation, coordination costs
Reserve budget for the partnerships, collaboration in mutual projects		2020 03-12	9000,00	

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