

## XV General Conference

Kaunas, 15–18 October 2019

### Workshops proposals

As of 20.03.19

| No | Organiser                              | Sent                                                                                                                                              | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| 1. | City of Elva                           | <p>Paweł Żaboklicki 11.12.18 to Heiki Hansen</p> <p>Heiki Hansen 14.12.18</p> <p>Paweł Żaboklicki to Cathrin T, 19.02</p> <p>Kertu Vuks, 1.02</p> | <p><b>Digitalization empowering citizens participation</b></p> <p>Estonia is very much advanced in digitalisation of various municipal services. The Task Force in Gdańsk proposed to hold one of the sessions devoted to digitalisation in municipalities.<br/>Can you suggest someone from Estonia who could be ready to coordinate the organisation of such session ?</p> <p>Elva can coordinate the organisation of digitalisation session. The coordinator will be Kertu Vuks (Head of Development and Planning Department of Elva Municipality). She is very active and she have a lot of contacts all over the Estonia. So, I think she is the best choice and it will be very enthralling and interesting session.</p> <p>Thank you for your proposal. Certainly the topic of digitalisation would be of interest for UBC member cities. We have already received similar proposal from Elva, see the next email chain. Perhaps you could join forces ?</p> <p>'Digitalisation in municipal services'<br/>Thank you again for the possibility to coordinate digitalisation in municipal services session. I am really looking forward to it already. For preparations- maybe you could share some extra information what to keep in mind? Digitalisation topic is quite wide- maybe you have already discussed some important keywords that should be covered?</p> |
|    | Smart and Prospering Cities Commission |                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

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|  |  | <p>Paweł Żaboklicki to Kertu Vuks, 1.02</p> <p>Cathrin Truckenbrodt, 19.02</p> <p>Cathrin Truckenbrodt, 21.02</p> | <p>We would like to kindly ask you to suggest us on which topics related to digitalisation we could concentrate during this session. One of them could be of course how we can improve various municipal services to our citizens through utilising digital opportunities with greater extent.</p> <p>If you could draft your ideas then we could send them to member cities for comments and contributions.</p> <p>One of them could be of course how we can improve various municipal services to our citizens through utilising digital opportunities with greater extent. Wolfgang and I are discussing the role of UBC Smart and Prospering Cities Commission during the UBC General Conference in October. As you know the focus of the commission's work is on digitalization/ smart city, attracting talents and startup culture. We are really interested in the question of how to empower citizens' involvement and participation – therefore we propose the following topic: "How can digitalization empower citizen participation?".</p> <p>The idea i.a. is inspired by the local project "NEO Kiel", a cooperation between the City of Kiel and the Muthesius University of Fine Arts and Design in Kiel: With a view to the increasing technical possibilities and an increasing interest of citizens to be involved in the development of the future of cities, university students (master course Interface Design) have developed a digital platform for citizen participation. Certainly, there are many more interesting examples for digital solutions to empower the participation of citizens – it would be great to present and discuss some of them in the framework of the GC. The format is quite flexible: For example we could organize a workshop where the participants will discuss different approaches from several cities. The focus on digital solutions should also attract young participants.</p> <p>As you do know much more about the proposals of the other commissions and cities: Do you think this might be a relevant workshop idea? We are also open to any other suggestions and of course to possible project partners.</p> <p>If possible, could you please send us an overview of the proposals you've received so far?</p> <p>It could be a good idea to join forces! It is great to hear that Elva is interested in coordinating a digitalisation session during the GC in Kaunas. Referring to your previous mail correspondence it seems like you have not agreed on one specific topic yet (please correct me if I'm wrong). As chair of the UBC Smart and Prospering</p> |
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|    |             |                                                                                          | <p>decide on one topic which fits most with your interests in the City of Elva and as well is of special interest to Lithuanian cities as there will be many guests from Lithuanian institutions as well.</p> <p>In general, we do appreciate all of these subjects – for us it would be also of much importance to generate content (ppp’s, photos, video) that we can distribute to the cities after the GC to establish a learning effect.</p> <p>As you will be attending the UBC ExBoard meeting in St. Petersburg in April as well – maybe we do have a chance to arrange a short meeting there on how UBC Smart and Prospering Cities Commission can support the organization. I will arrive on Tuesday 23 April (09.00pm) and will leave on Friday afternoon – if you are interested I might talk to Anna whether she can help with organizing a meeting room.</p> |
| 2. | Safe Cities | Kaspars Varpins, 29.01                                                                   | <p><b>"Youth safety"</b></p> <p>UBC Safe Cities Commission would like to organize workshop/discussion and invite youth representatives to the workshop. The preliminary topic of the workshop could be "Youth safety". The idea, that youth knows best in where they need more safety and how to reach and teach each other regarding safety. So during the workshop it's planned to develop plan how to reach youth regarding their safety.</p>                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 3. | Visby       | <p>Roland Engkvist, 8.02</p> <p>Paweł Żaboklicki, 8.03</p> <p>Roland Engkvist, 11.03</p> | <p>Would a local example from one of our development sites where we have interacted with citizens and young people in schools be of interest?</p> <p>Another option is that you could join forces with one of other workshops. Attached please find a list.</p> <p>Your idea is probably the most feasible for us. Thus, we will discuss in between the commission for sustainable cities and planning cities a possible outlay for a workshop.</p>                                                                                                                                                                                                                                                                                                                                                                                                                        |





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|  |  |  | <p>Content: The presenters discuss horizontal planning process in Rietavas municipality (January-June 2018). The main focus of the presentation will be on the engaging Rietavas organizations and residents in the overall plan development. This is acknowledgement by Lithuanian Ministry of Internal Affairs, who awarded Rietavas mayor for engagement of citizens' and GovTech forum (initiated by Lithuanian Ministry of Economy and Lithuanian bank)</p> <p>Speakers: Laima Dockeyciene and Rasa Baliuleviciene, Rietavas Tourism and Business Information Centre, Lithuania (15-20 min)</p> <p>Topic of presentation: Experiencing participatory budget approaches and features in Latvia</p> <p>Content: The presentation will focus on their experience of testing participatory budgeting approaches and the features of technological possibilities for such solution applying design thinking method in Latvia (2017). During the presentation author will discuss her organization experience of using design thinking approach for implementation of participatory budget. That means that participants of workshop brainstormed and proposed their vision on how does technological solution for participatory budget should look like and what features it has to contain.</p> <p>Speakers: Renate Lukjanska, Social Innovation Centre, Latvia (15-20 min)</p> <p>Topic of presentation: Parents as Pre –school education service co-producers in Lithuania</p> <p>Content: The presentation focuses on the benefits and obstacles of the co-production of pre-school education services in Lithuania. The methodology of current research is based on a combination of quantitative and qualitative research methods. Managers of kindergartens and active parents (involved in NGOs) were surveyed in the course of this research, and questionnaires were developed based on contemporary literature in the field of co-production. Three focus groups were organized by interviewing NGO representatives, local politicians and public servants from the Klaipėda municipality. According to the research findings, citizens' involvement in co-production was implied to stand for political participation. There are a few main obstacles to the development of co-production at a local level, such as a lack of clear tools for involvement, and the question of legitimacy.</p> <p>Speakers: Jaroslav Dvorak, Gabrielė Burbulytė-Tsiskarishvili, Edita Stumbraitė-Vilkišienė, Klaipėda University, Lithuania (15-20 min)</p> |
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|    |                                                                |                                                      | Panel discussion with all the speakers (5) moderated by Magda Leszczyna-Rzucidło incl. Q&As from the audience – 30 min.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 7. | lange aps Aarhus                                               | Michael Lange, 8.02                                  | <p><b>Baltic Sea House - Inclusive Society</b></p> <p>We would very much like to attend the conference and we are ready to hold a workshop in relation to the question of inclusiveness - a subject which forms the base and fundament of our BALTIC SEA HOUSE.</p> <p>The Baltic Sea House project aims at creating a strong common regional identity that will form a basis for dynamic co-operation and safeguard the future. Its objective is to go beyond the borders and to find common regional resources, potentials and knowledge by creating a new strategic network of local meeting places. Their purpose is to serve a shared agenda of sustainable development for culture, business, energy and environment. This Baltic network will promote and facilitate regional collaborations and will consist of het stakeholders, e.g. construction companies, local government agencies, business, educational institutions, committed to sustainable development.</p> <p>The Baltic Sea Houses will be placed on strategic locations on the Baltic Sea shore. For each national site, a local organisation will schedule events. It will be rooted in a local community and exchange knowledge and experience with other partners from the BSR.</p> <p>It will be an iconic architectural space for communicating ideas, initiating debate and facilitating education through a variety of events. The floating amphitheatre will visit the individual, strategically positioned Baltic Sea Houses in a planned sequence of related events.</p> |
| 8. | Safe Cities commission,<br>Sustainable Cities Commission, CBSS | Kaspars Varpins, 18.02<br><br>Kaspars Varpins, 26.02 | <p><b>CASCADE project workshop</b></p> <p>So how was about the idea to organize two workshop sessions during the General Conference? I don't know if Bjorn already contacted you regarding CASCADE project and planned workshop during the GC?</p> <p>The idea is that UBC Safe Cities Commission organizes one workshop regarding youth safety. Then the other workshop could be in collaboration with UBC Sustainable Cities Commission and CBSS regarding CASCADE project.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |



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|     |                                               | Katarina Johansson Storm,<br>12.03 | <p>We are preparing a proposals for thematic workshops in Kaunas. The working group on gender equality should participate with a small exhibition including information and inspiration about gender equality and sustainable development.</p> <p>We will contact Aistė Andruškevičiūtė for more information about their workshop.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 10. | Task Force on Youth Employment and Well-Being | Matti Makela, 26.02                | <p><b>STEAM – Science and Technology Path for Every Child and Youngster</b></p> <p>STEAM comes from the words Science, Technology, Engineering, Arts and Mathematics. In the future these subjects are going to be even more important than they are today, therefore STEAM work should provide all children and young people an opportunity to learn, to apply and utilise what they learn and to realise their full potential in the process. In brief, workshop concentrates on one very basic question: how we can build science and technology path for every child and youngster through the education.</p> <p>The aim of this workshop is to discuss about the STEAM work, share best practices and experiences and plan the future activities and cooperation in BSR. The outcome of the workshop will be a proposal for the UBC Board for the future STEAM cooperation in BSR.</p> <p>Draft program:</p> <ul style="list-style-type: none"> <li>- Key note speaker (university level, possibly from the future or technology studies)</li> <li>- Case-studies from different countries (STEAM Turku and Steam Center in Kaunas, for example)</li> <li>- Youngsters and STEAM (young people tell about their experiences and development ideas)</li> <li>- Panel discussion (STEAM and BSR in the future, youngsters included)</li> </ul> |
| 11. | Task Force on Youth Employment and Well-Being | Matti Makela, 26.02                | <p><b>How to make vocational education more inclusive, accessible and attractive?</b></p> <p>The aim of the workshop is to find answers to the following questions:</p> <ul style="list-style-type: none"> <li>- How we can make vocational education more attractive?</li> <li>- How we can make vocational education more accessible?</li> <li>- How we can ensure inclusiveness?</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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|     |                         |                        | <p>- How we can create “the vocational college that never sleeps?”</p> <p>In the workshop participants will discuss about these questions, share their best practices and experiences and plan the future cooperation and other activities in BSR.</p> <p>Draft program:</p> <ul style="list-style-type: none"> <li>- Key note speaker: State of the VET in BSR (VET provider or researcher)</li> <li>- CASE-studies from different countries (attractiveness of the VET, inclusive solutions, youngsters as an active actors in developing VET, new innovative learning environments; all case-studies include the voice and participation of the youngsters)</li> <li>- Panel discussion about the main questions of the workshop (youngsters included)</li> </ul> <p>More information about both proposals:<br/> Matti Mäkelä, Head of the Project Management Office<br/> UBC Task Force on Youth Employment and Well-Being<br/> Education Division, City of Turku<br/> Tel. +358 44 9073 166, matti.makela@turku.fi</p> |
| 12. | Ducky,<br>www.ducky.eco | Bogdan Glogovac, 27.02 | <p><b>Engaging citizens to live climate friendly</b></p> <p>So, the workshop could be about engaging citizens to live climate friendly. Everything around Oslo being a green capitol of Europe is connected to citizens engagement. Ducky can perfectly fit in this topic, too.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 13. | Kotka                   | Mia Brunila, 8.03      | <p><b>City Strategy Better Together</b></p> <p>Kotka would be happy to organise a workshop on city strategy and how using a participatory process in creating it increases ownership and makes it a workable tool.<br/> This proposal was drafted together with our youth council and we will have their representative hosting the session with us, if you decide to include this in your programme.</p> <hr/> <p>Structure<br/> Case Kotka as inspiration<br/> -Kotka’s strategy process<br/> • Includes video</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

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|  |  | <p>-Role of youth council and schools<br/>-Demonstration of the "game" used to distinguish key ideas and values among the inhabitants<br/>-Includes video</p> <p>Participatory workshop<br/>-Small groups to discuss:</p> <ul style="list-style-type: none"><li>• Values in city strategies</li><li>• Key groups, organisations and stakeholders in cities</li><li>• Methods to collect data and feedback</li></ul> <p>Workshop results: beyond post-its<br/>Using word clouds to demonstrate how different data presentation and collection methods can help</p> <hr/> <p>WHY KOTKA'S STRATEGY?<br/>Kotka's city strategy was awarded as top 3 strategy processes in Finland in 2018 (by the Association of Strategic Management)</p> <ul style="list-style-type: none"><li>- Included an extensive public process</li><li>- Over 15 workshops for different communities (such as youth, elderly, immigrants etc.)</li><li>- Several questionnaires (themed &amp; general) with thousands of responses, using Innoduel questionnaire game which pairs two values against each other</li><li>-City's political decision-makers actively involved in the process</li></ul> <p>Youth involvement was outstanding, with high interest and input<br/>-Youth council first discussed what they thought Kotka would be in 2025 vs. how they wanted to the city to be<br/>-Their approach was focused on ways to make the strategy match their vision</p> <ul style="list-style-type: none"><li>• Resulted in a strategy which reflected their views</li></ul> <p>Visual presentation of the strategy cemented the strategy in everyone's minds</p> <hr/> <p>UBC GENERAL CONFERENCE<br/>Reason to include:<br/>-Inspiration for UBC cities' strategy process and content</p> |
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|     |                                                                            |                         | <p>-Example of meaningful youth involvement, presented by representative of the Youth Council<br/>         -Provides tools to take home</p> <p>Requires:</p> <ul style="list-style-type: none"> <li>- 2-2.5 hours including break to present and conduct small group sessions</li> <li>- Wifi connection, presentation technology, 3 spaces for group sessions, participants to bring their own laptops (at least one per small group)</li> </ul> |
| 14. | <p>INTA<br/> <a href="https://inta-aivn.org">https://inta-aivn.org</a></p> | Michael Sudarskis, 8.03 | <p>Nice of you to invite INTA to contribute to the XV UBC Congress in October 2019.<br/>         We accept your invitation; however I won't be able to send a proposal before mid of April.<br/>         Would that be still possible?</p>                                                                                                                                                                                                        |