



**GDAŃSK**

[www.gdansk.pl](http://www.gdansk.pl)



## “DEVELOPING SEA COST – LOCAL AND CITY-WIDE PERSPECTIVE”

Seminar in Gdansk | October 18th - 21th

Union of the Baltic Cities - Planning Cities Commission

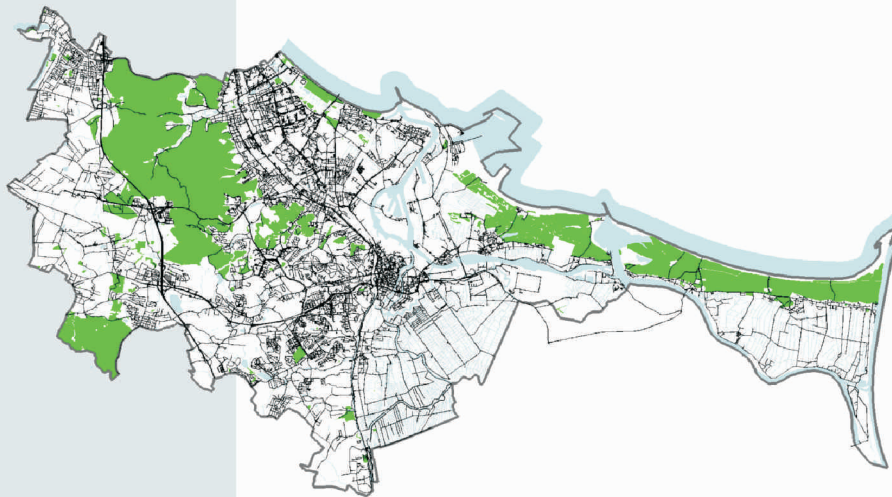
**LAST INVITATION**

# location of the seminar

A thousand years of history and a beautiful scenery linked with bright lights, lively clubs, galleries, concerts – that is not all that makes the unforgettable atmosphere of Gdańsk, the city of Fahrenheit, Uphagen, Hevelius, Schopenhauer, Gunter Grass and Donald Tusk (President of the European Council since 1st December 2014).

The first written mention of Gdańsk comes from 997 when St. Wojciech (Adalbert), a missionary and bishop of Bohemia, arrived in the area. The dynamic development of Gdańsk started in the second half of the 10th century. The excellent location together with trade, fishery and craft guilds soon pushed the city to the leading position in Pomerania and Hansa. During Partitions of Poland (1795-1918) Gdańsk was under regime of Prussian state. In June 1919, under the Versailles Treaty, Gdańsk became a Free City supervised by the League of Nations represented by its High Commissioners. The WWII left Gdańsk completely ruined. During the post-war times Gdańsk was rebuilt and became an important seaport and a centre of shipping and chemical industry.

Gdańsk also became a scene of dramatic historical transformation as a place where the free trade union “Solidarity” was born. Gdańsk is the city of Lech Walesa - the winner of the Nobel Peace Prize and President of the Republic of Poland (1990-1995). This made Gdańsk a symbol of Polish road to Freedom.





# theme of the seminar

**The West Costal Belt** is a key area for the city of Gdansk to keep contact with the water. After the World War II this area functioned as recreational facilities for residents of Gdansk and low standard tourism center. The landscape consisted of vast areas of allotments, old accommodation facilities in poor technical condition, and neglected coastal forest. Some enclaves were used for military purposes. In the 70's of the twentieth century only two modern hotels were built, which, however, did not constitute a breakthrough in the settlement. There were - happily - completed boarding houses at Haller Avenue. The spatial policy was to reserve this area for tourism development but nothing really significant happened. The breakthrough came in the 90's XX c., when the city with an enormous effort has removed allotment gardens and created a 40 hectares Reagan park of city range value. Attractive and highly frequented park, caused a revival of this part of the city; new park promotes the integration of people (both: citizens and tourists). Along with the beach, pier, seaside promenade and cycle path it is a well-functioning system of public spaces and desirable neighborhood for new residents seeking comfort, prestige and contact with the nature. In recent years, the West Costal Belt has become a very attractive location for developers offering seaside apartments in a high standard and with an adequate to place price. In this area, creating new hotels and catering facilities, especially in the old historical fishing village of Brzezno and Jelitkowo.

During our workshop we will focus on Gdansk city costal zone - its value in a local and city - wide or even metropolitan perspective. In some way we will be a part of a current discussion:

what is the costal zone **role** in the city structure?

how does it influence city **identity**?

what **functions** are required in this area?

for whom it should be **devoted** - tourists, citizens, local communities?

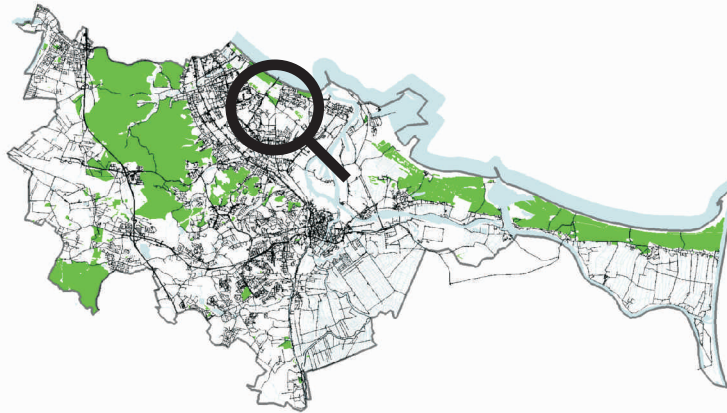
how to create a place offering **attractive activities** all over the year (not only in a short summer season)?

how to keep **balance** between slow life in a sleepy village and vibrant tourist resort?

to what extend we can intensify **development**?



# workshop territories



## Area 1

Brzezno Boulevard

### Considerations:

- continuation or intensification of development
- recreational landuse open to the public
- high-rises in the scenic sea panorama context
- identity restoration of the former resort
- vitality alllover the year
- impact on historical structure in the neighborhood

## Area 2

Bus Depot transformation

### Considerations:

- intensity and forms of development
- possibility of high-rises and spatial-functional dominant
- continuation of extensive or intensive multi-family housing
- necessity of a local service center
- character of the Haller Avenue as a popular access to the sea coast





# program

18th October (Sunday)

19:30 get together in the evening

08:30 Registration

**09:00 Welcome speeches** - Wiesław Bielawski, Deputy Mayor of Gdańsk, Paweł Żaboklicki, the UBC Secretary General  
Niels-Peter Mohr, the Chairperson of UBC Planning Cities Commission

**09:15 Impression on former seminars held in Gdańsk** - Wiesław Bielawski, Deputy Mayor of Gdańsk

**09:30 Brzeźno quarter - description of workshop sites** - Maria Magdalena Koprowska, Gdańsk Urban Development Agency

10:00 Coffee break

**10:15 Discussion about the future of UBC and presentation of prospective steering group members**

12:00 Lunch on the site

**13:15 Visit on two workshop sites in Brzeźno**

**14:45 European Solidarity Centre - idea, form and design** - Wojciech Targowski, Fort design studio

**15:00 Guided tour in European Solidarity Centre**

15:45 Coffee break and forming groups

**16:00 Significance of waterfront development** - Marek Karzyński, Gdynia Urban Planning Office

**16:15 Creating vibrant sea coast in the spa city** - Krzysztof Swędryński, Sopot Department of Architecture and Urban Planning

**16:30 Water as an inspiration for art in public space** - Jadwiga Charzyńska, the Łaźnia Centre for Contemporary Art.

16:45 **Successful PPP project - Kristiansand coastline development** - Natalia Więckiewicz, InvestGDA

17:00 **Significant leisure time project, Władysławowo** - Schleifer&Milczanowski Architekci s.c.

17:15 Presentation from UBC members we are still waiting for (approx. 60 min.)

20:00 Formal dinner

19th October  
(Monday)

**09:00 Development of the seaside as an engine for space transformation** - Alan Aleksandrowicz, InvestGDA

**09:20 Group work**

**12:00 Discussion about the future of UBC**

12:30 Lunch

**13:30 Appointment of steering group members**

**14:00 Group work**

**17:00 Sightseeing in Old Town** (approx. 90 min.)

20:00 Informal dinner

20th October  
(Tuesday)

**09:00 Group work - finishing final presentations**

**10:30 Workshop final presentation**

11:00 Coffee break

**11:15 Workshop final presentation**

**11:45 Closing seminar**

12:15 End of the seminar

& Individual programme for those who will stay for Congress (to be announced later)

21th October  
(Wednesday)

22th October (Thursday)  
& 23th October (Friday)

**Additional option for those who dispose more time:**

Smart Metropolia Congress (free entrance)

Smart Metropolia Congress (free entrance)





We invite and encourage participants of our seminar to extend their stay and attend annual Smart Metropolia Congress. This year's theme of the Congress is **"Metropolis of leisure time"**. The attendance is free of charge. The registration for congress should be open from 22nd of August on: **[www.smartmetropolia.pl](http://www.smartmetropolia.pl)**

For those who declare to make presentation for Congress (topic of the presentation has to be accepted) the organizers offer to cover costs of hotel (1 or 2 nights depending on staying period) and transfer to the airport.



On 22<sup>nd</sup> and 23<sup>rd</sup> of October 2015, the Smart Metropolia Congress will be held in Gdańsk. The event is organised jointly by Mieczysław Struk, the Marshal of the Pomorskie Region, and Paweł Adamowicz, the Mayor of Gdańsk. The congress, directed to both practitioners and theoreticians, dealing with the development of the city, aims at establishing cooperation and exchanging ideas between communities, popularising the metropolitan concept and its importance for the development of cities and functional areas, and **exchanging good practices** concerning both European and Polish metropolises. The congress, divided into several panels – mobility and activity, recreation, culture, and tourism, attempts to discuss various concepts and questions, mostly concerning strengthening the economic potential and improving the quality of life of the metropolitan area citizens from the **leisure time perspective**.

# locations

## Seminar location

The seminar will be held in:

**European Solidarity Centre**  
Plac Solidarności 1, Gdańsk

[www.ecs.gda.pl](http://www.ecs.gda.pl)



The participants are responsible for booking their own accommodation during the seminar. We suggest you to stay at Hotel Wolne Miasto, as it is located really close to seminar premises.

## Wolne Miasto Hotel

Św. Ducha street 2  
Gdańsk 80-834

[www.hotelwm.pl](http://www.hotelwm.pl)



### Important:

To make the reservation contact the hotel directly by

**e-mail:**

[rezerwacja@hotelwm.pl](mailto:rezerwacja@hotelwm.pl)

**or call**

+ 48 583222442 .

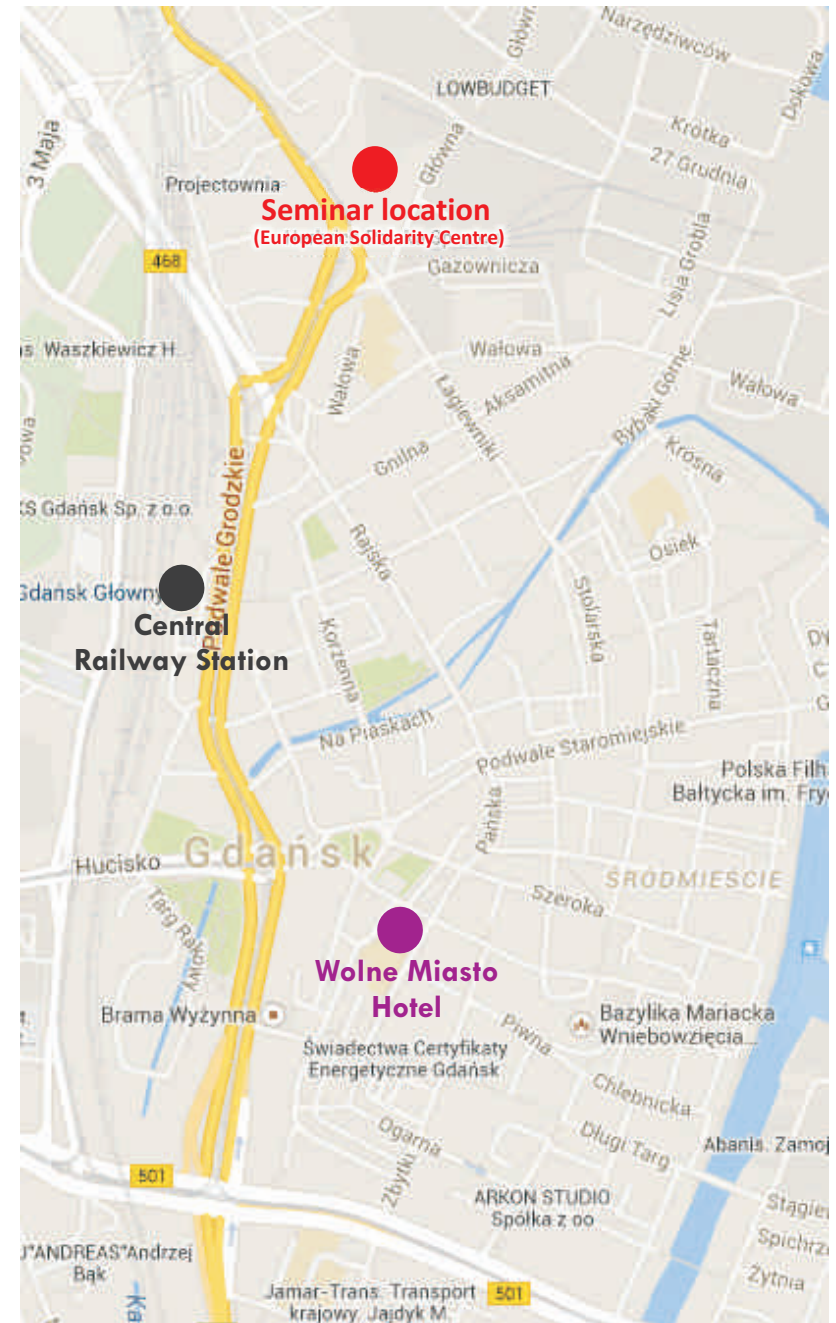
Single room: 250 PLN/ per night (about 62 EUR)

Twin room: 280 PLN/ per night (about 70 EUR)

Twin lux: 350 PLN/ per night (about 88 EUR)

To receive a reduced price - reservation should be made until **15th of September 2015**.

Password for UBC guests: "UBC Seminar".



# practical information

## You can get directly to Gdansk by air:

from Malmo, Stockholm Skavsta, Turku, Hamburg Lubeck, Goteborg  
- for more information check on [wizzair.com](http://wizzair.com)

from Stockholm Arlanda, Copenhagen, Helsinki  
- for more information check on [norwegian.com](http://norwegian.com)

In addition to the low-cost airlines, flights are also offered from various destinations by Polish airlines [lot.com](http://lot.com) and Scandinavian [sas.com](http://sas.com).

## You can get directly to Gdansk by ferry:

from Nynashamn (near to Stockholm) with [polferries.com](http://polferries.com)  
from Karlskrona with [stenaline.com](http://stenaline.com)

## You can get directly to Gdansk by train:

from Berlin Hauptbahnhof with [deutschebahn.com](http://deutschebahn.com)

## You can get to Gdansk by bus:

from Vilnius (through Warsaw) with [polskibus.com](http://polskibus.com)

## From airport to the city centre of Gdansk:

**Bus #210** goes every half an hour and the trip to the Central Railway Station (in Polish it is "Dworzec Główny" ) takes approximately 30 minutes. From the station you can walk to the hotel in about 10 minutes.

## Climate:

The weather in the middle of October is variable but usually sunny. Nevertheless you must be prepared for sudden rain so grab an umbrella. Temperature during the day is around 10 C° but evenings can be already quite cold. Please take shoes and clothing that are suitable, especially for Monday when the tours to the workshop territories will take place.

## Registration:

Registration can be made through website: [www.daa.pl/ubc](http://www.daa.pl/ubc)  
Registration is open **until 15th of September 2015.**

Please note that we have at maximum number of 60 participants for the seminar.

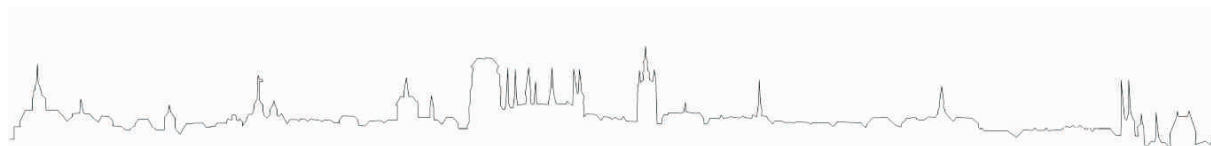


**If you want to make a "good practise" presentation during our UBC seminar or a presentation for Smart Metropolia Congress please let us know in the registration form.**

If you have any questions or doubts, please contact us:

Maria Magdalena Koprowska - [ubc@brg.gda.pl](mailto:ubc@brg.gda.pl) +48 583084425  
+48 606325964

Maja Wypychowska - [zup@brg.gda.pl](mailto:zup@brg.gda.pl) +48 583084257  
Natalia Wienckiewicz - [n.wienckiewicz@investgda.pl](mailto:n.wienckiewicz@investgda.pl) +48 511908183



**The UBC Planning Cities Commission and the City of Gdansk warmly invites you to join the upcoming seminar!**

