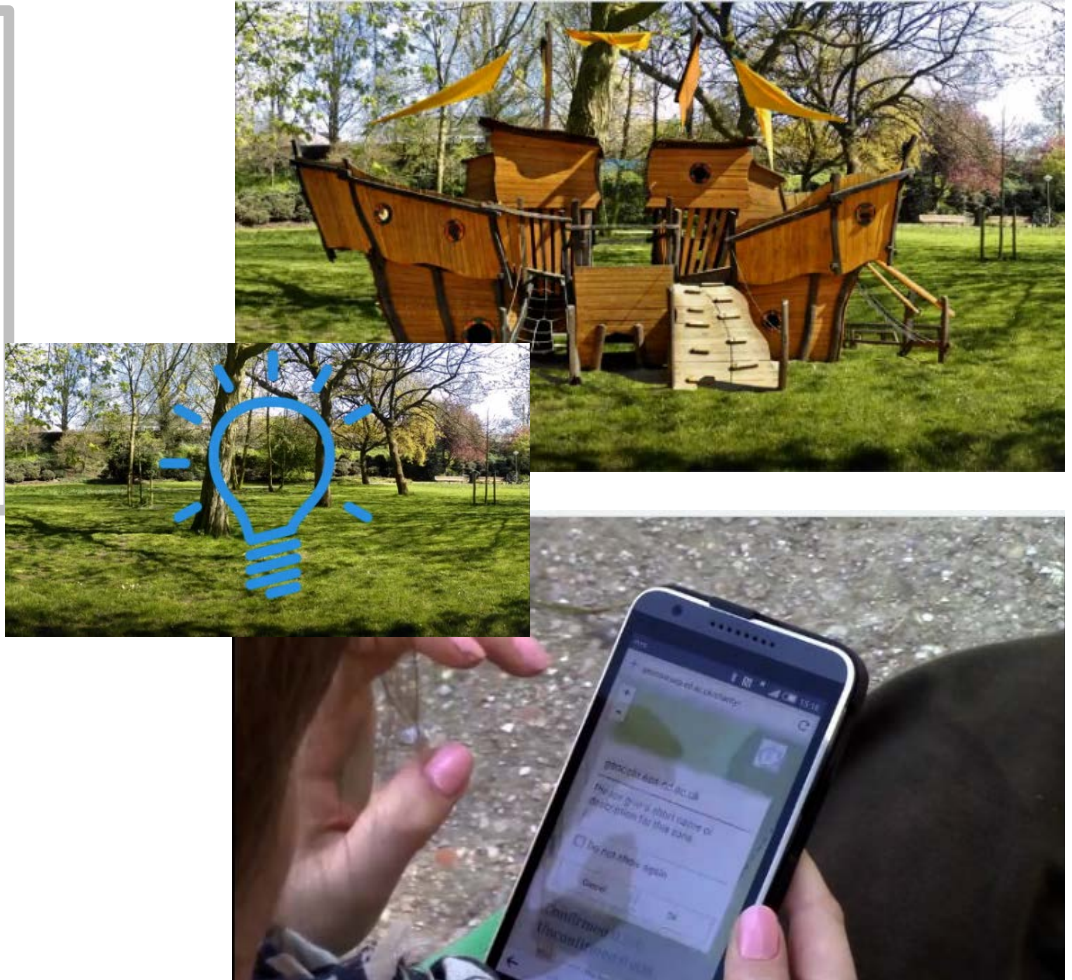


Gamification

**as a tool to strengthen
participation
and raise awareness of
city planning processes**



Dorota Kamrowska-Załuska,

Associate Professor

Faculty of Architecture Gdansk University of Technology



BlockChain City Workshop: CivicBlocks

by Design Informatics



<https://vimeo.com/163760240>

FREE CITY FESTIVAL

Board games as tool allowing for better understand of process of planning and development of the cities



FORUM OF EXCHANGE

HANDS-ON



Board games
as tool allowing for better
understand of process of
planning and development
of the cities





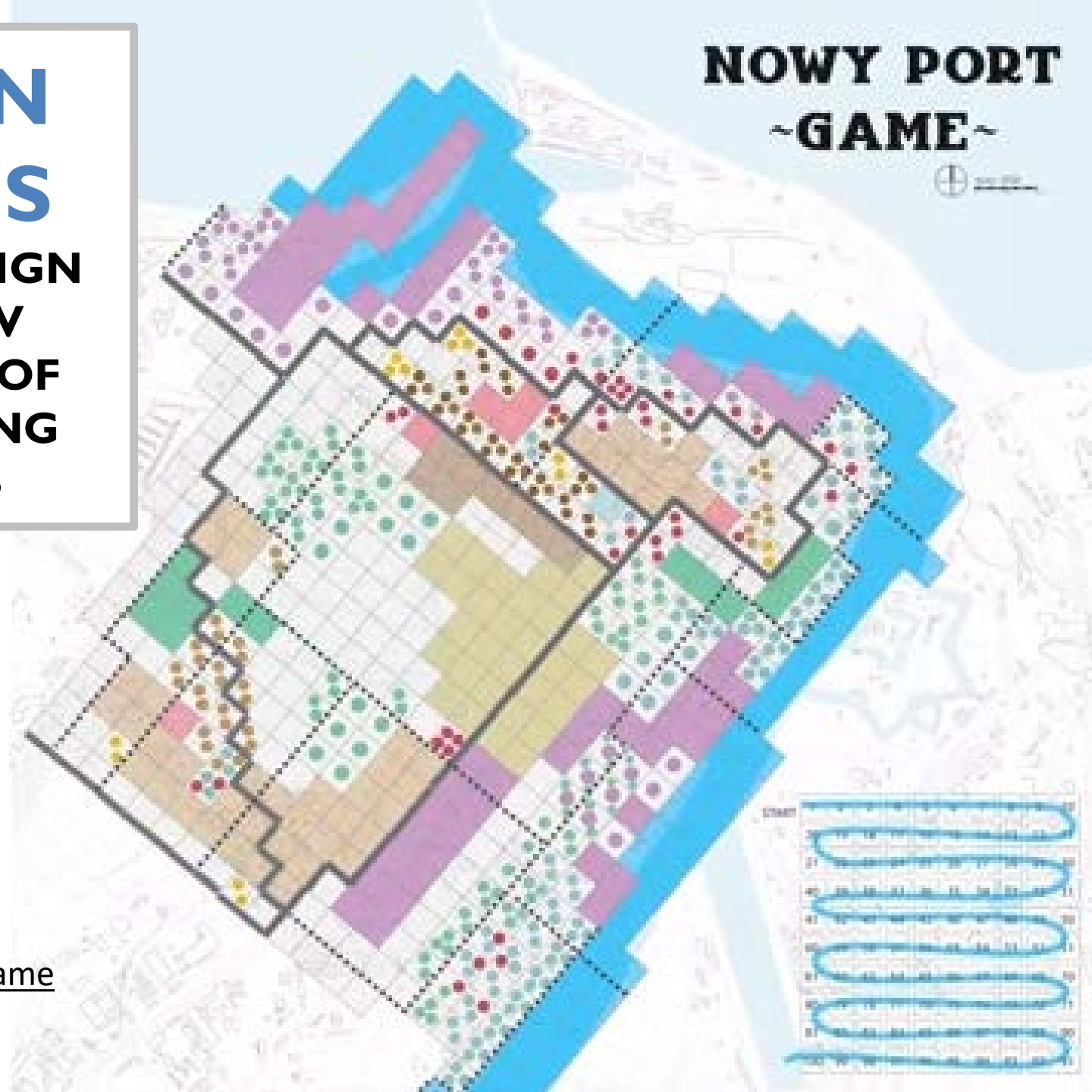
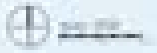




VISION GAMES

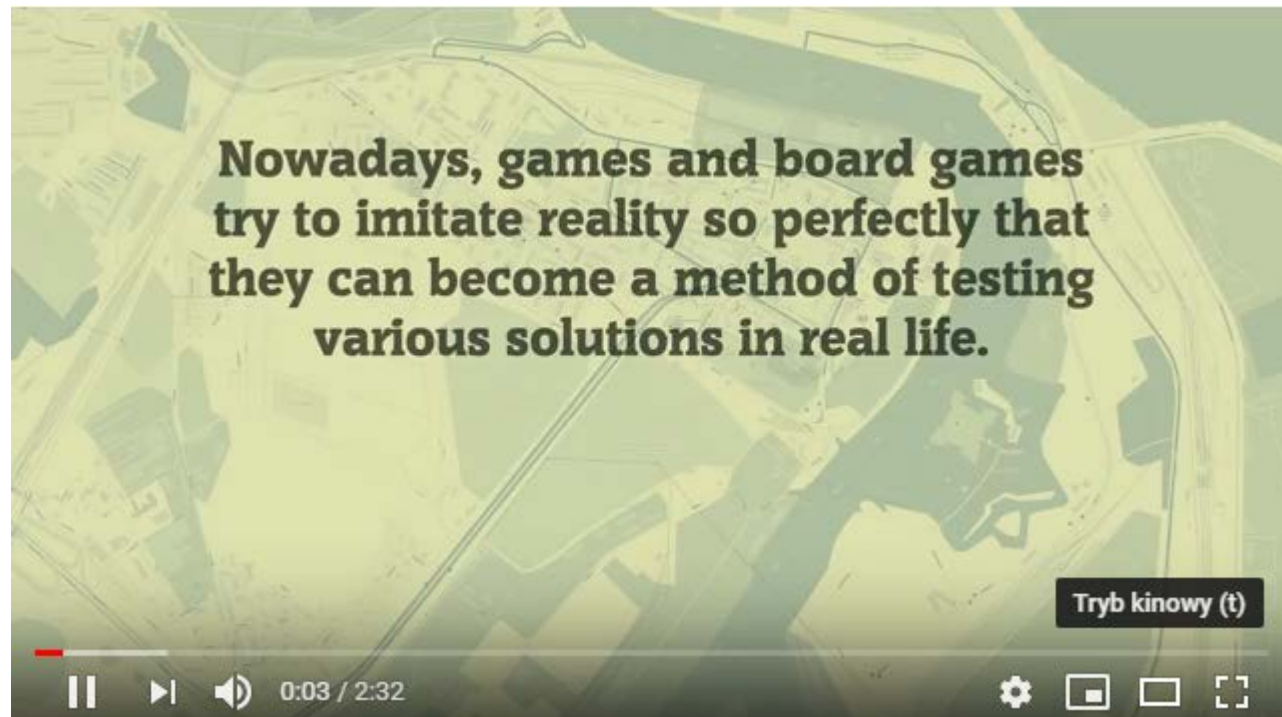
URBAN DESIGN
STUDIO IV
SEMESTER OF
ENGINEERING
STUDIES

**NOWY PORT
~GAME~**



The Real Estate Game

URBAN DESIGN STUDIO VI SEMESTER OF ENGINEERING STUDIES



<https://youtu.be/RjmC1pVPhlc>

“(Co)urtyard”

prepare a **civic concept** of development of the courtyard in historic downtown of Gdansk. The inhabitants of the quarter, take **responsibility for the area closest** to them will be able, together with the designers, to design and do management plan



Design Thinking method



bottom-up initiative supported by Gdansk Municipal Property Management Agency

CODESIGN WORKSHOP USING GAMIFICATION



**Let's speak common
language**



**Go outside
with tape**



FIVE COLOURS PROJECT

Cultural planning in
practice

Gdańsk 2019-2021



Instytut
kultury
miejskiej

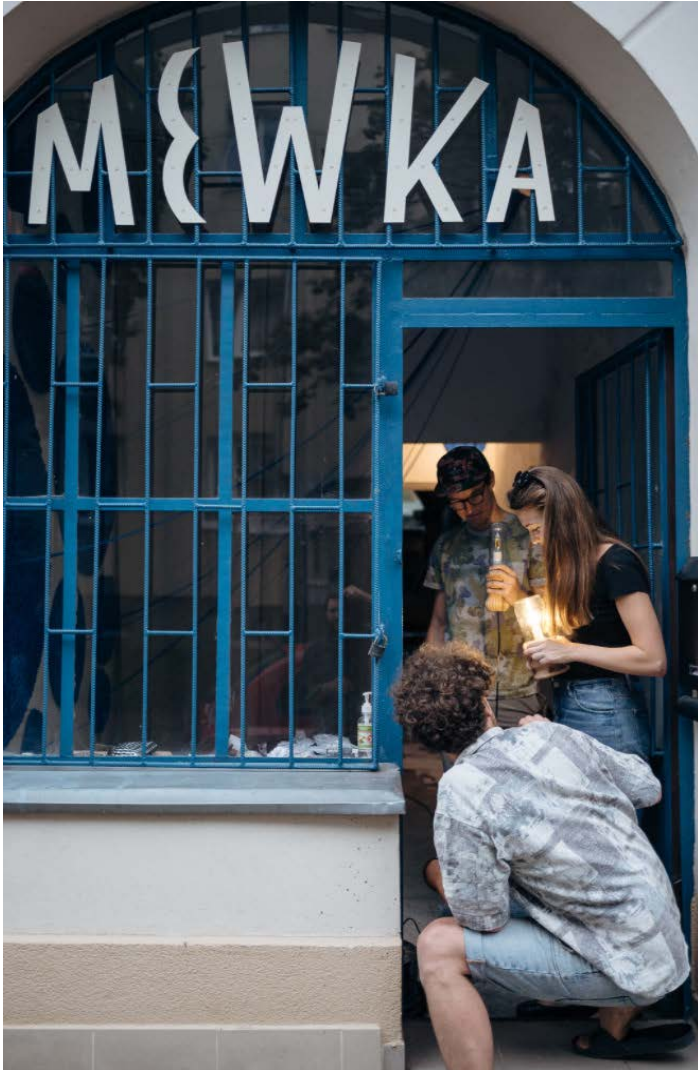


FIVE COLOURS PROJECT

- The **City Culture Institute** uses the method of cultural planning in its projects in two districts covered by revitalization programs in Gdańsk - **Nowy Port and Stary Przedmieście**.
- challenges be faced by the local community have been defined in both districts
- emotions related to different places in the districts have been mapped
- then, during the participatory workshops, a kind of 'compass' was created for future projects in the neighborhoods, so that they could draw on shared knowledge about the neighborhood.



FIVE COLOURS PROJECT



- One of the projects carried out in cooperation with a local non-governmental organization - **Mewka Foundation** was the five colours project in Nowy Port.
- The name is a reference to the colours of the segregated waste containers that we use in Gdańsk.

'The workshops, which indirectly related to the subject of ecology and recycling, were a pretext to talk about the area of the district or several streets. It is an idea for a vacation in the city, but also a reason for discussions about solving problems closest to residents,

- Bartosz Zimniak, author of the project.

FIVE COLOURS PROJECT

- The "Five Colors" project was a long-term activity, which was carried out through a series of creative and artistic workshops
- It led to the creation, together with the residents of the district, of a ceramic mural, which on the one hand would affect the aesthetics of the space, and on the other, would strengthen or start building new neighbourly ties.



FIVE COLOURS PROJECT

'The idea for "Five Colours" came from the natural continuation of animation and cultural activities in Nowy Port. We noticed that we should draw from something that is a big problem there, i.e. rubbish, and show that even in it you can find artistic and creative values. Our main assumption was to engage the local community, disenchant the myth of the dangerous Nowy Port,

- the author of the project.



THE FUTURE OF THE CITY: TRENDS, CHALLENGES, VISIONS



THE FUTURE OF THE CITY: TRENDS, CHALLENGES, VISIONS



THE FUTURE OF THE CITY: TRENDS, CHALLENGES, VISIONS







Next?

**sustainability, beauty, and togetherness
what does it mean for youth**



Board game rising awareness



Urban game learning local DNA

Next?

Baltic Digital Bridges

is to strengthen the institutional and social resilience of the Baltic Sea region by developing digital competences of public administration and implementing solutions that increase the digital inclusion and safety of seniors.

Digital Services by All, for All

Digital Ambassadors for Public Service

Baltic Senior Digital Lab

Testlab Senior as experts and future users of new public e-services

Sieć międzypokoleniowego wolontariatu cyfrowego